

COLETIVA DE IMPRENSA

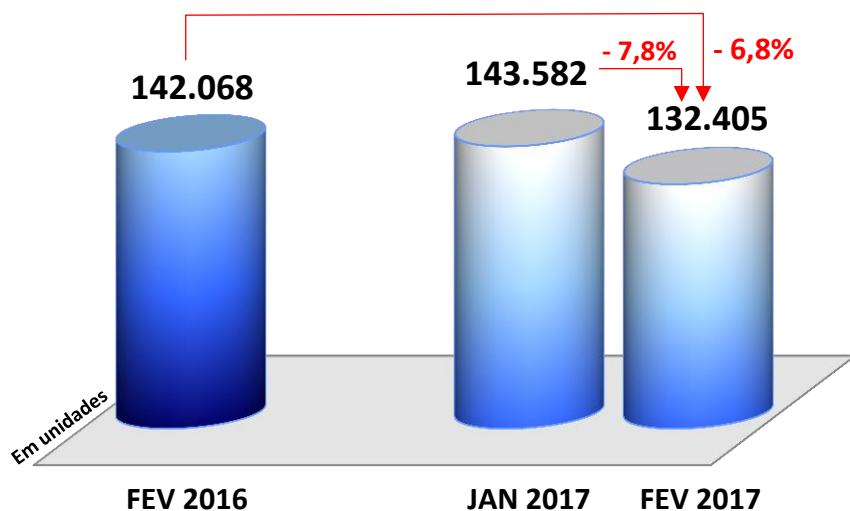
Resultados: 1º Bimestre 2017



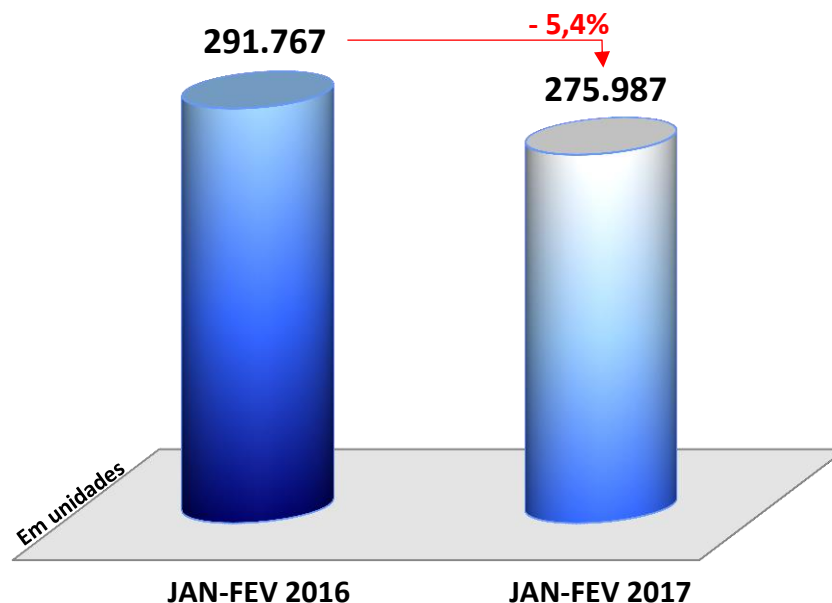
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

MERCADO TOTAL

COMPARATIVO MENSAL



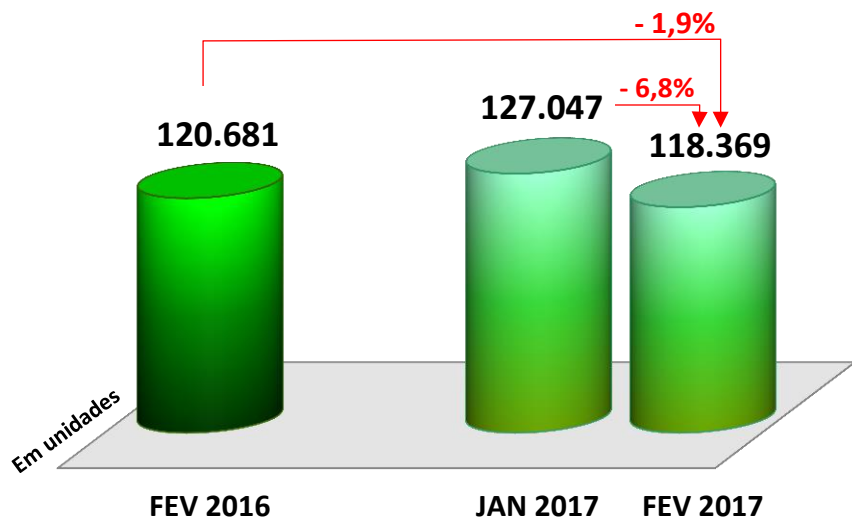
COMPARATIVO JAN-FEV



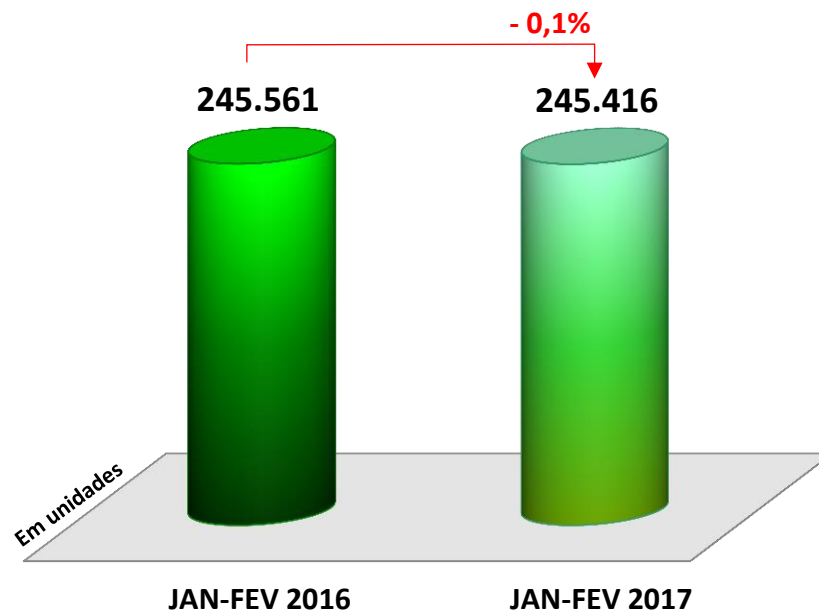
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

PRODUÇÃO NACIONAL

COMPARATIVO MENSAL



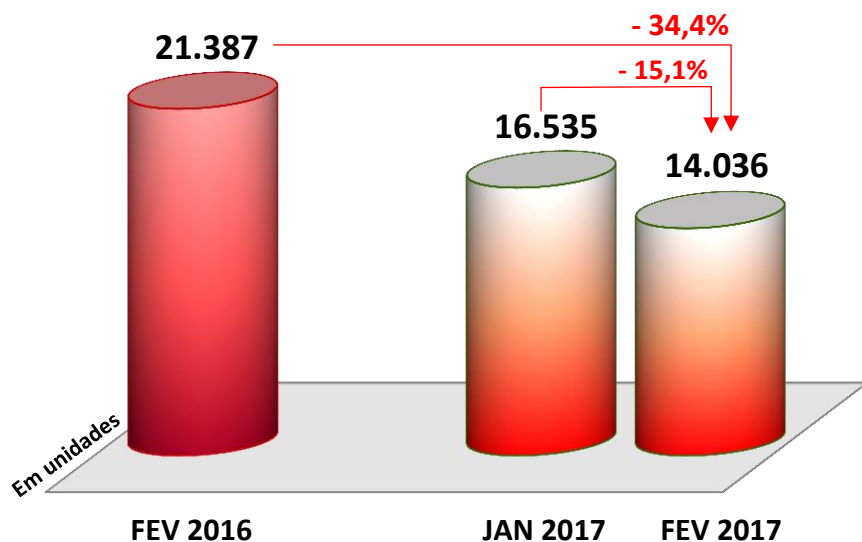
COMPARATIVO JAN-FEV



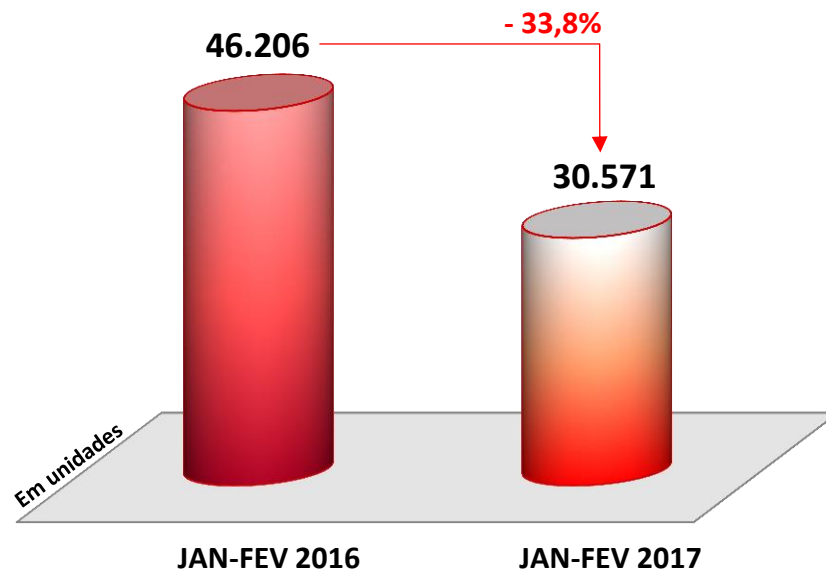
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

MERCADO DE VEÍCULOS IMPORTADOS

COMPARATIVO MENSAL

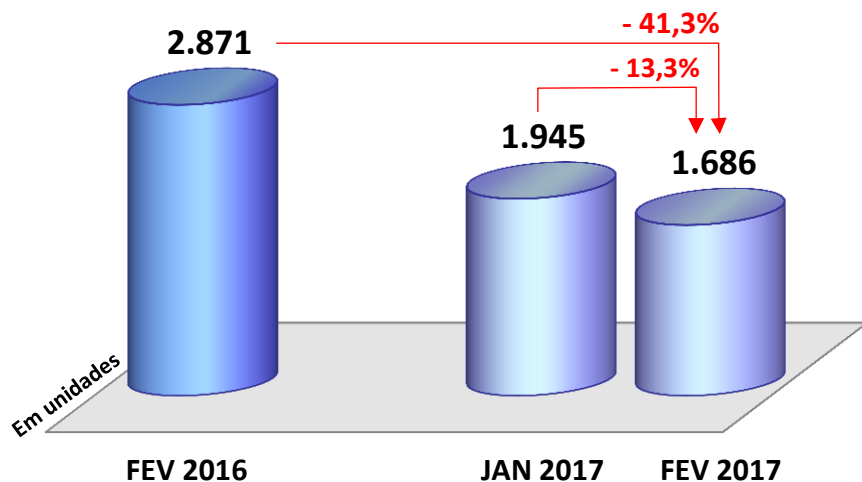
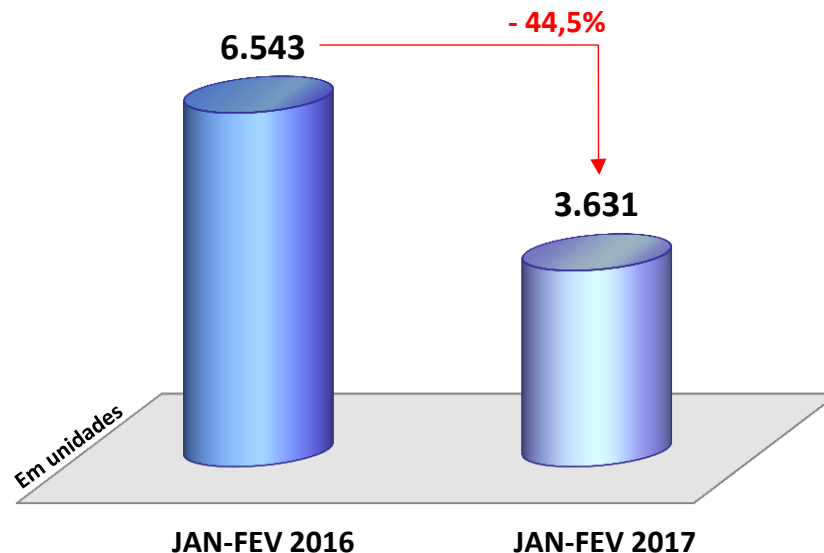


COMPARATIVO JAN-FEV



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

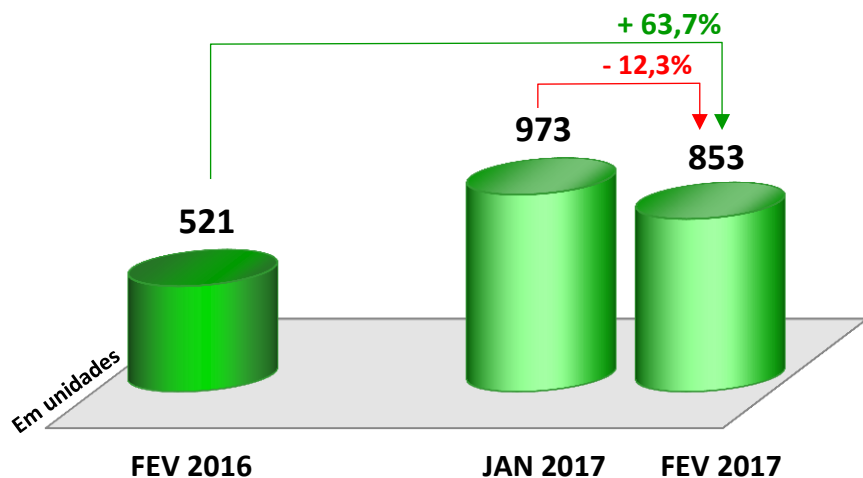
VEÍCULOS IMPORTADOS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL**COMPARATIVO JAN-FEV**

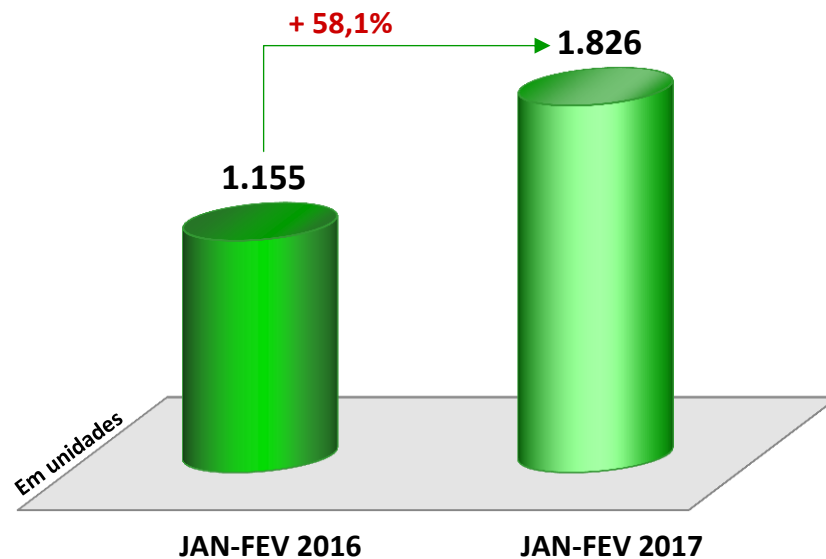
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



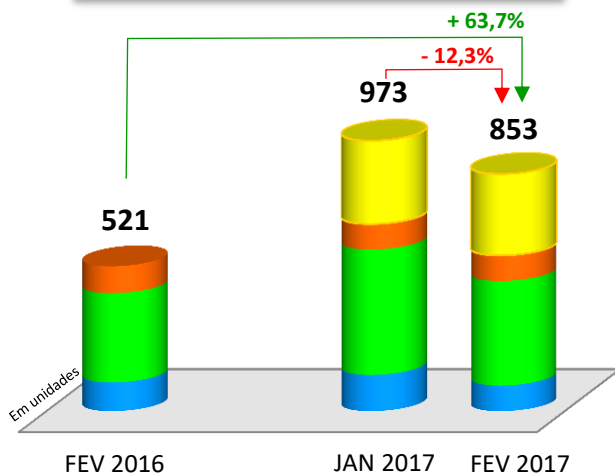
COMPARATIVO JAN-FEV



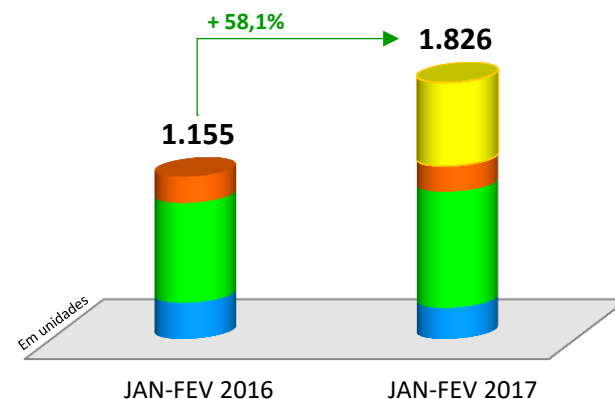
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



COMPARATIVO JAN-FEV

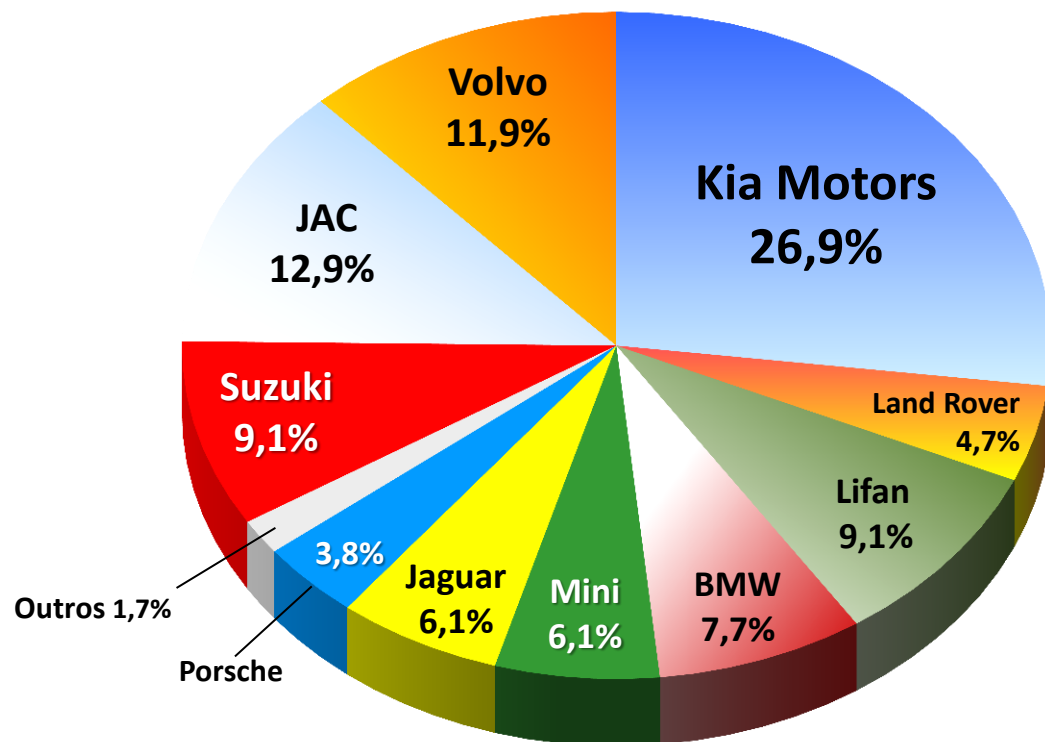


	SUZUKI	103	130	92	-29,2%
	BMW	321	451	376	-16,6%
	CHERY	97	92	92	0,0%
	L ROVER		300	293	-2,3%
	TOTAL ...	521	973	853	-12,3%

	SUZUKI	258	222	-14,0%
	BMW	711	827	16,3%
	CHERY	186	184	-1,1%
	L ROVER		593	-
	TOTAL ...	1.155	1.826	58,1%

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

FEVEREIRO 2017

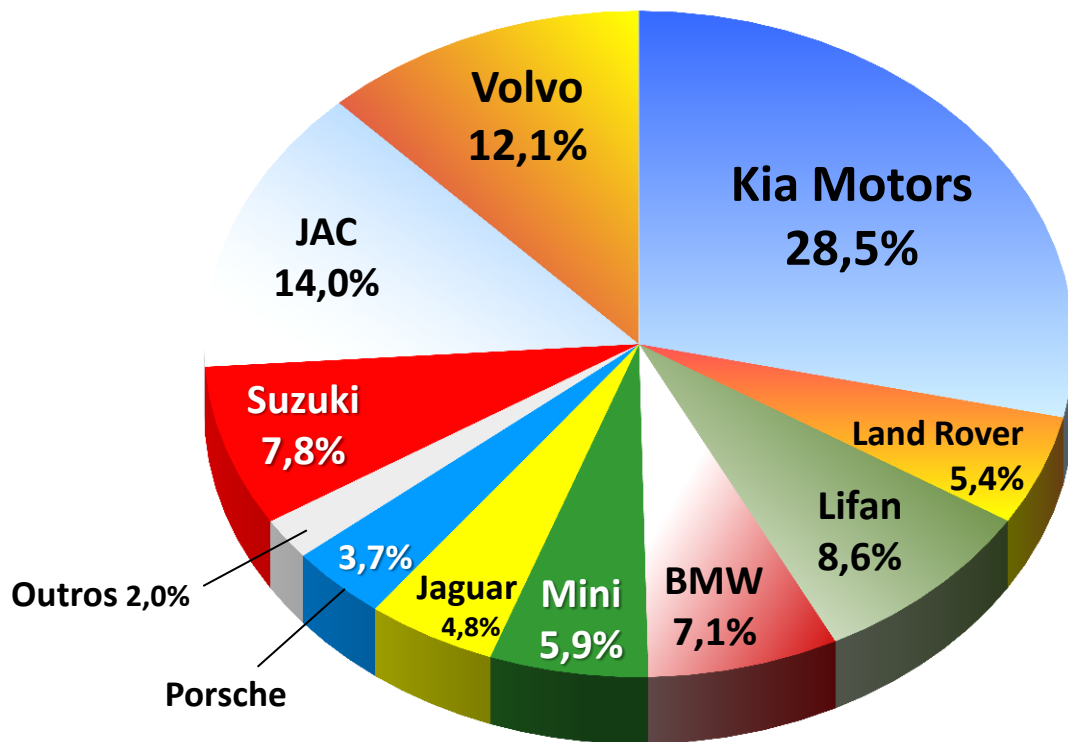


1.686 unidades

MARCAS	FEV 2017
KIA MOTORS	454
JAC	217
VOLVO	201
LIFAN	153
SUZUKI	153
BMW	130
MINI	103
JAGUAR	103
LAND ROVER	79
PORSCHE	64
GEELY	11
CHERY	6
MASERATI	6
FERRARI	3
BYD	2
LAMBORGHINI	1
TOTAL ...	1.686

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

JANEIRO-FEVEREIRO 2017



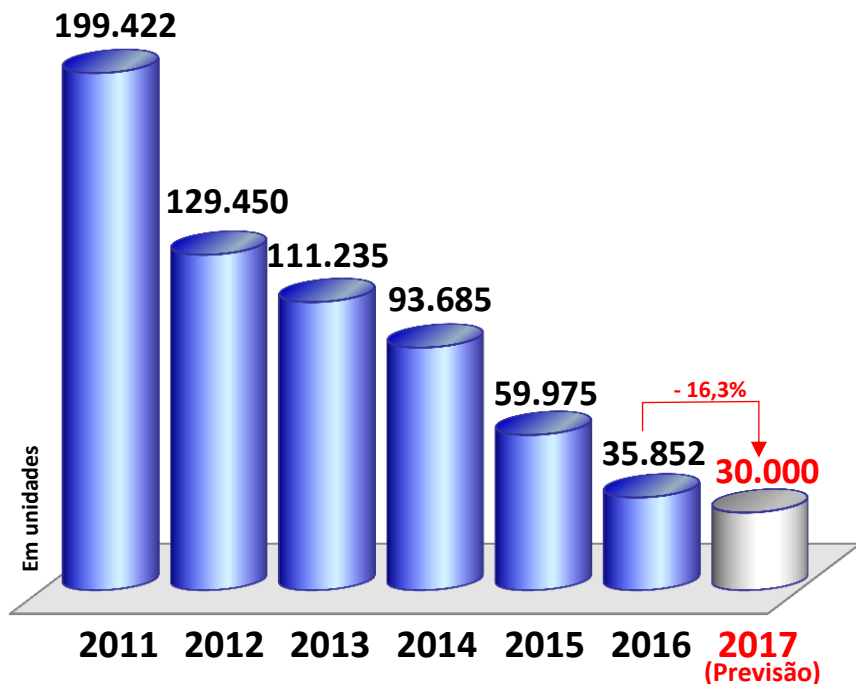
3.631 unidades

MARCAS	JAN/FEV 2017
KIA MOTORS	1.036
JAC	507
VOLVO	440
LIFAN	314
SUZUKI	285
BMW	258
MINI	214
LAND ROVER	195
JAGUAR	175
PORSCHE	133
GEELY	35
CHERY	20
MASERATI	9
BYD	4
FERRARI	4
LAMBORGHINI	2
TOTAL ...	3.631

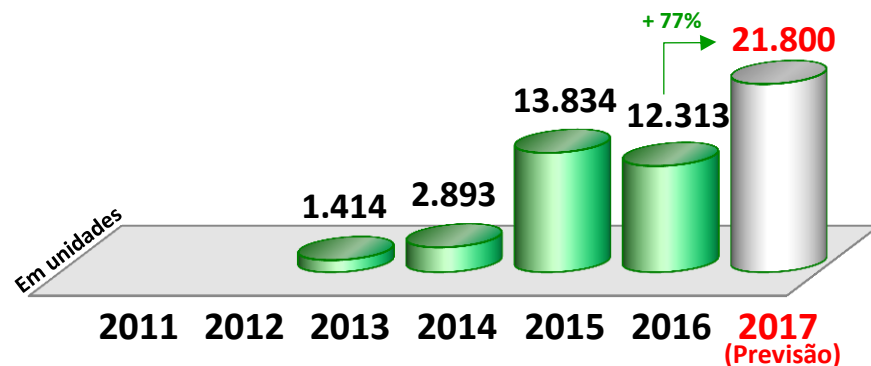
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

ASSOCIADAS ABEIFA – 2011 A 2016

VEÍCULOS IMPORTADOS



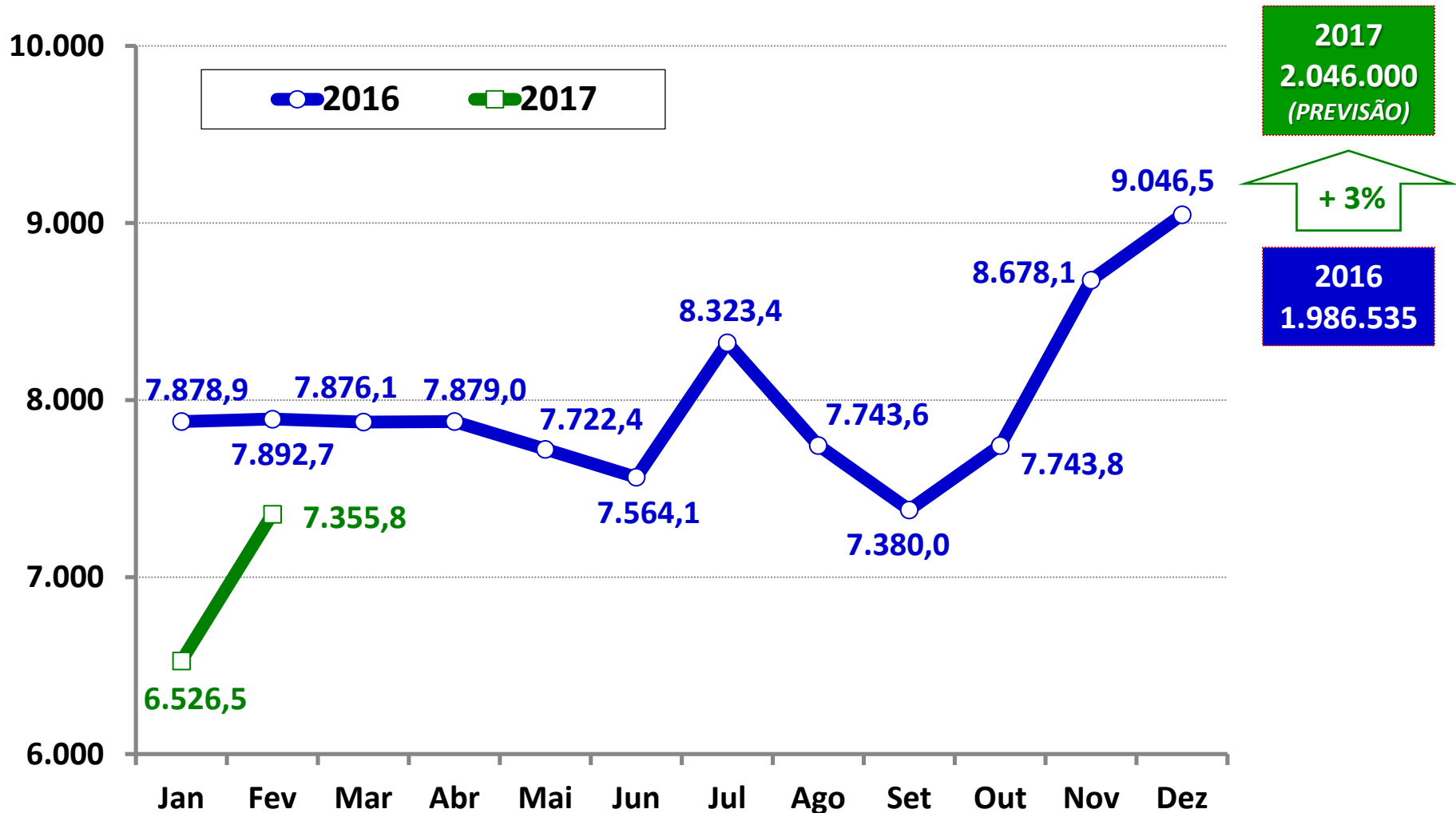
PRODUÇÃO NACIONAL



MÉDIAS DIÁRIAS DE EMPLACAMENTO

Unidades

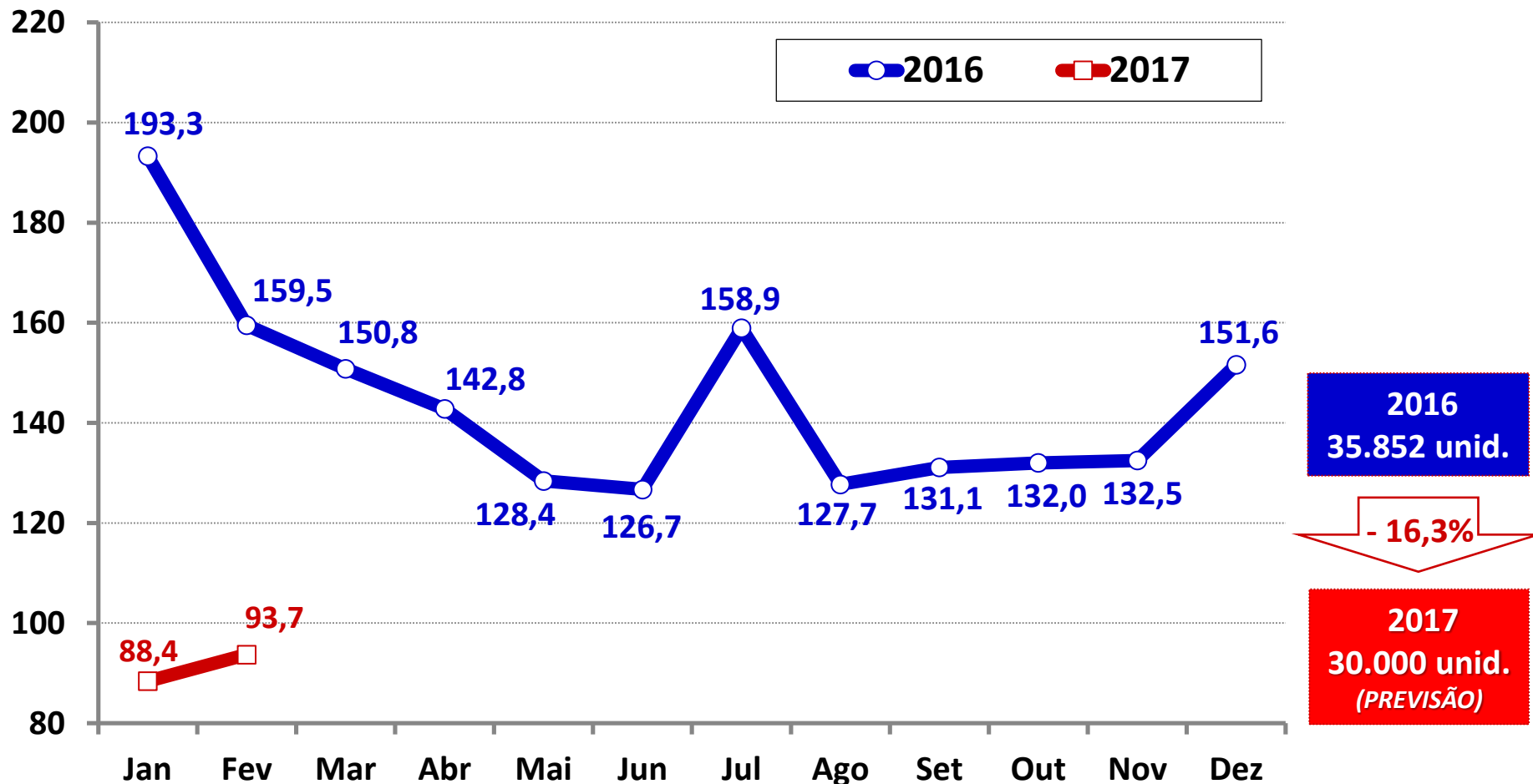
MERCADO TOTAL



MÉDIAS DIÁRIAS DE EMPLACAMENTO

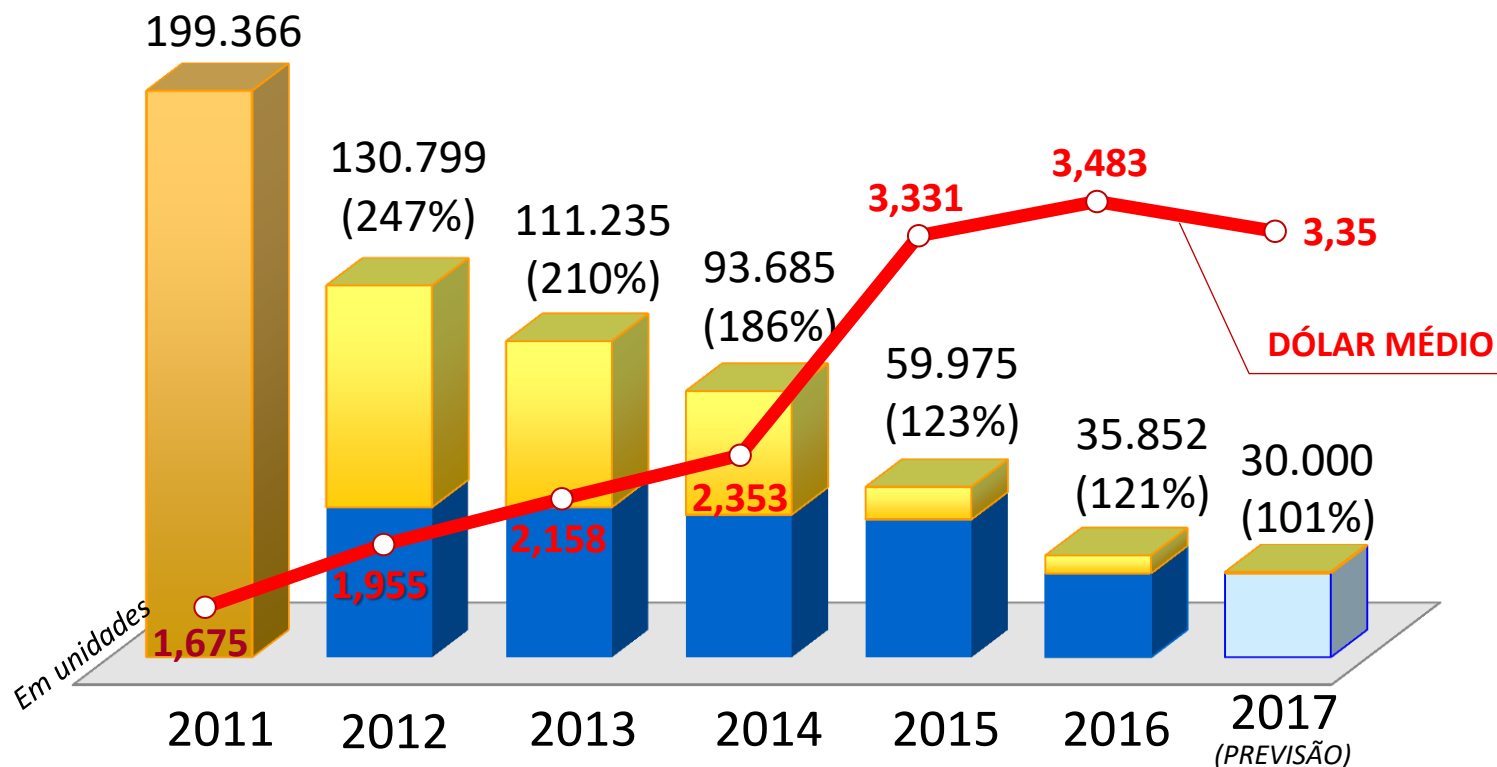
VEÍCULOS IMPORTADOS PELA ABEIFA

Unidades



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

IMPORTADOS PELAS ASSOCIADAS ABEIFA



	COTAS ANUAIS	52.856	52.856	50.223	48.565	29.568	29.568
	EXCEDENTE	77.943	58.379	43.462	11.410	6.284	432

Material disponível no site:

www.abeifa.com/imprensa

