

COLETIVA DE IMPRENSA

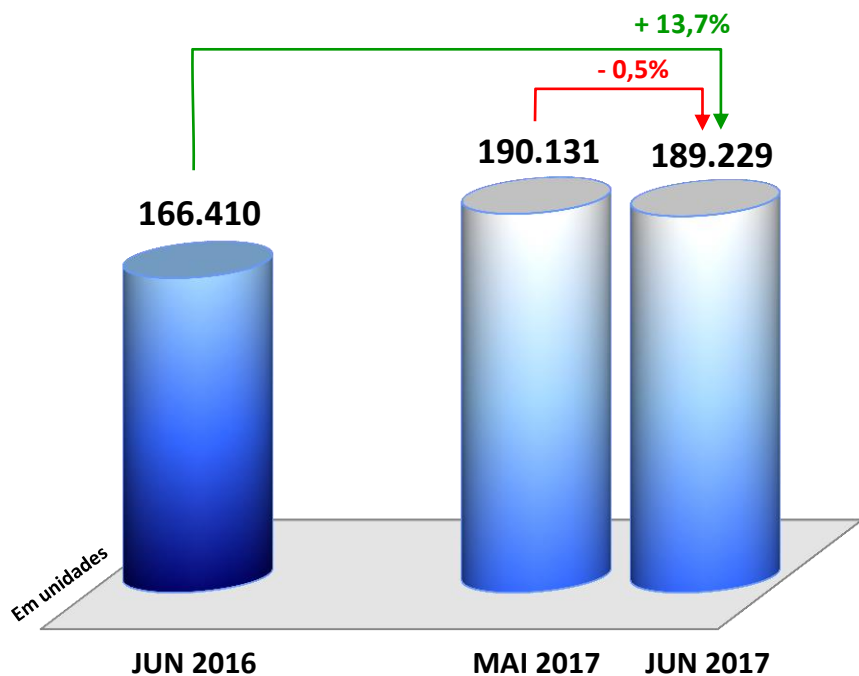
Resultados: 1º Semestre 2017



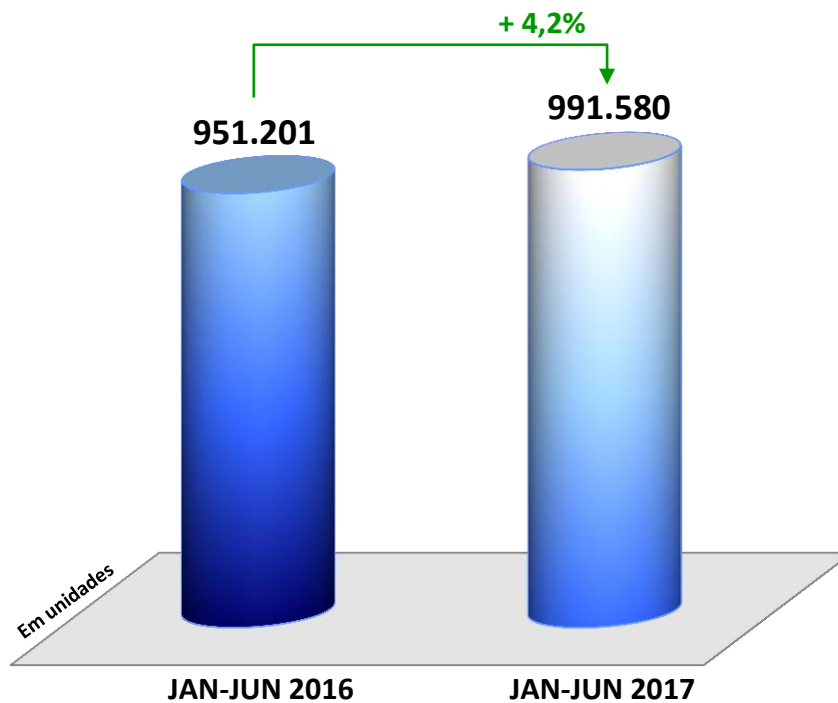
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

MERCADO TOTAL

COMPARATIVO MENSAL



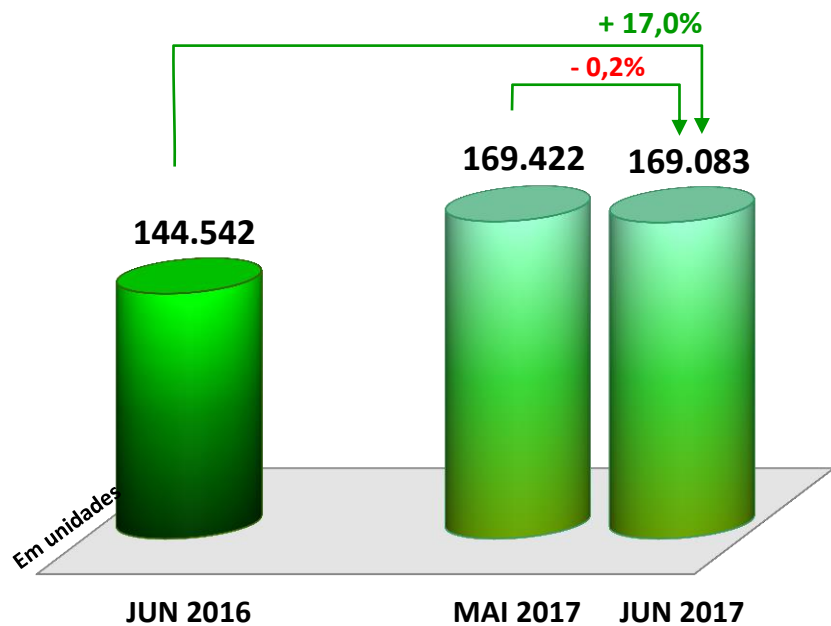
COMPARATIVO JAN-JUN



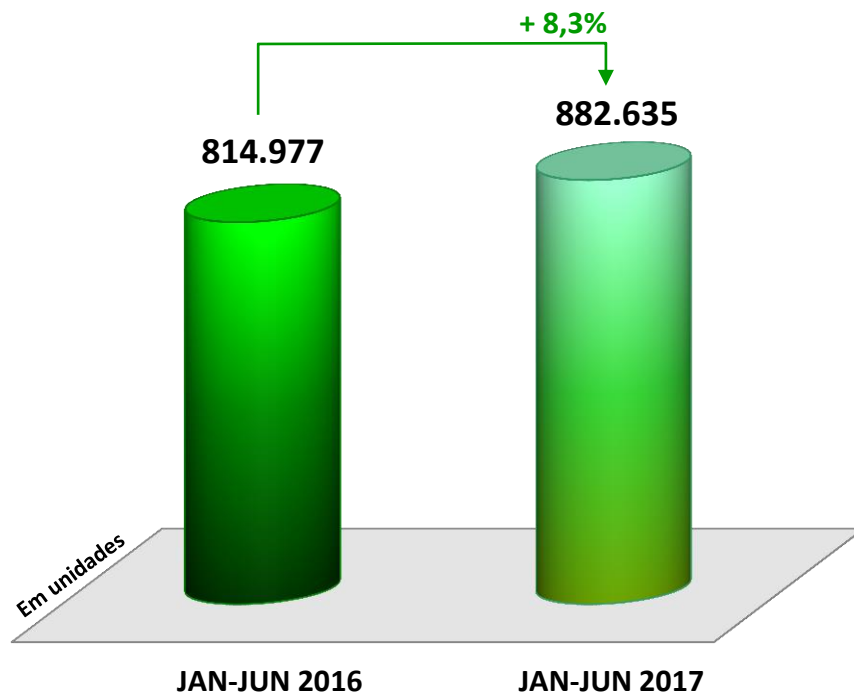
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

PRODUÇÃO NACIONAL

COMPARATIVO MENSAL

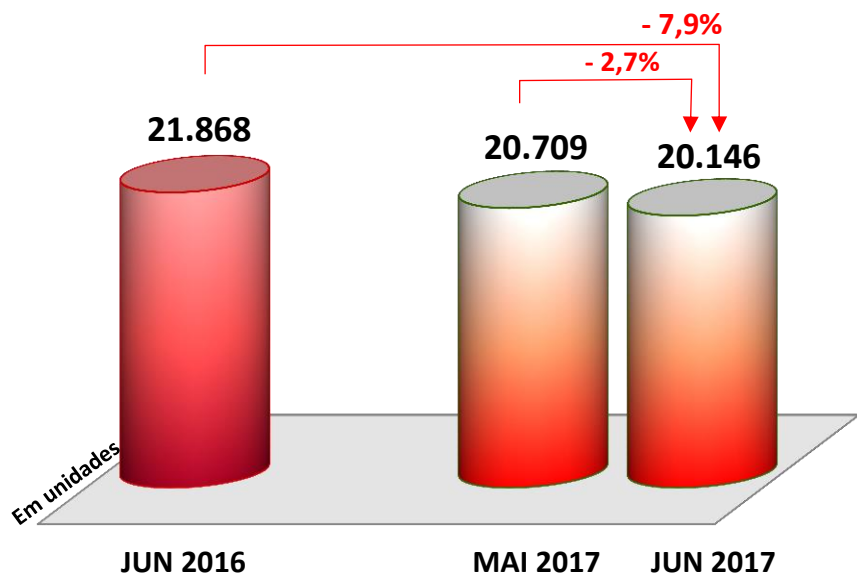
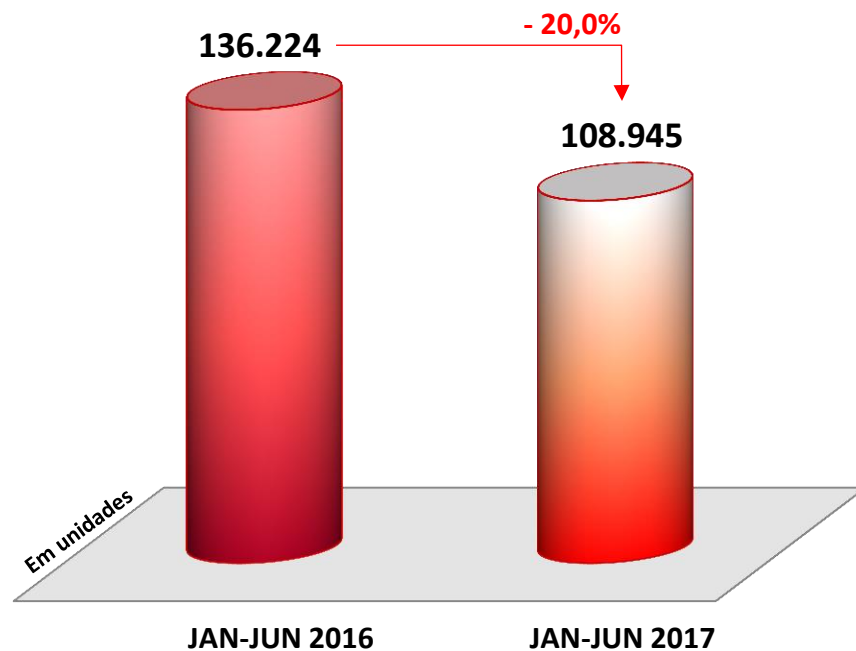


COMPARATIVO JAN-JUN



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

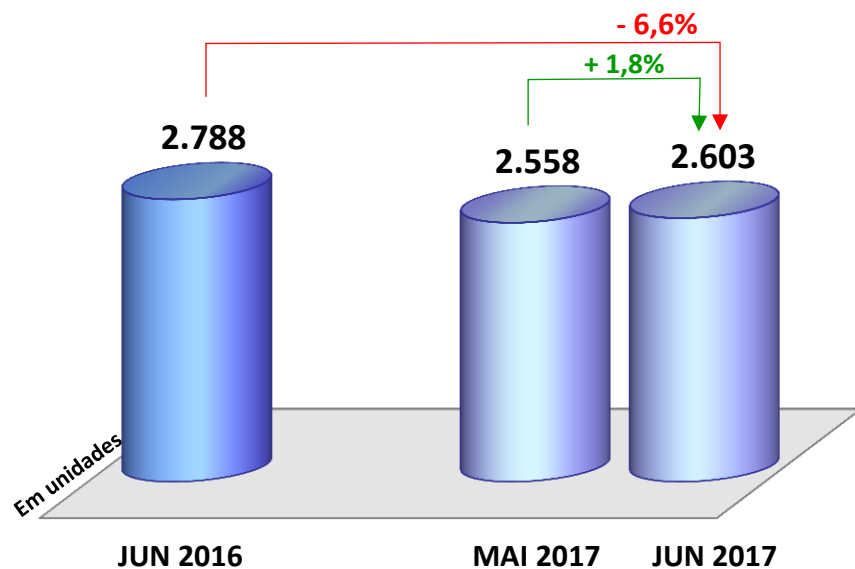
MERCADO DE VEÍCULOS IMPORTADOS

COMPARATIVO MENSAL**COMPARATIVO JAN-JUN**

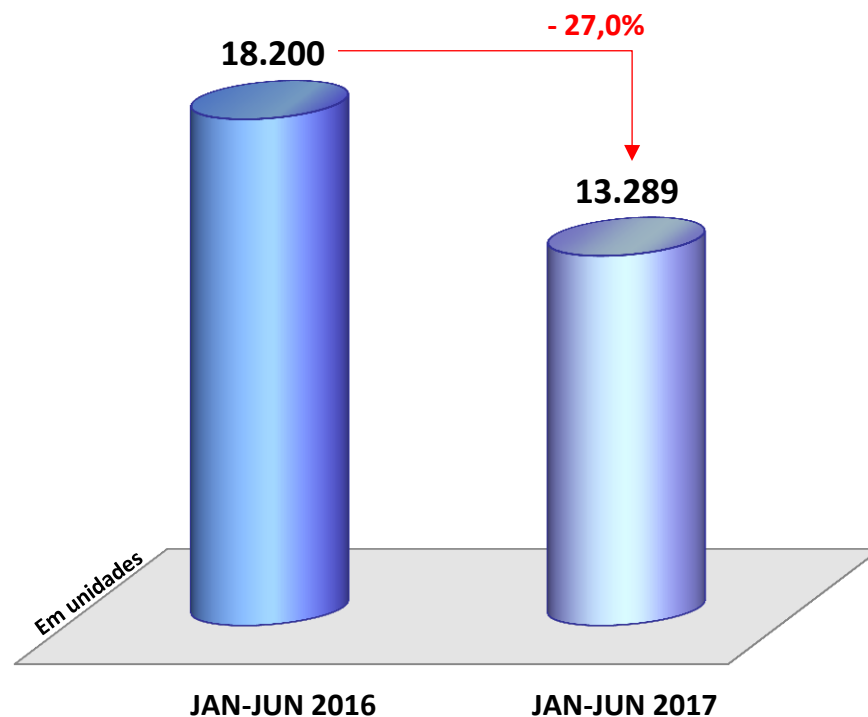
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS IMPORTADOS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



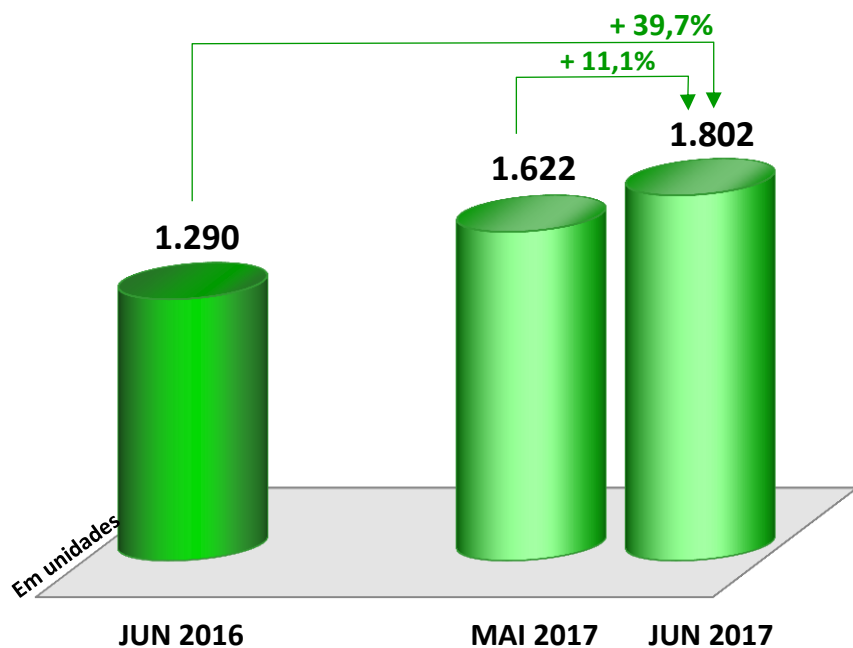
COMPARATIVO JAN-JUN



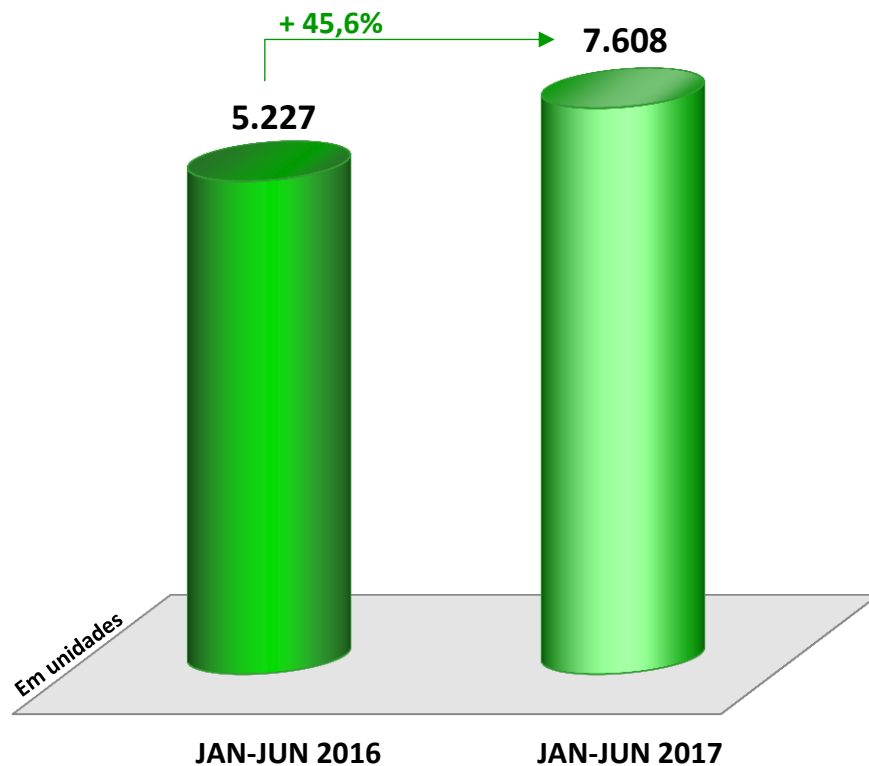
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



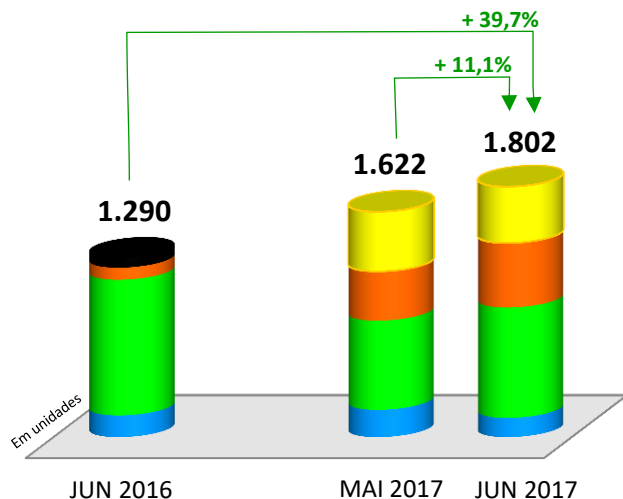
COMPARATIVO JAN-JUN



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

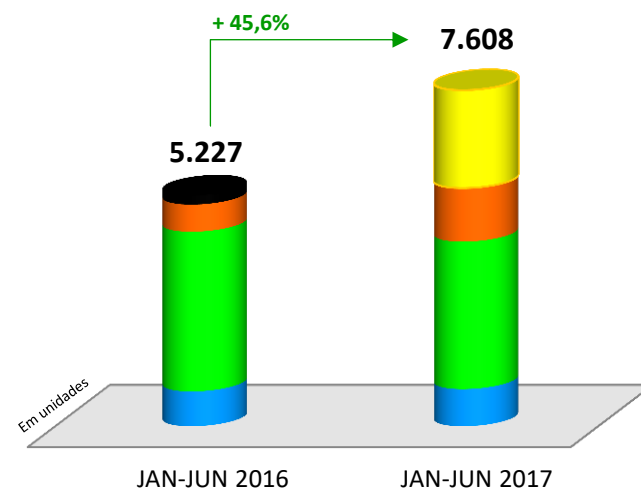
VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



	SUZUKI	156	196	138	- 29,6%
	BMW	976	642	794	+ 23,7%
	CHERY	87	355	465	+ 31,0%
	LAND ROVER		429	405	- 5,6%
	MINI	71			-
TOTAL ...		1.290	1.622	1.802	+ 11,1%

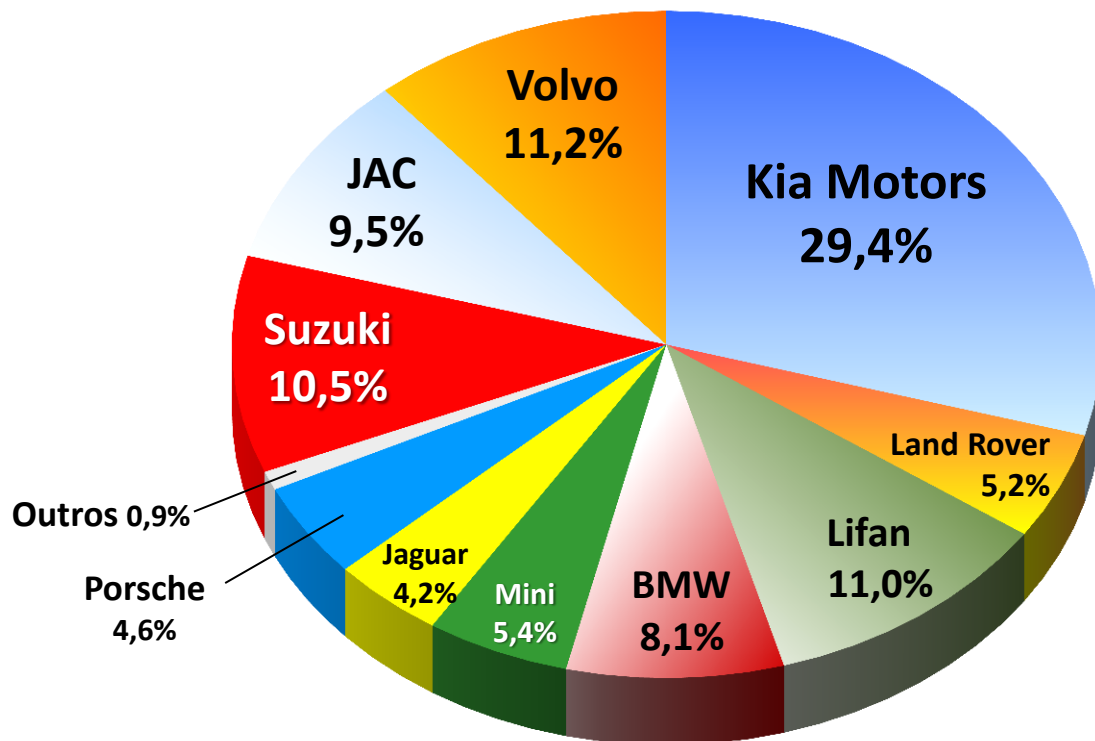
COMPARATIVO JAN-JUN



	SUZUKI	787	841		+ 6,9%
	BMW	3.617	3.338		- 7,7%
	CHERY	614	1.214		+ 97,7%
	LAND ROVER		2.215		-
	MINI	209			-100,0%
TOTAL ...		5.227	7.608		+ 45,6%

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

JUNHO 2017

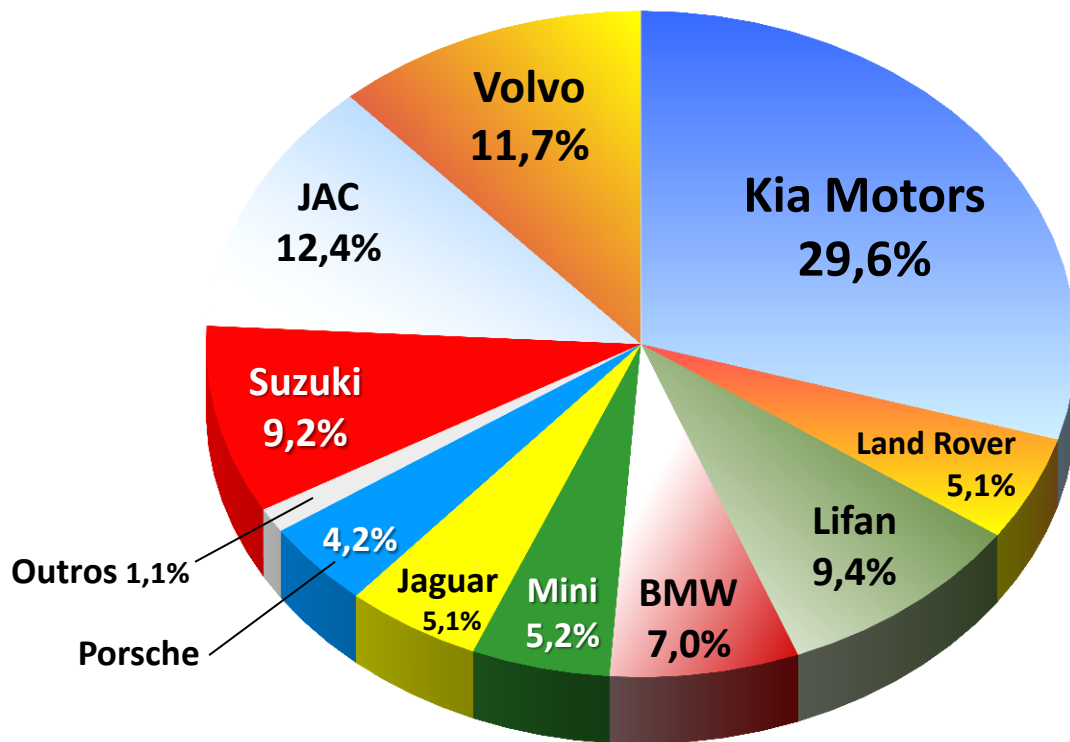


2.603 unidades

MARCAS	JUN 2017
KIA MOTORS	765
VOLVO	292
LIFAN	287
SUZUKI	274
JAC	247
BMW	210
MINI	139
LAND ROVER	136
PORSCHE	120
JAGUAR	109
GEELY	11
MASERATI	5
FERRARI	3
CHERY	2
LAMBORGHINI	2
BYD	1
TOTAL ...	2.603

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

JANEIRO-JUNHO 2017



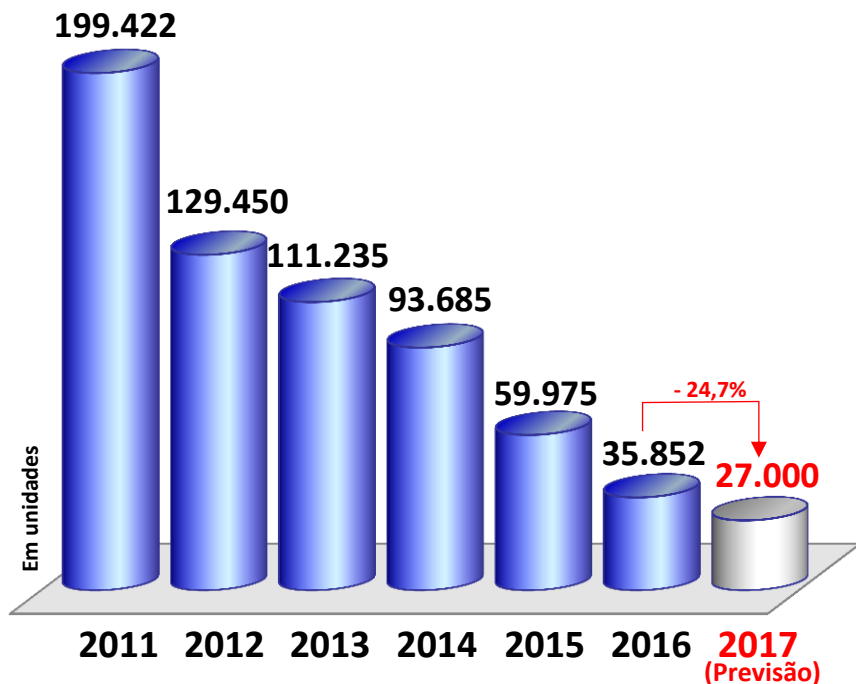
13.289 unidades

MARCAS	JAN/JUN 2017
KIA MOTORS	3.937
JAC	1.654
VOLVO	1.551
LIFAN	1.249
SUZUKI	1.217
BMW	934
MINI	684
LAND ROVER	678
JAGUAR	672
PORSCHE	553
GEELY	67
CHERY	27
MASERATI	32
BYD	16
FERRARI	11
LAMBORGHINI	6
ROLLS ROYCE	1
TOTAL ...	13.289

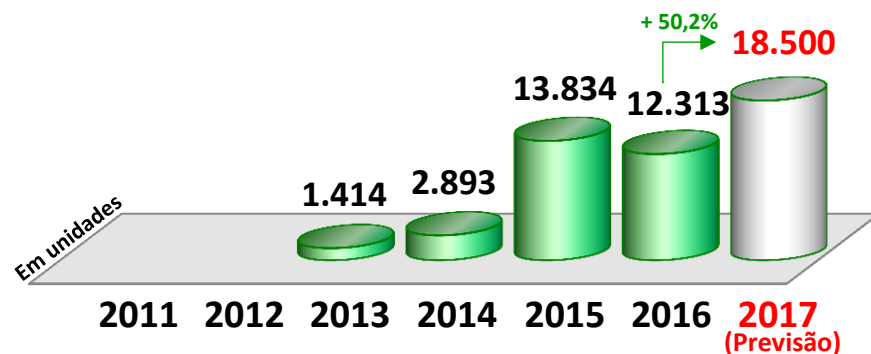
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

ASSOCIADAS ABEIFA – 2011 A 2016

VEÍCULOS IMPORTADOS



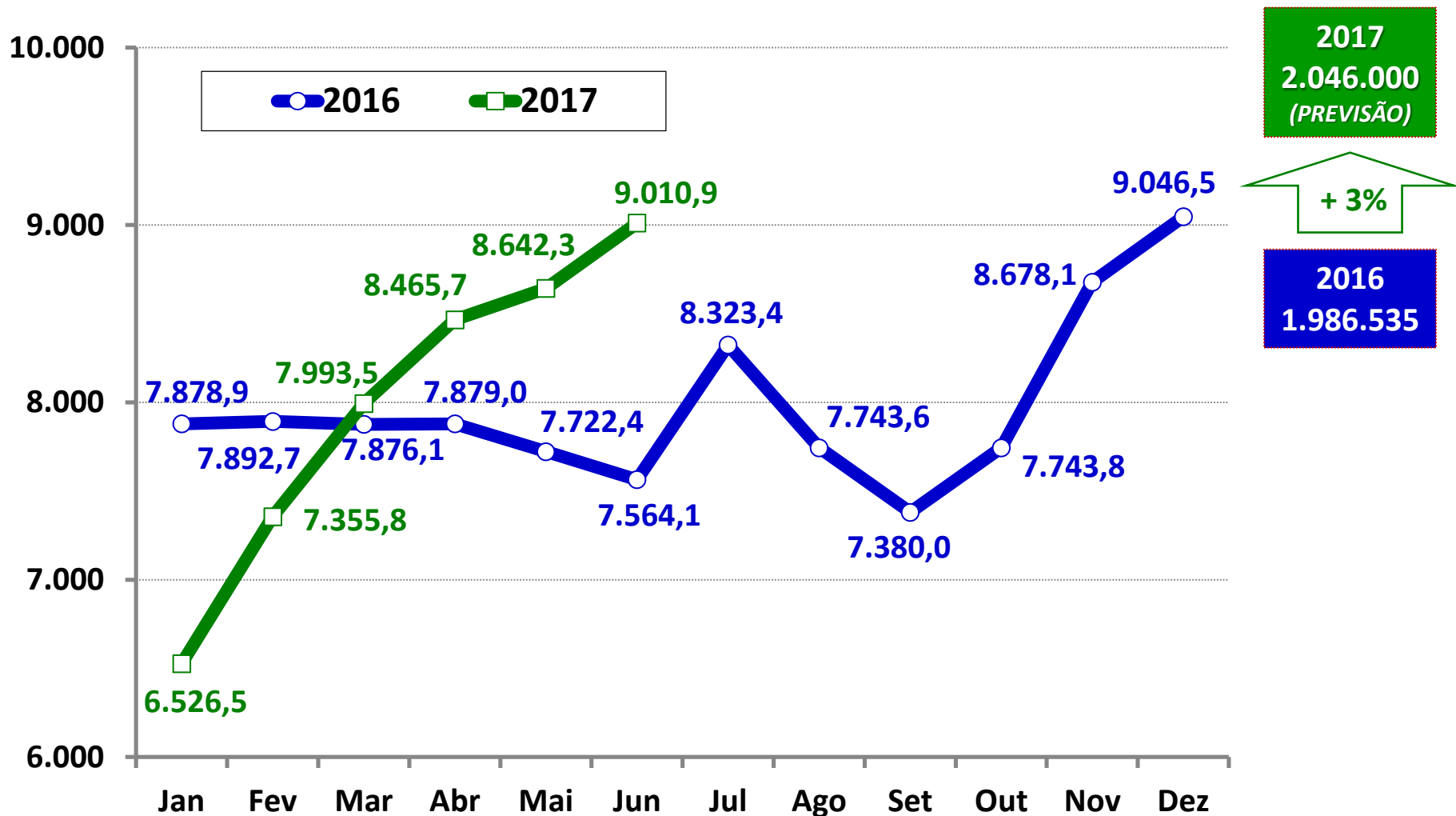
PRODUÇÃO NACIONAL



MÉDIAS DIÁRIAS DE EMPLACAMENTO

Unidades

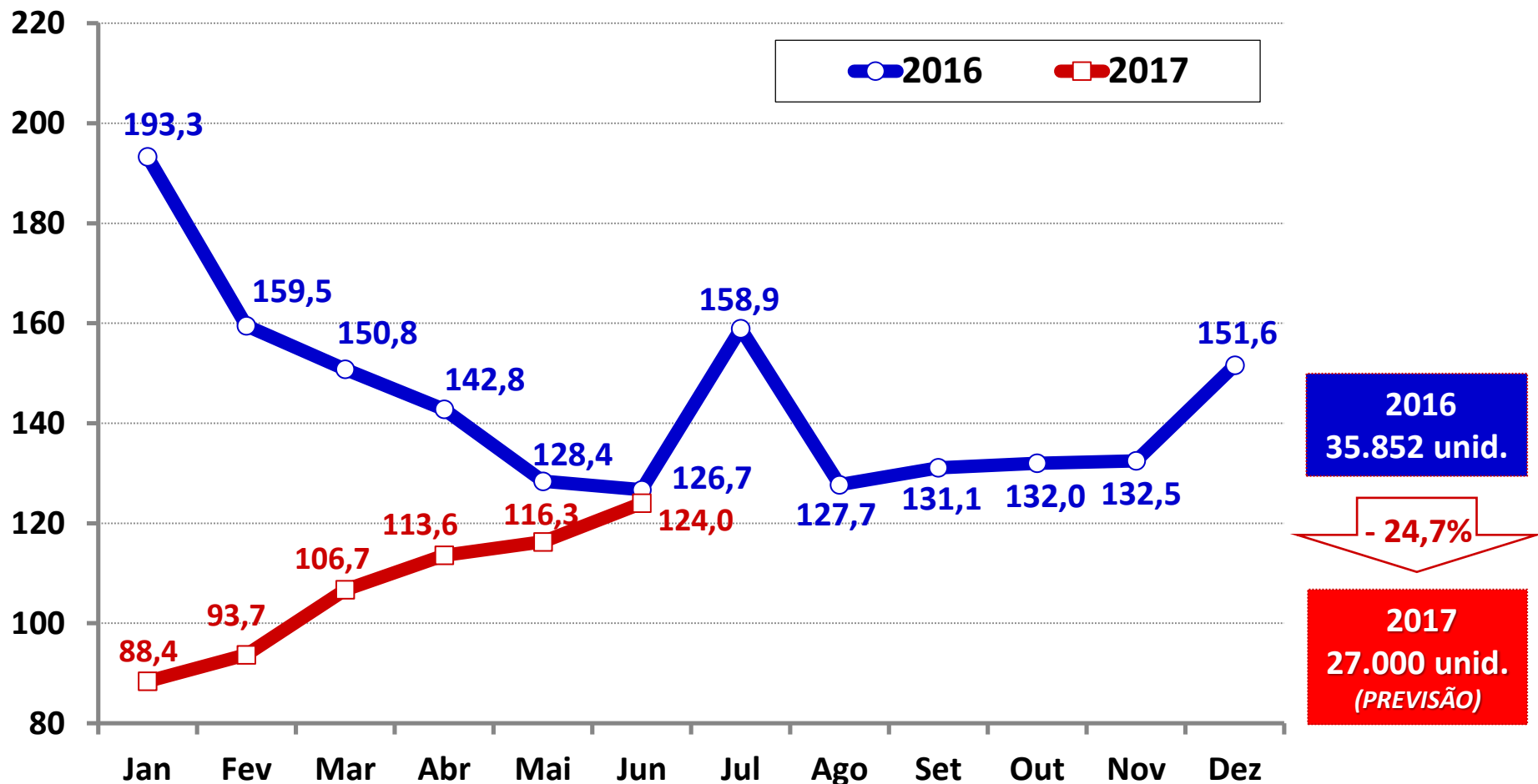
MERCADO TOTAL



MÉDIAS DIÁRIAS DE EMPLACAMENTO

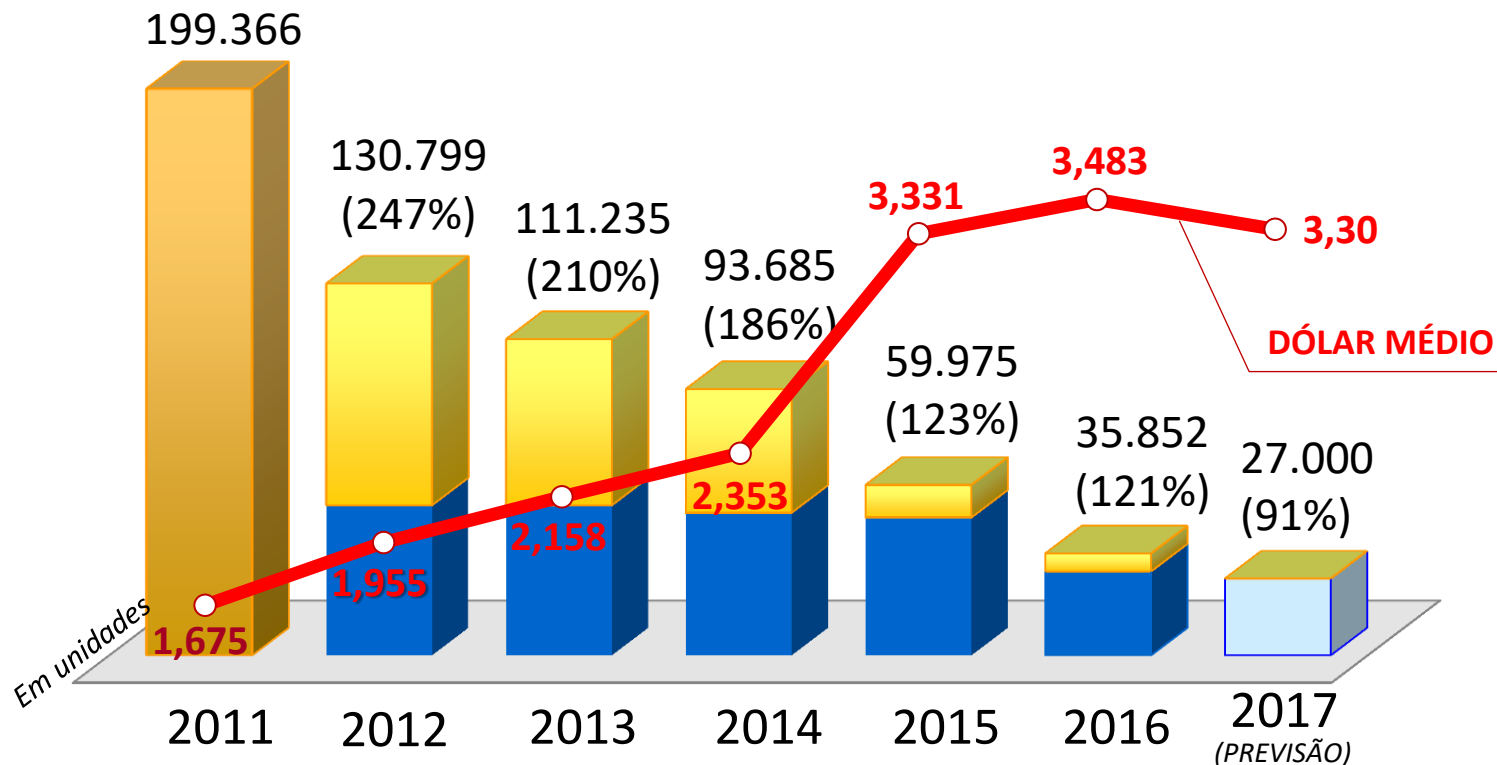
VEÍCULOS IMPORTADOS PELA ABEIFA

Unidades



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

IMPORTADOS PELAS ASSOCIADAS ABEIFA



	COTAS ANUAIS	52.856	52.856	50.223	48.565	29.568	29.568
	EXCEDENTE	77.943	58.379	43.462	11.410	6.284	(2.568)

Material disponível no site:

www.abeifa.com/imprensa

