

COLETIVA DE IMPRENSA

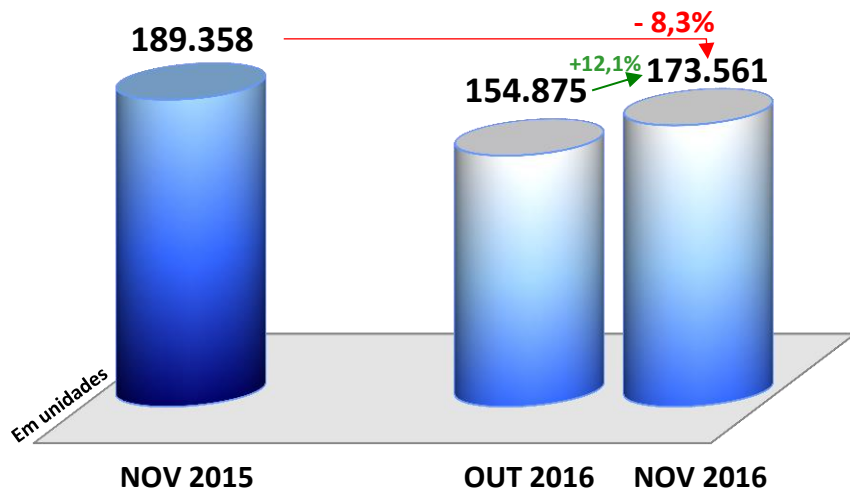
Resultados: Janeiro-Novembro 2016



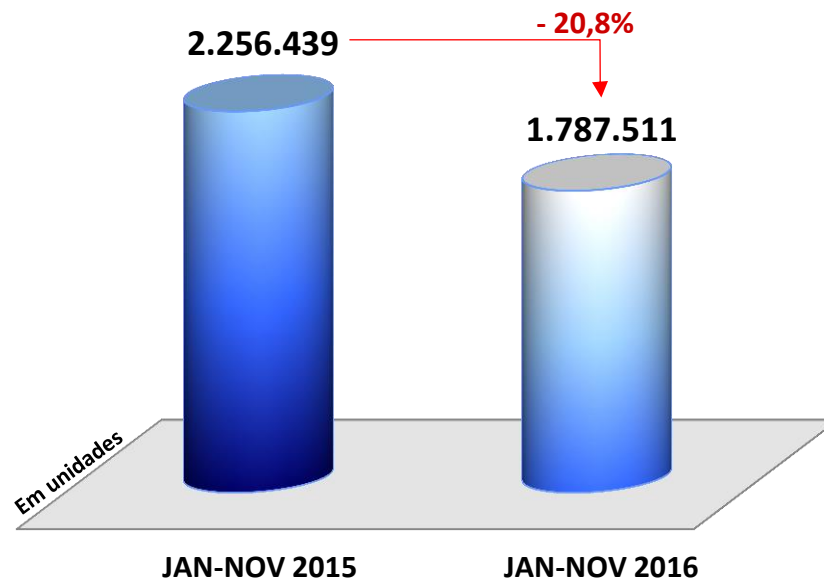
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

MERCADO TOTAL

COMPARATIVO MENSAL



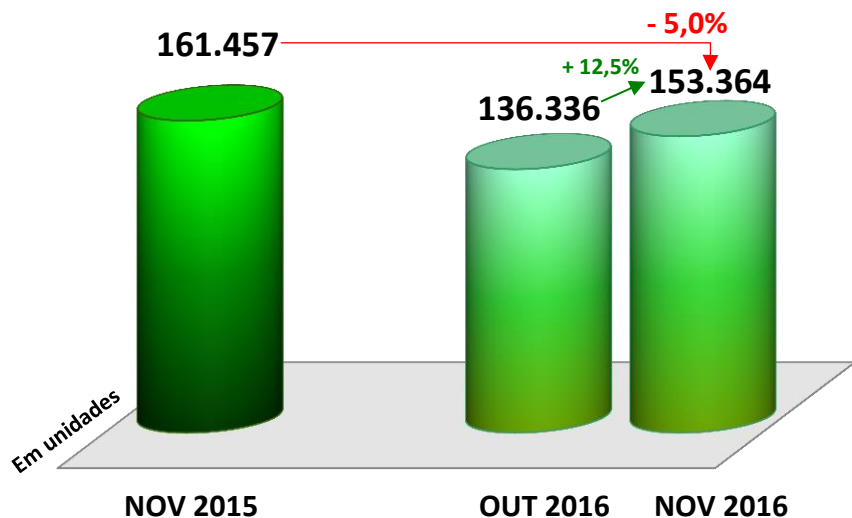
COMPARATIVO JAN-NOV



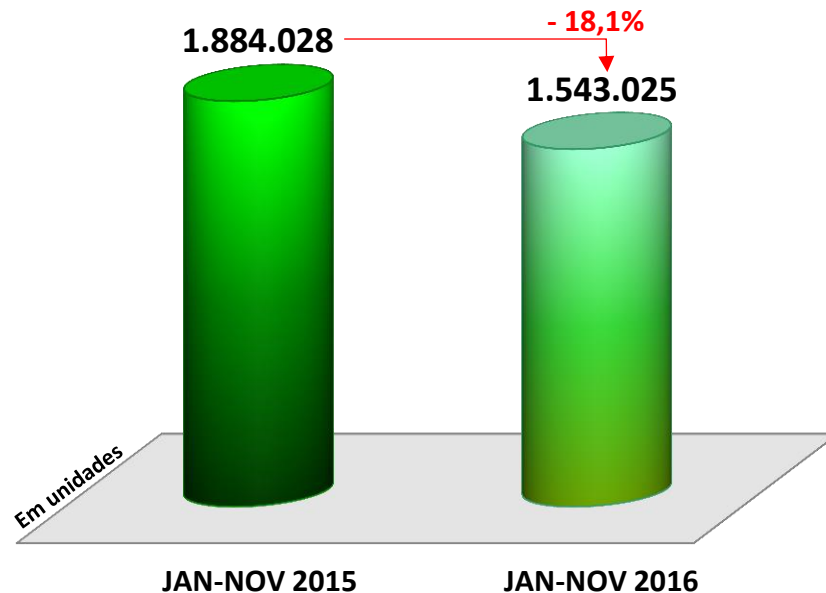
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

PRODUÇÃO NACIONAL

COMPARATIVO MENSAL



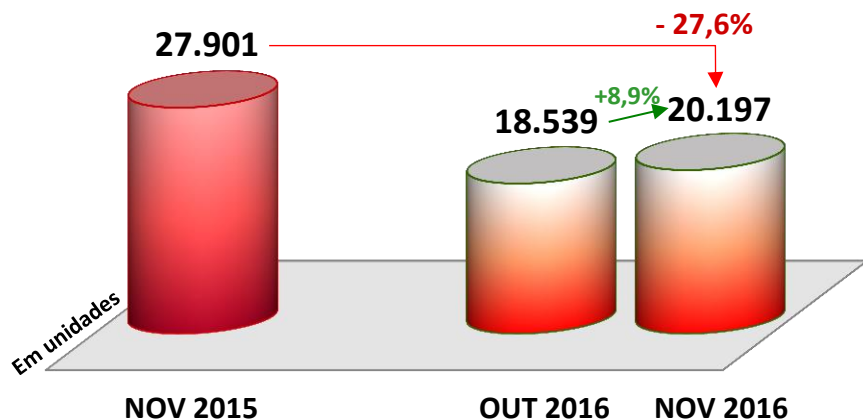
COMPARATIVO JAN-NOV



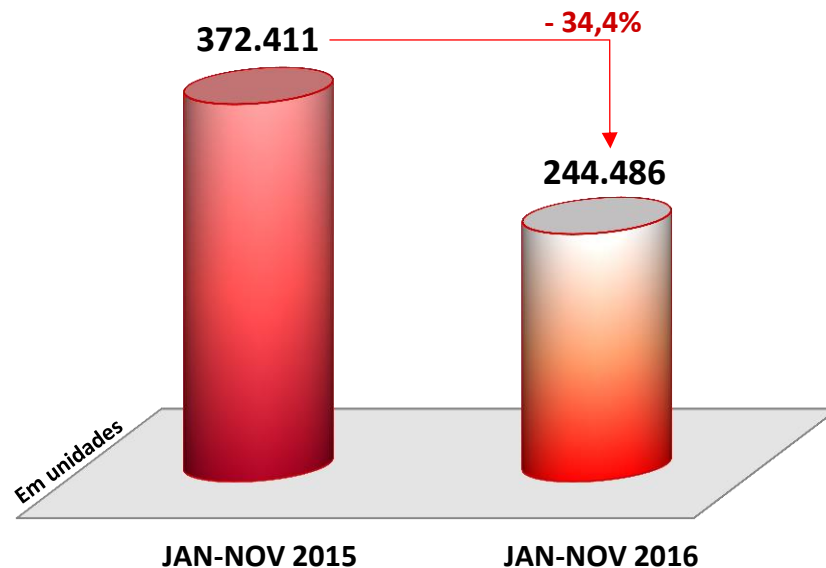
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

MERCADO DE VEÍCULOS IMPORTADOS

COMPARATIVO MENSAL



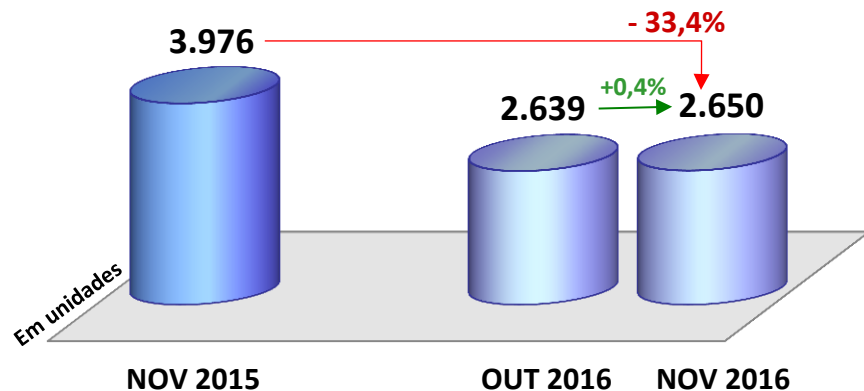
COMPARATIVO JAN-NOV



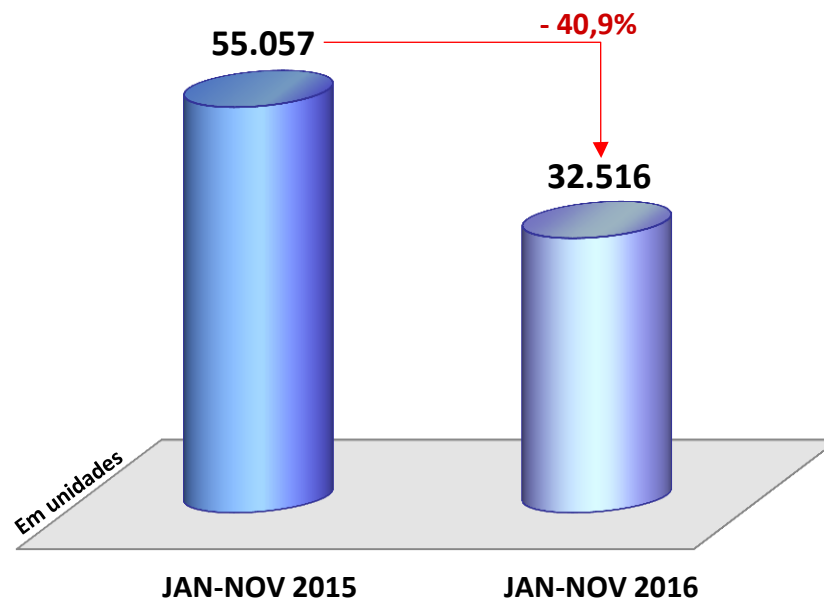
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS IMPORTADOS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



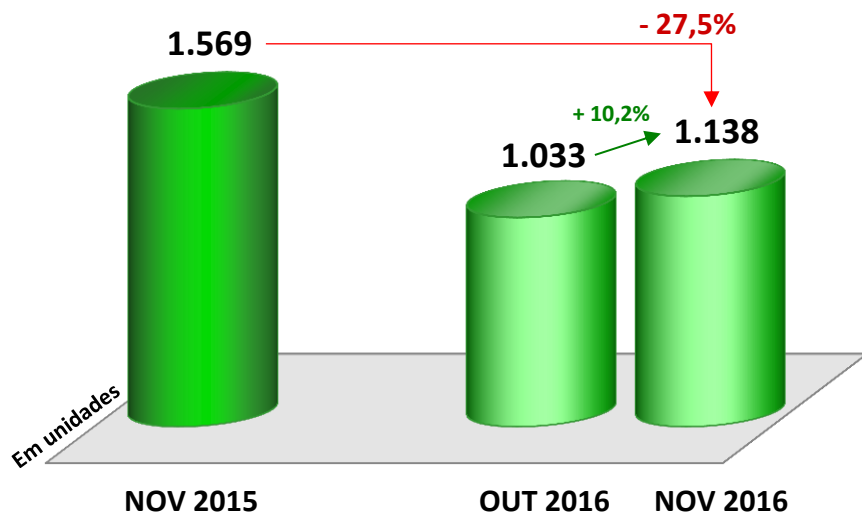
COMPARATIVO JAN-NOV



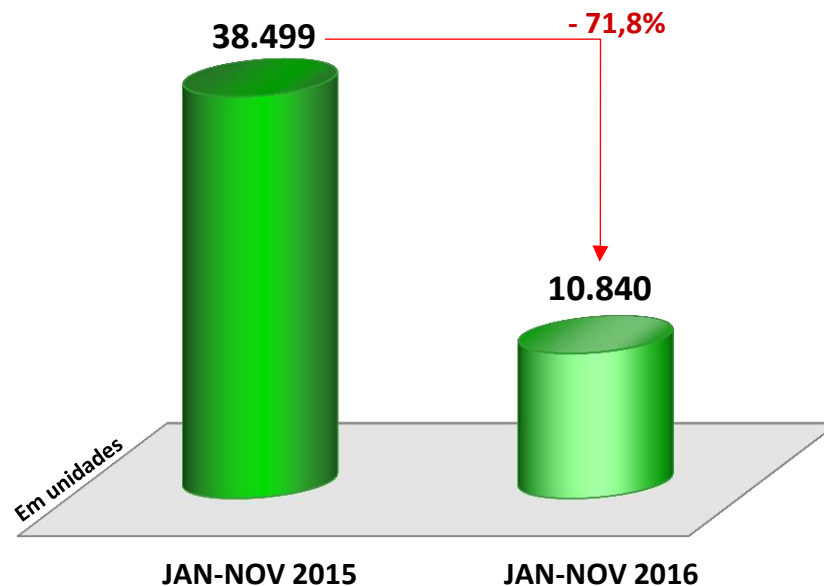
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



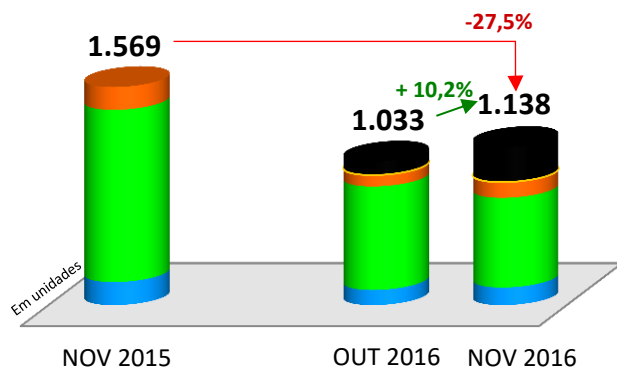
COMPARATIVO JAN-NOV



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

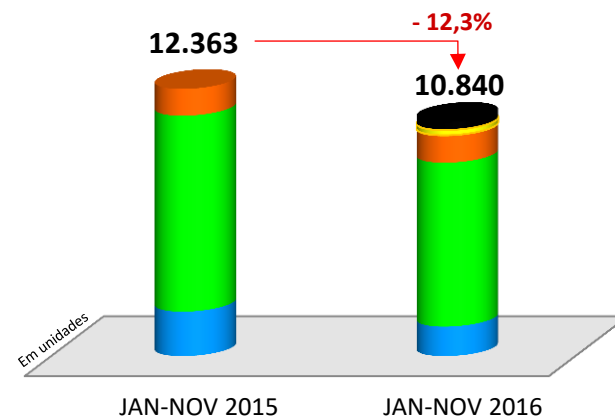
VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



	SUZUKI	166	109	127	16,5%
	BMW	1.239	745	645	-13,4%
	CHERY	164	82	113	37,8%
	L. ROVER		97	253	160,8%
	TOTAL ...	1.569	1.033	1.138	10,2%

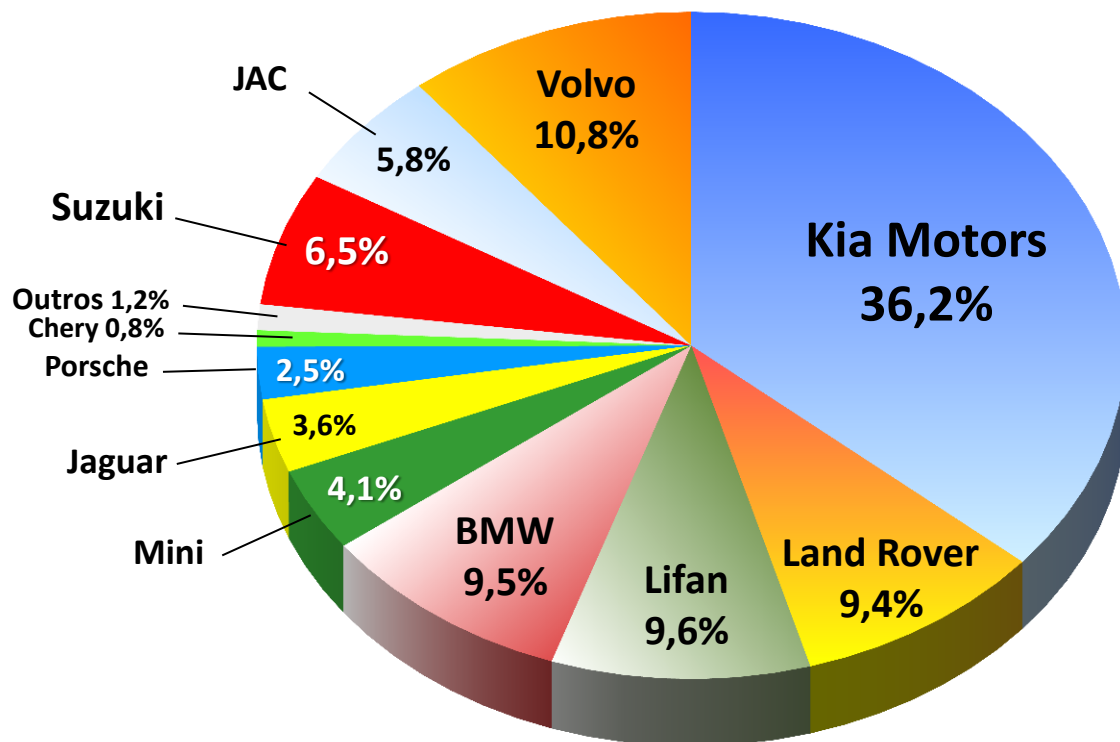
COMPARATIVO JAN-NOV



	SUZUKI	2.056	1.365	-33,6%
	BMW	9.066	7.582	-16,4%
	CHERY	1.241	1.273	2,6%
	MINI		239	-
	LAND ROVER		381	-
	TOTAL ...	12.363	10.840	-12,3%
	JEEP	26.136		

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

NOVEMBRO 2016

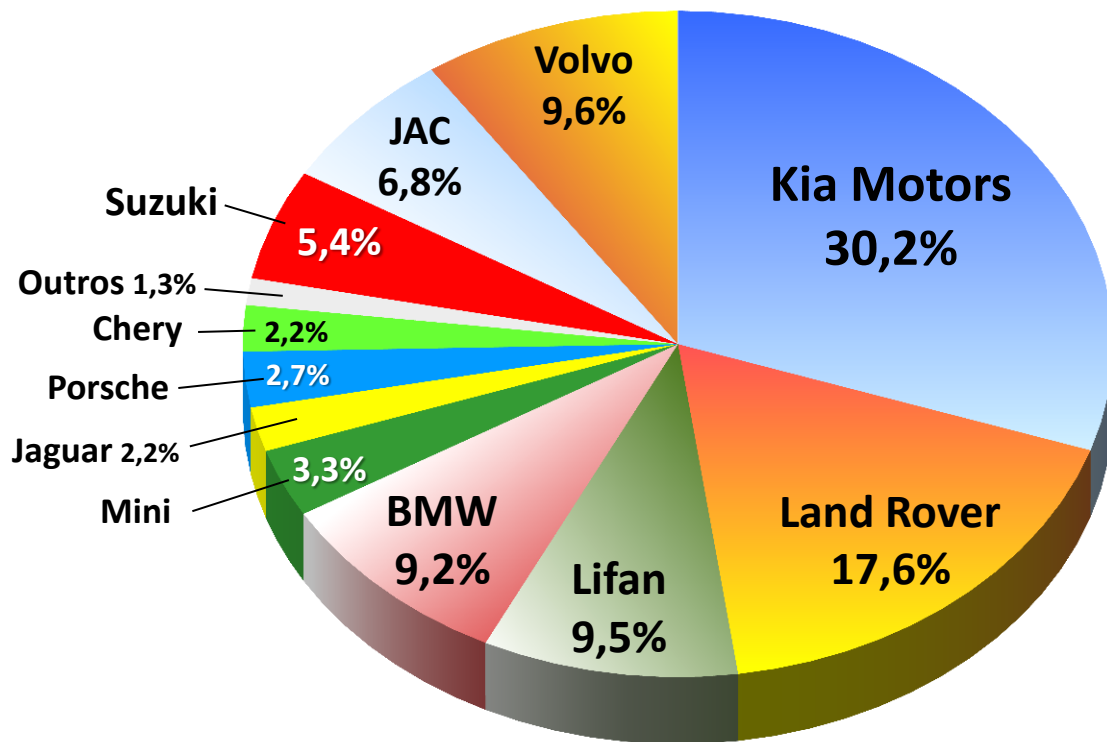


2.650 unidades

MARCAS	NOV 2016
KIA MOTORS	960
VOLVO	286
LIFAN	255
BMW	253
LAND ROVER	248
SUZUKI	171
JAC	153
MINI	108
JAGUAR	95
PORSCHE	67
GEELY	24
CHERY	21
FERRARI	5
BYD	3
MASERATI	1
TOTAL ...	2.650

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

JANEIRO-NOVEMBRO 2016



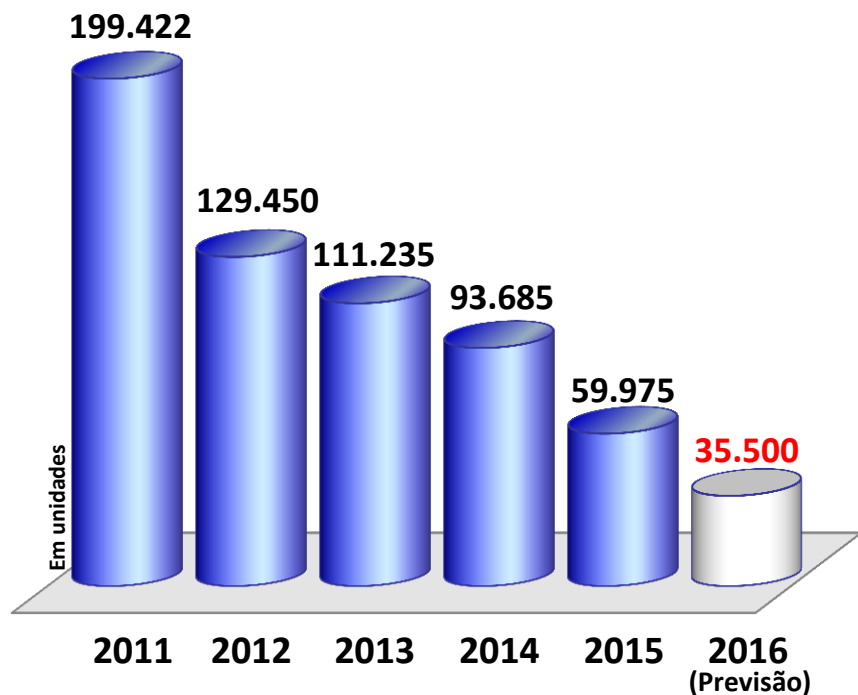
32.516 unidades

MARCAS	JAN-NOV 2016
KIA MOTORS	9.808
LAND ROVER	5.732
VOLVO	3.123
LIFAN	3.087
BMW	2.992
JAC	2.224
SUZUKI	1.749
MINI	1.076
PORSCHE	875
CHERY	726
JAGUAR	700
GEELY	341
FERRARI	20
BYD	13
MASERATI	10
LAMBORGHINI	2
ASTON	1
ROLLS ROYCE	1
OUTROS	36
TOTAL ...	32.516

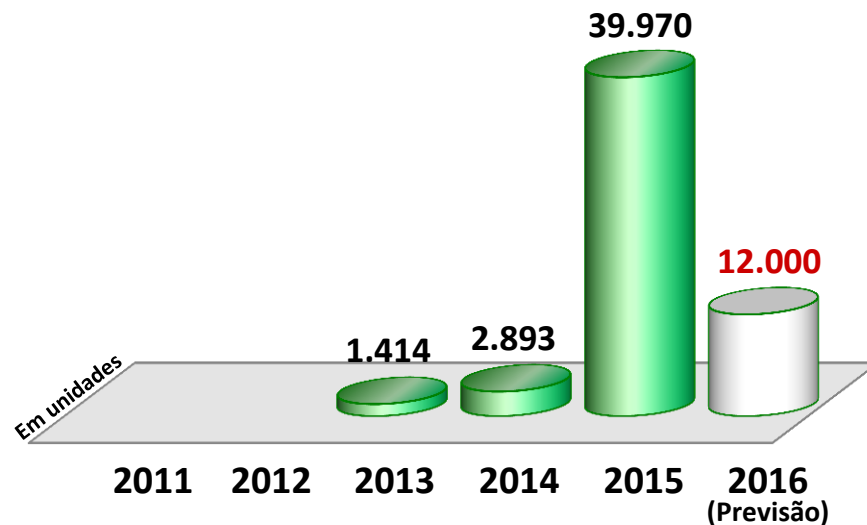
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

ASSOCIADAS ABEIFA – 2011 A 2016

VEÍCULOS IMPORTADOS



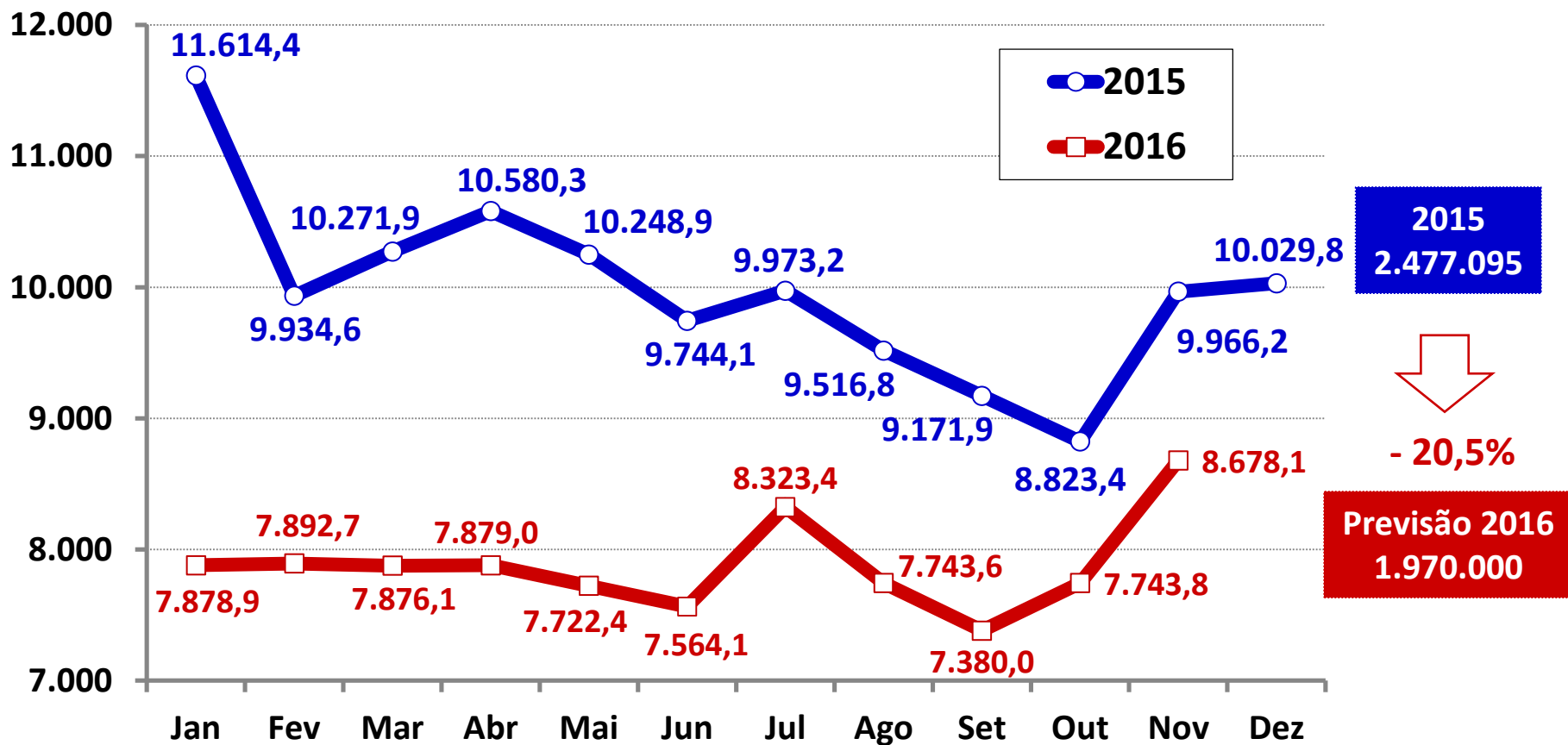
PRODUÇÃO NACIONAL



MÉDIAS DIÁRIAS DE EMPLACAMENTO

Unidades

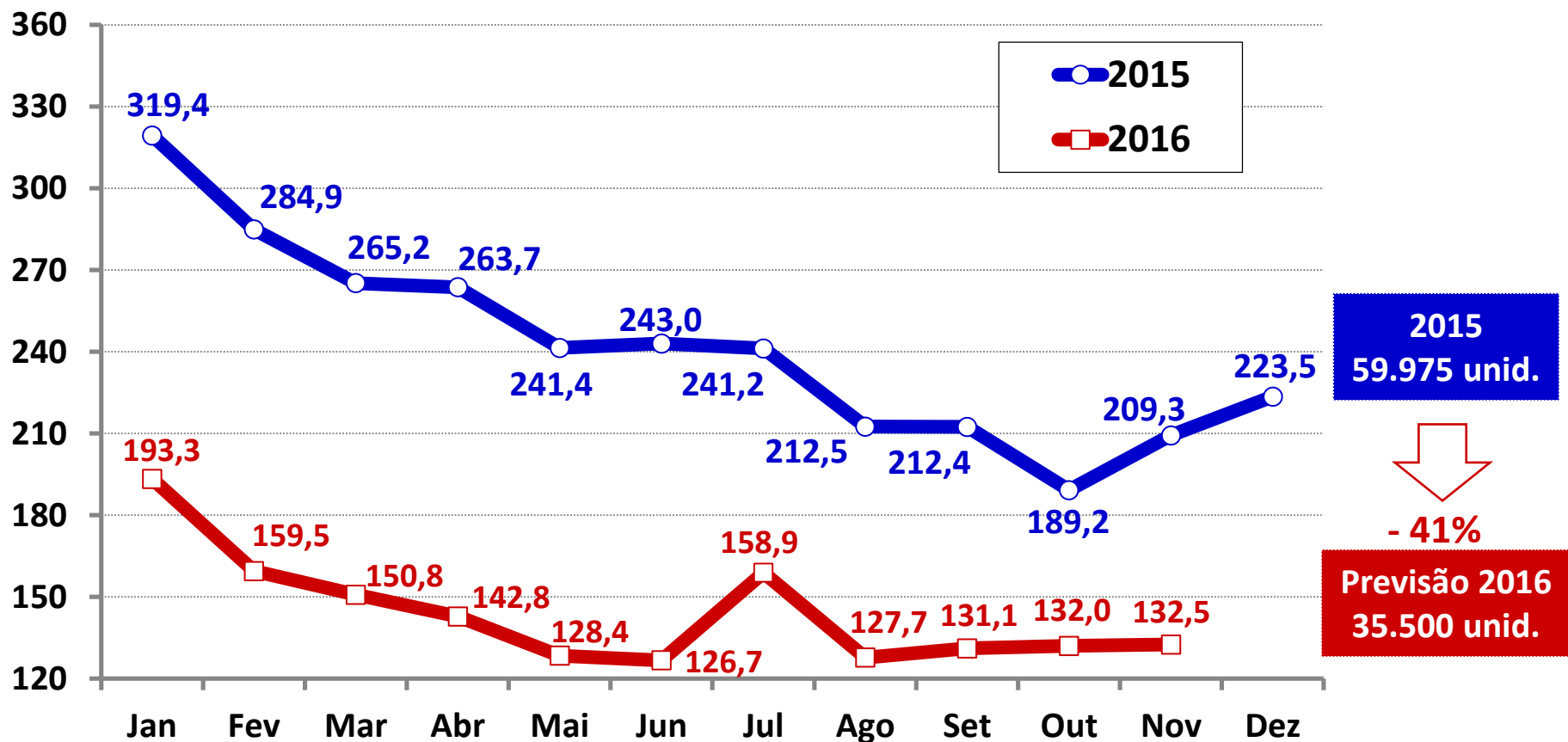
MERCADO TOTAL



MÉDIAS DIÁRIAS DE EMPLACAMENTO

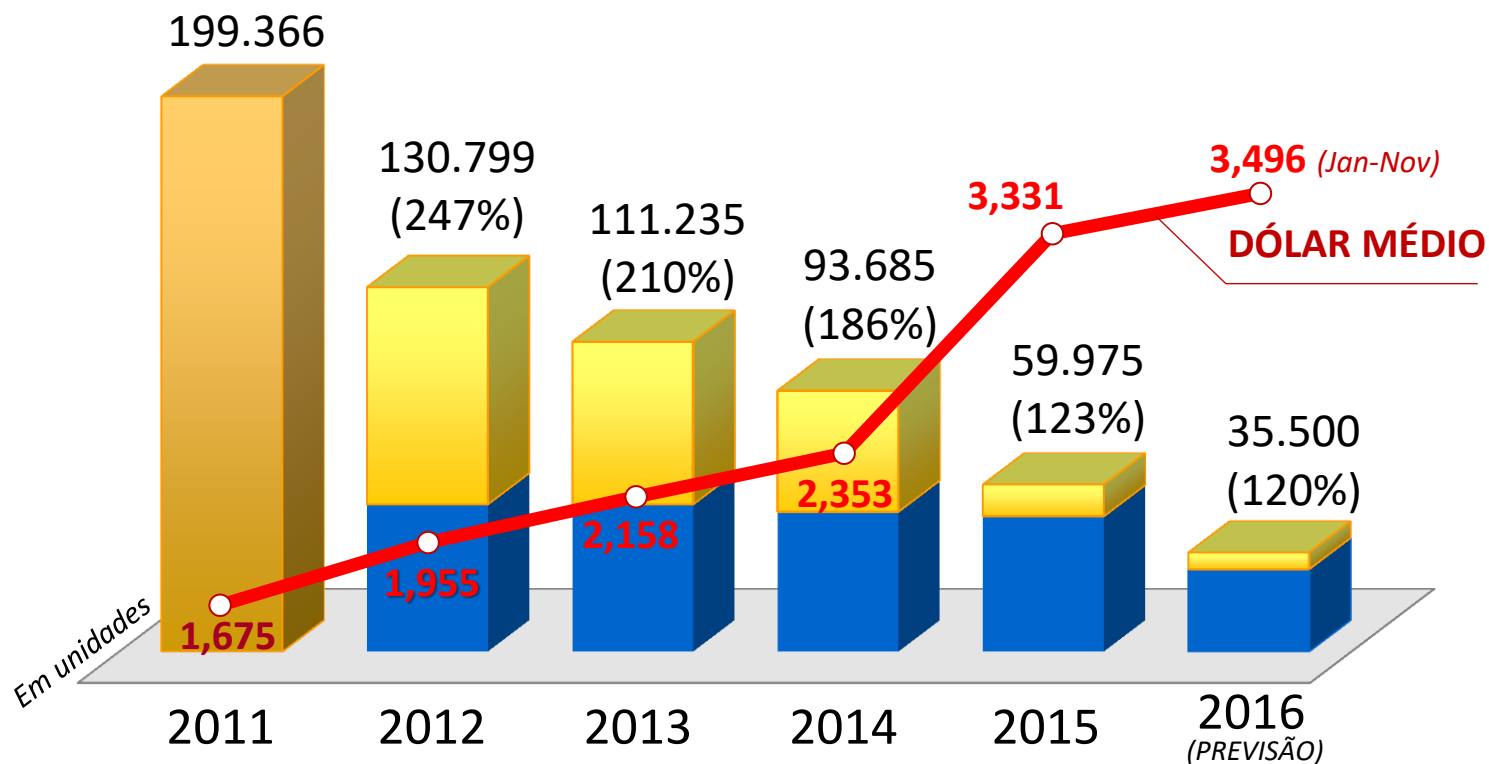
VEÍCULOS IMPORTADOS PELA ABEIFA

Unidades



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

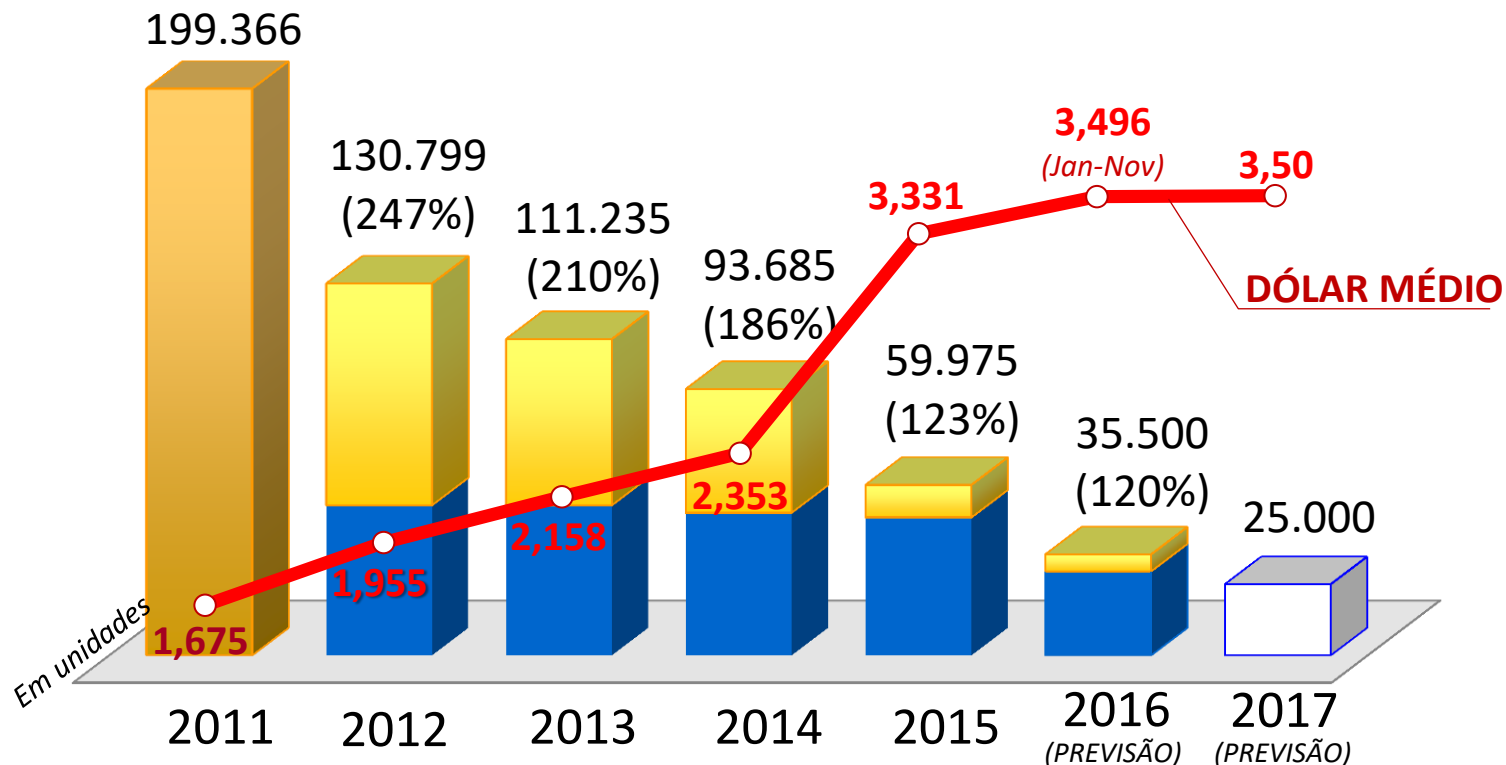
IMPORTADOS PELAS ASSOCIADAS ABEIFA



	COTAS ANUAIS	52.856	52.856	50.223	48.565	29.568
	EXCEDENTE	77.943	58.379	43.462	11.410	5.932

LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

IMPORTADOS PELAS ASSOCIADAS ABEIFA



	COTAS ANUAIS	52.856	52.856	50.223	48.565	29.568	29.568
	EXCEDENTE	77.943	58.379	43.462	11.410	5.932	(4.568)

