

COLETIVA DE IMPRENSA

Resultados: janeiro-agosto 2018



Build Your Dreams



CAOA **CHERY**



JAGUAR



LIFAN MOTORS



MASERATI



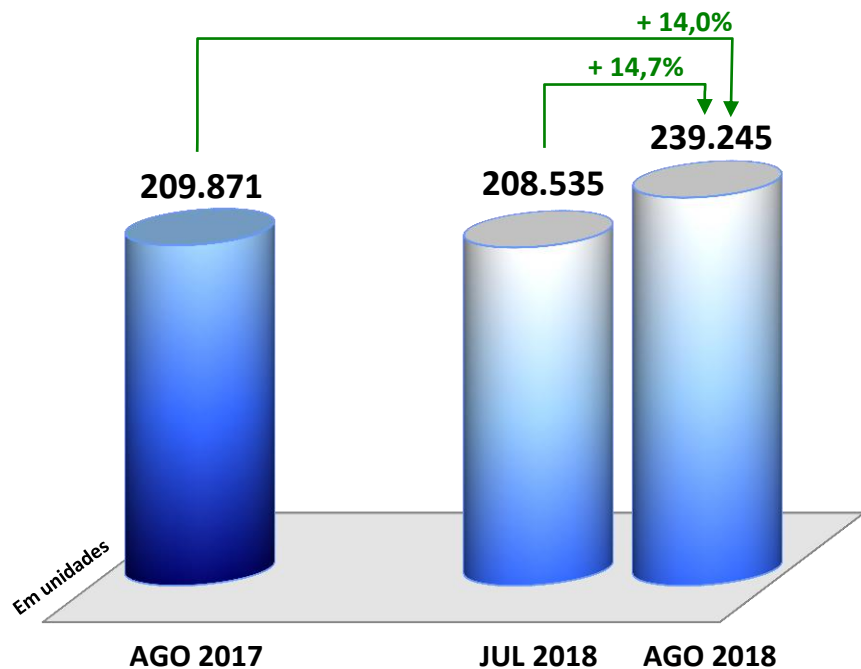
PORSCHE



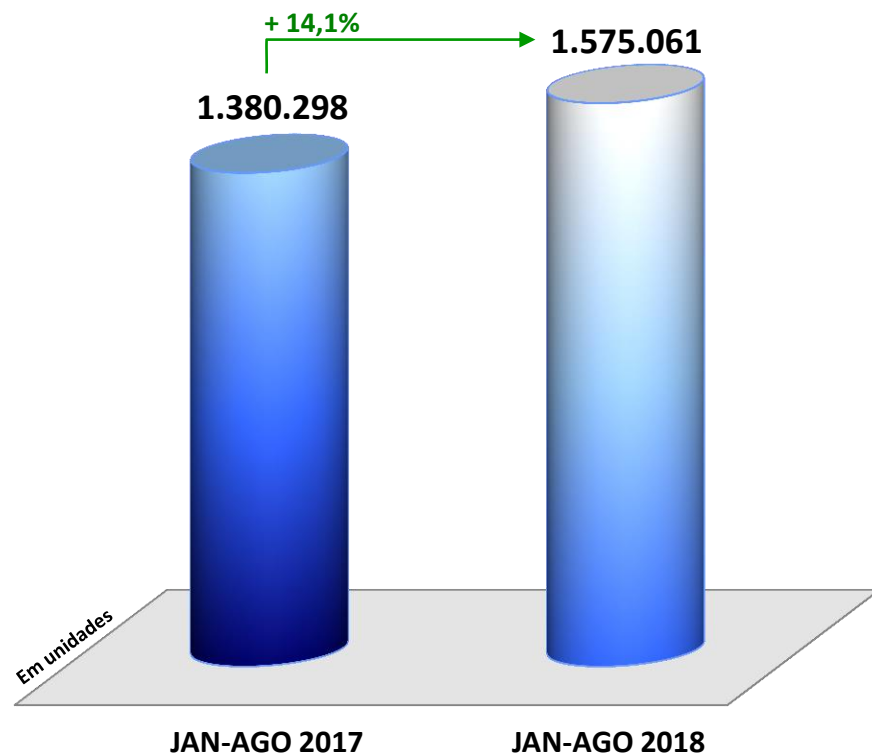
LICENCIAMENTO TOTAL DE AUTOMÓVEIS E COMERCIAIS LEVES

*VEÍCULOS PRODUZIDOS NO PAÍS + IMPORTADOS
(POR TODAS AS MARCAS)*

RESULTADOS MENSAIS



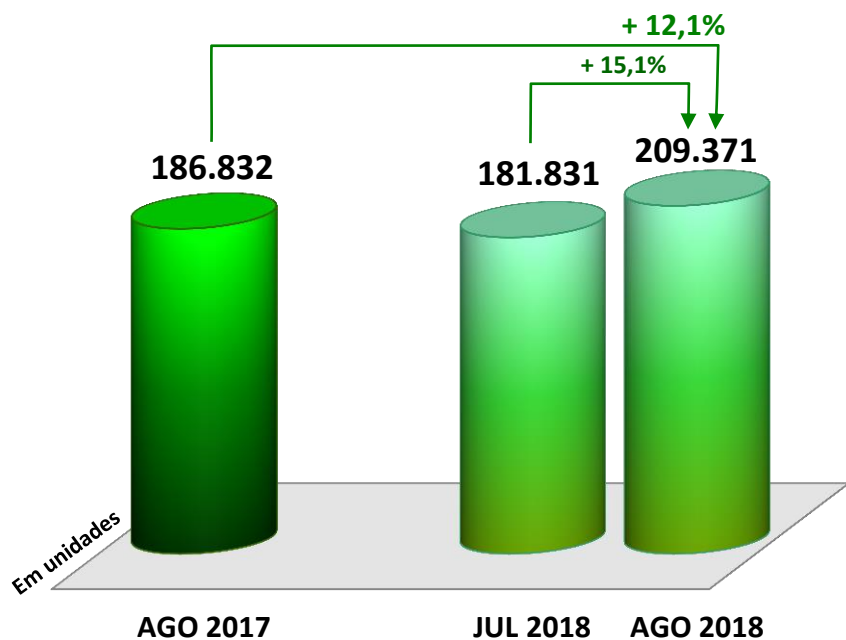
ACUMULADO JAN-AGO



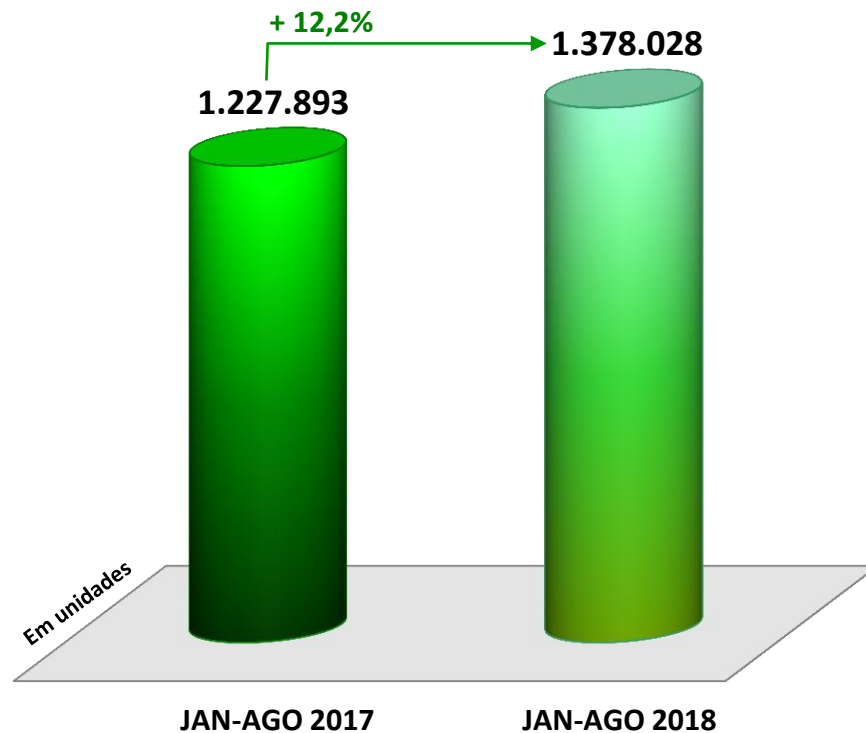
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS – TODAS AS MARCAS

RESULTADOS MENSAIS



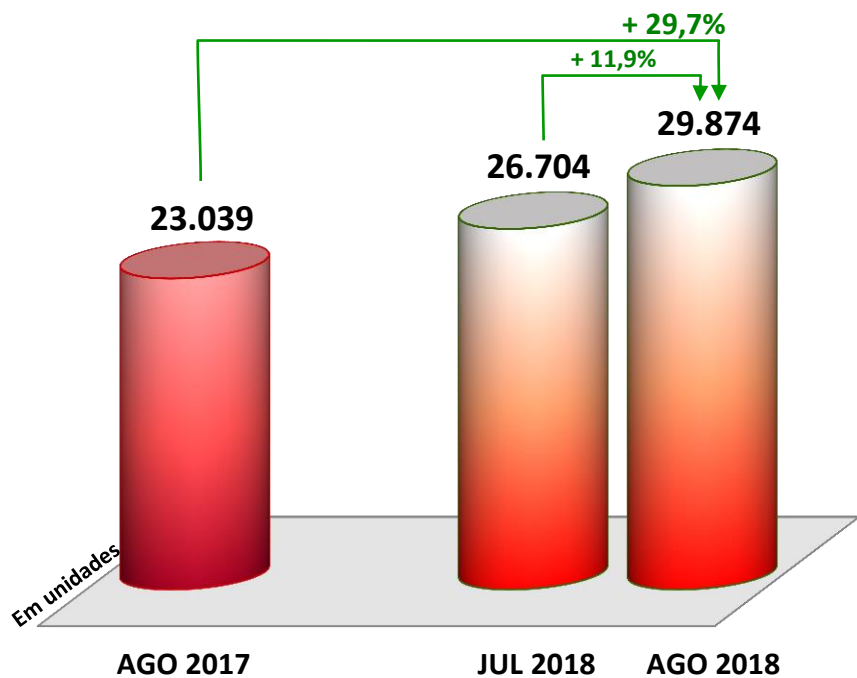
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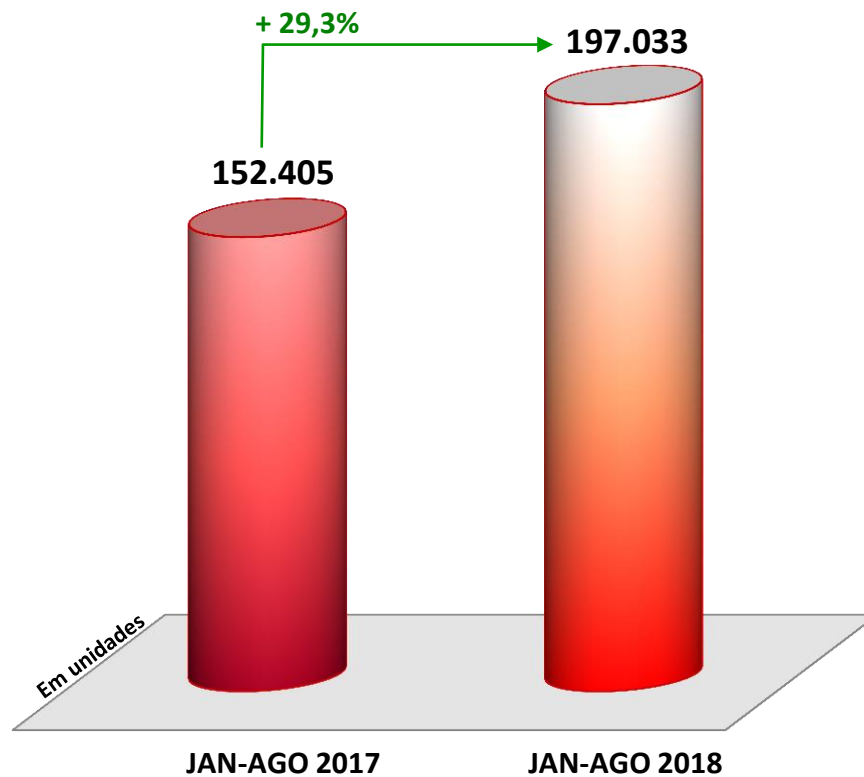
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS IMPORTADOS – TODAS AS MARCAS

RESULTADOS MENSAIS



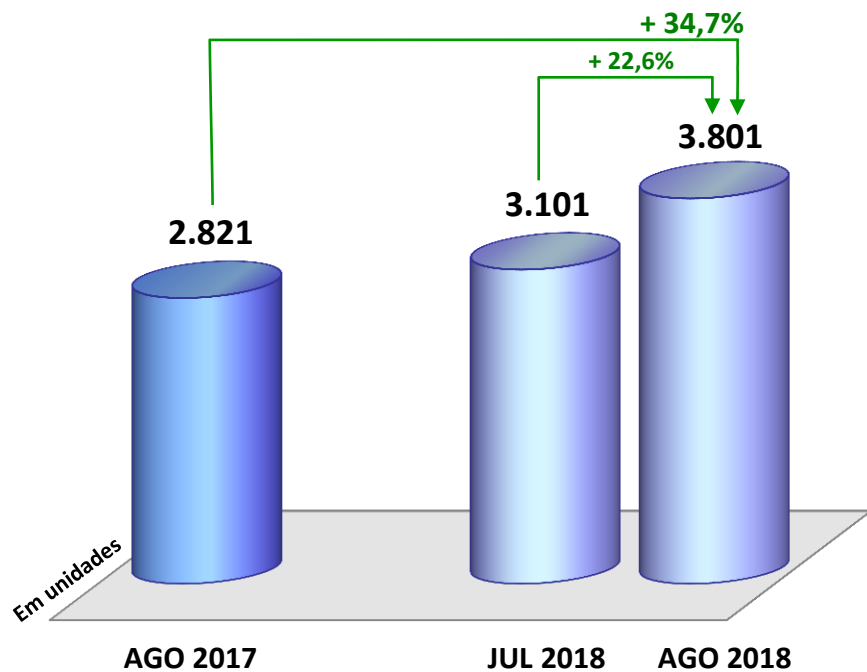
ACUMULADO JAN-AGO



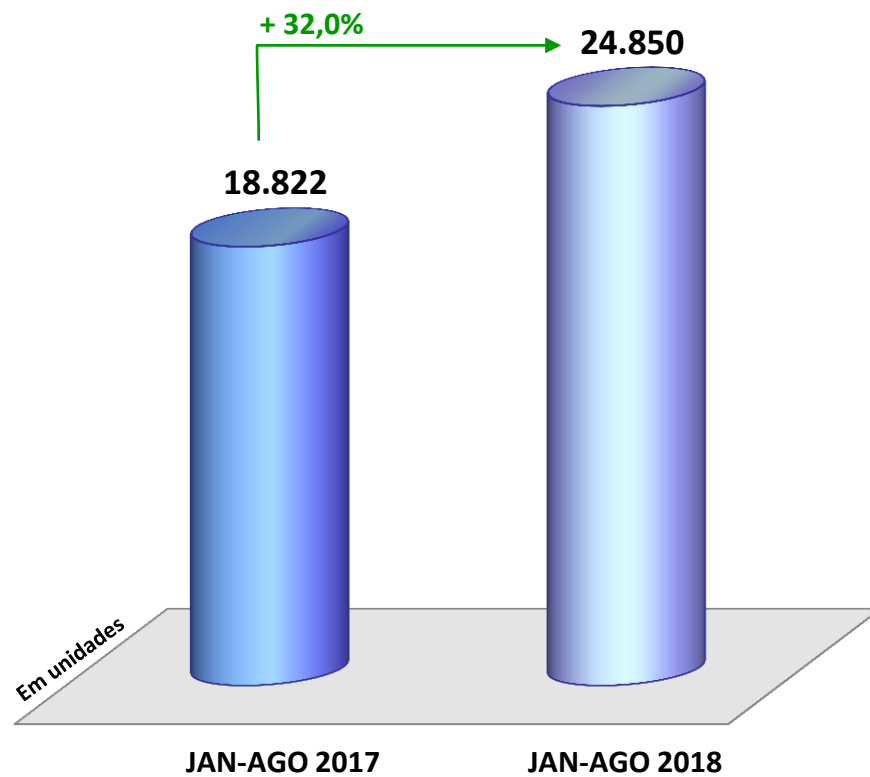
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS IMPORTADOS PELAS ASSOCIADAS ABEIFA

RESULTADOS MENSAIS



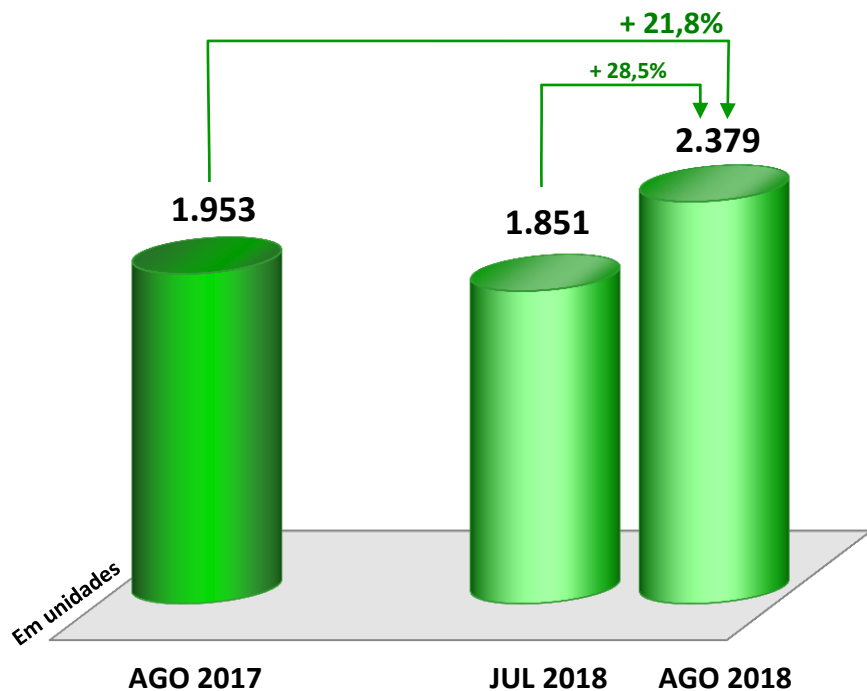
ACUMULADO JAN-AGO



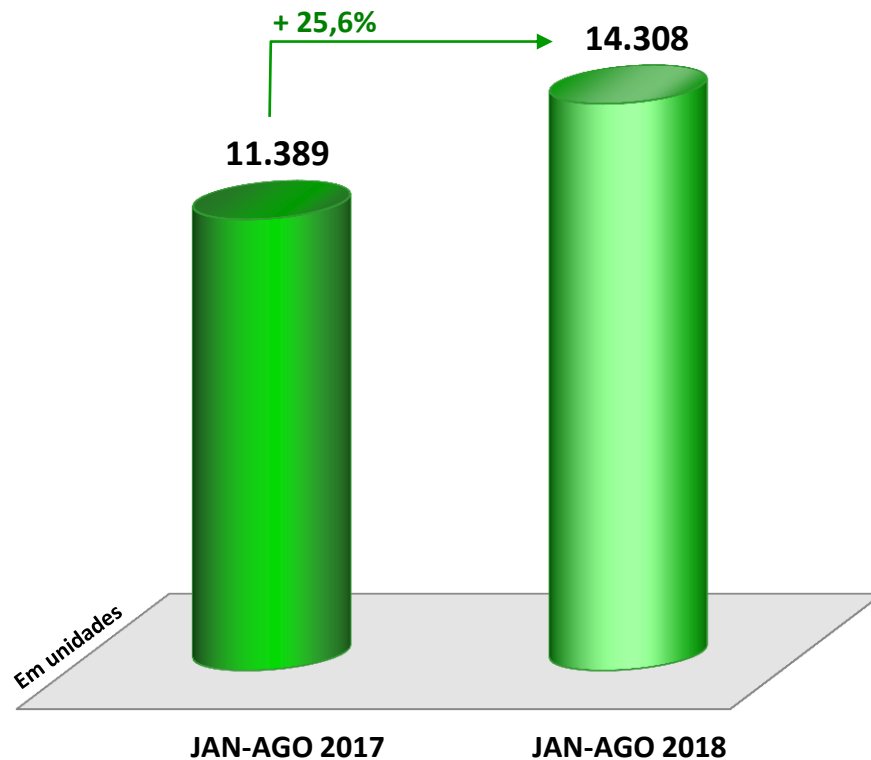
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

RESULTADOS MENSAIS



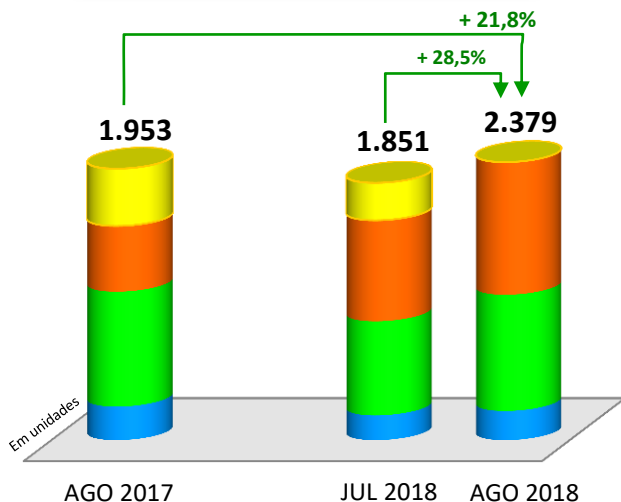
ACUMULADO JAN-AGO



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

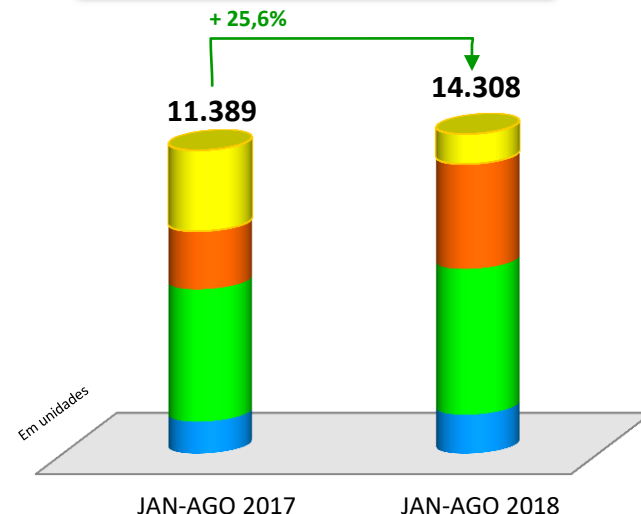
VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA – POR MARCA

RESULTADOS MENSAIS



	AGO 2017	JUL 2018	AGO 2018	
SUZUKI	241	178	210	+ 18,0%
BMW	827	677	836	+ 23,5%
CAO A CHERY	473	727	1.050	+ 44,4%
LAND ROVER	412	269	283	+ 5,2%
TOTAL ...	1.953	1.851	2.379	+ 28,5%

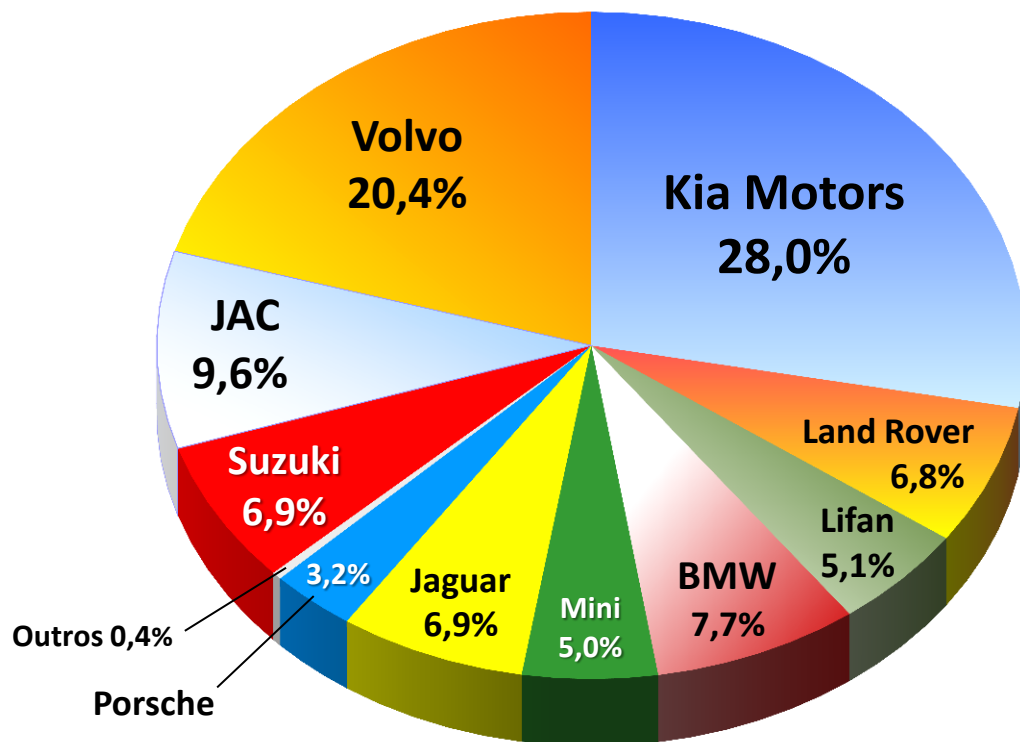
ACUMULADO JAN-AGO



	JAN-AGO 2017	JAN-AGO 2018	
SUZUKI	1.199	1.471	+ 22,7%
BMW	4.971	5.510	+ 10,8%
CAO A CHERY	2.182	4.041	+ 85,2%
LAND ROVER	3.037	3.286	+ 8,2%
TOTAL ...	11.389	14.308	+ 25,6%

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

AGOSTO 2018

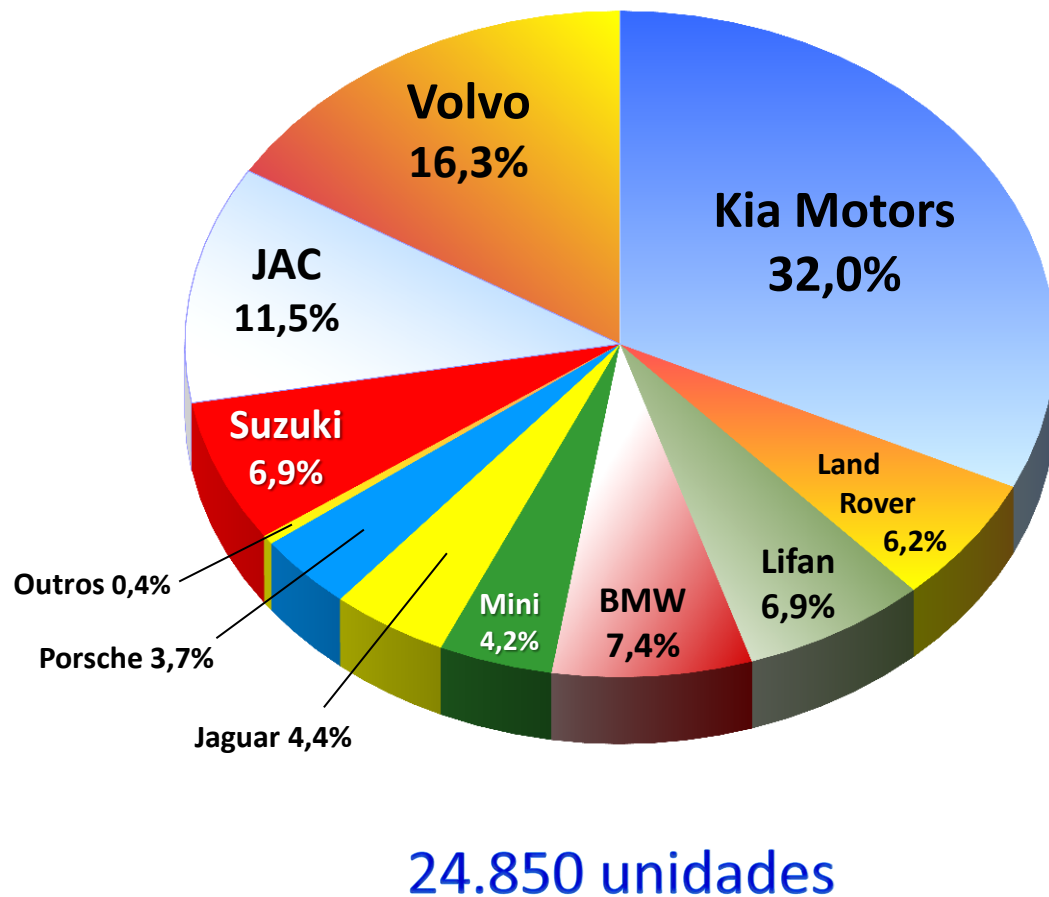


3.801 unidades

MARCAS	AGO 2018
KIA MOTORS	1.064
VOLVO	777
JAC	363
BMW	291
SUZUKI	264
JAGUAR	264
LAND ROVER	259
LIFAN	193
MINI	191
PORSCHE	121
LAMBORGHINI	4
CAOA CHERY	4
FERRARI	3
MASERATI	2
BYD	1
TOTAL ...	3.801

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

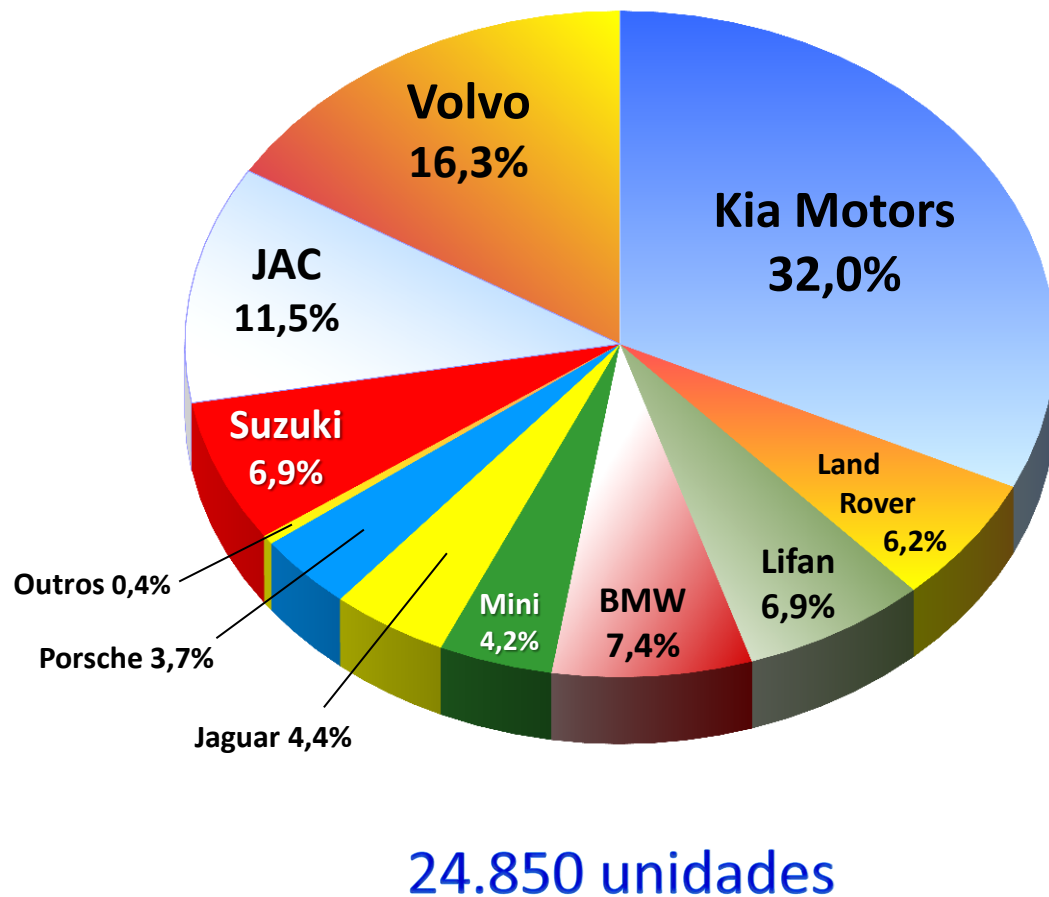
JANEIRO-AGOSTO 2018



MARCAS	JAN-AGO 2018
KIA MOTORS	7.963
VOLVO	4.051
JAC	2.865
BMW	1.842
SUZUKI	1.725
LIFAN	1.712
LAND ROVER	1.533
JAGUAR	1.084
MINI	1.052
PORSCHE	912
BYD	46
MASERATI	27
FERRARI	20
LAMBORGHINI	11
CHERY	6
ROLLS ROYCE	1
OUTROS	0
TOTAL ...	24.850

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

JANEIRO-AGOSTO 2018

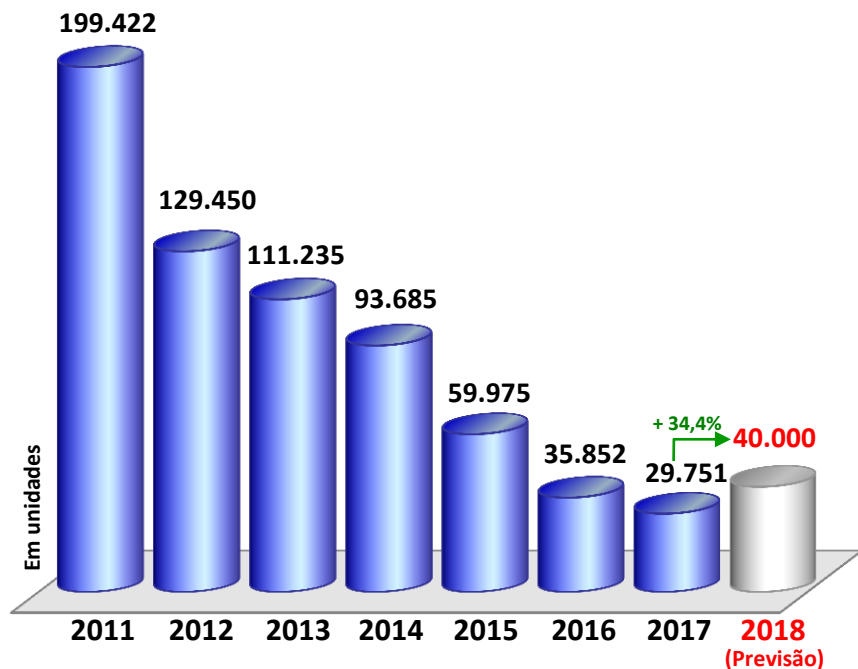


MARCAS	JAN-AGO 2018	JAN-AGO 2017	Variãõs/2017
KIA MOTORS	7.963	5.561	43,2%
VOLVO	4.051	2.187	85,2%
JAC	2.865	2.219	29,1%
BMW	1.842	1.373	34,2%
SUZUKI	1.725	1.700	1,5%
LIFAN	1.712	1.915	-10,6%
LAND ROVER	1.533	1.064	44,1%
JAGUAR	1.084	883	22,8%
MINI	1.052	985	6,8%
PORSCHE	912	756	20,6%
BYD	46	21	119,0%
MASERATI	27	35	-22,9%
FERRARI	20	16	25,0%
LAMBORGHINI	11	6	83,3%
CHERY	6	29	-79,3%
ROLLS ROYCE	1	2	-50,0%
OUTROS	0	70	-100,0%
TOTAL ...	24.850	18.822	32,0%

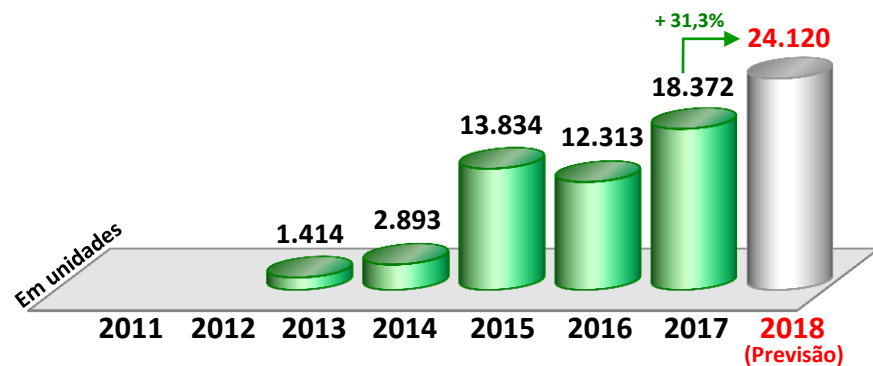
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

ASSOCIADAS ABEIFA – 2011 A 2017

VEÍCULOS IMPORTADOS

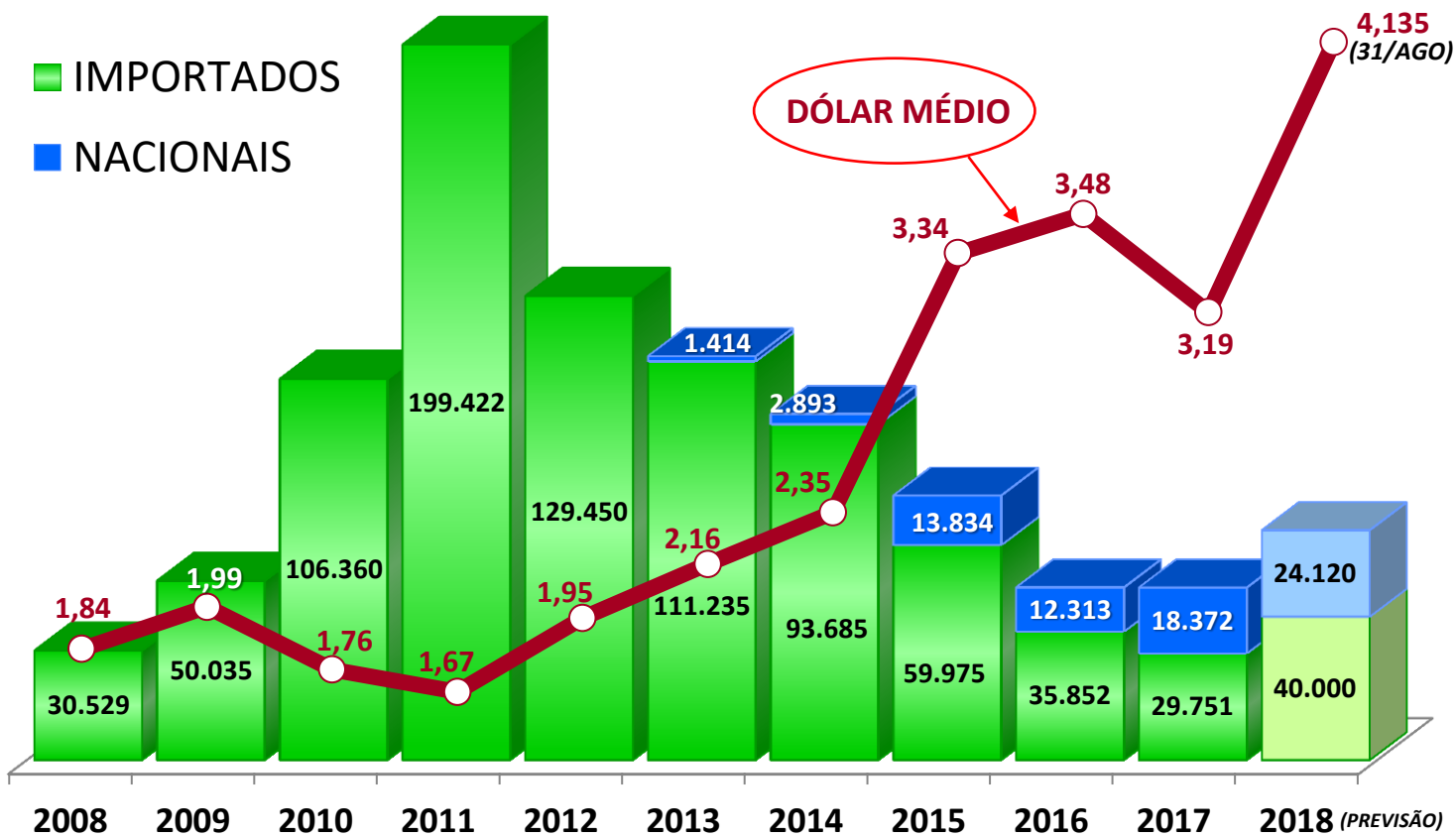


PRODUZIDOS NO PAÍS



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

HISTÓRICO DE LICENCIAMENTO DAS ASSOCIADAS ABEIFA

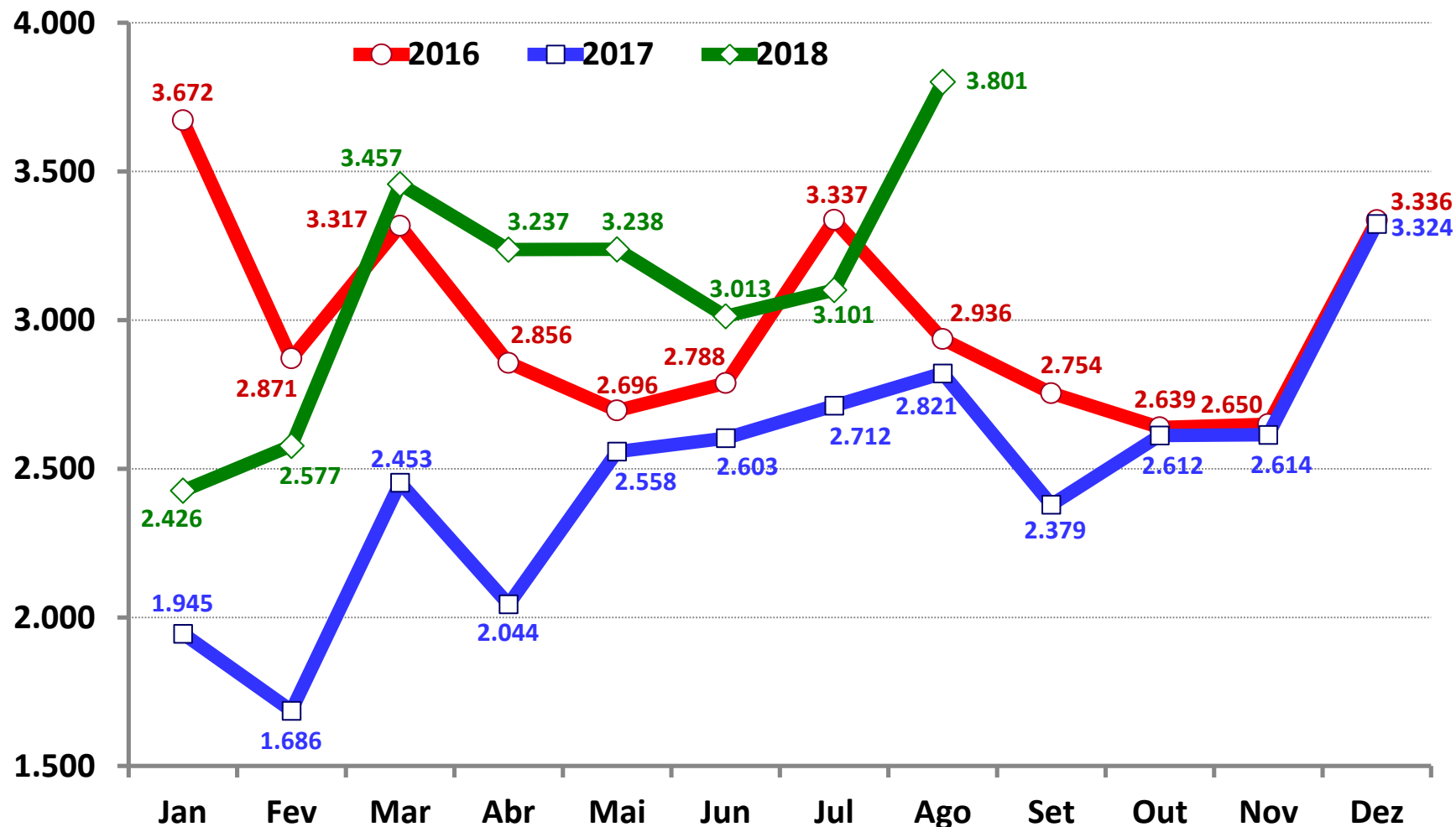


MERCADO INTERNO	2.671.189	3.008.867	3.329.237	3.425.738	3.634.995	3.576.181	3.329.058	2.477.095	1.986.535	2.172.612	2.422.000
IMPORT. ABEIFA (%)	1,14%	1,66%	3,19%	5,82%	3,56%	3,11%	2,81%	2,42%	1,80%	1,37%	1,65%

VOLUMES MENSAIS DE EMPLACAMENTO – ASSOCIADAS ABEIFA

(VEÍCULOS IMPORTADOS)

Unidades



Material disponível no site:

www.abeifa.com/imprensa

