




EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2015

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total	
 BMW	Total	558	438	766	629	819	951	973	764	730	1.199	1.239	1.137	10.203	
	Share	72,56%	68,87%	71,26%	42,67%	22,79%	22,33%	18,35%	13,39%	10,59%	16,60%	78,97%	77,29%	25,53%	
SÉRIE 1		0	0	0	0	61	42	44	59	50	130	234	142	762	
SÉRIE 3		414	312	491	474	402	480	555	477	460	833	786	772	6.456	
X1		144	126	275	155	356	429	374	219	160	116	102	101	2.557	
X3		0	0	0	0	0	0	0	9	60	120	117	122	428	
 CHERY	Total	0	0	0	82	93	80	110	169	312	231	164	139	1.380	
	Share				5,56%	2,59%	1,88%	2,07%	2,96%	4,52%	3,20%	10,45%	9,45%	3,45%	
CELER		0	0	0	45	68	60	85	132	251	175	121	111	1.048	
CELER SEDAN		0	0	0	37	25	20	25	37	61	56	43	28	332	
 SUZUKI	Total	211	179	243	188	190	168	192	173	178	168	166	195	2.251	
	Share	27,44%	28,1%	22,6%	12,8%	5,3%	3,9%	3,6%	3,0%	2,6%	2,3%	10,6%	13,3%	5,63%	
JIMNY		211	179	243	188	190	168	192	173	178	168	166	195	2.251	
OUTROS		Total	0	19	66	575	2.492	3.059	4.028	4.598	5.676	5.623	0	0	26.136
TOTAL PROD. NACIONAL ...		769	636	1.075	1.474	3.594	4.258	5.303	5.704	6.896	7.221	1.569	1.471	39.970	

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	7.477	5.764	6.909	6.748	8.422	9.362	10.610	10.167	11.357	11.195	5.545	6.389	99.945
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