

COLETIVA DE IMPRENSA

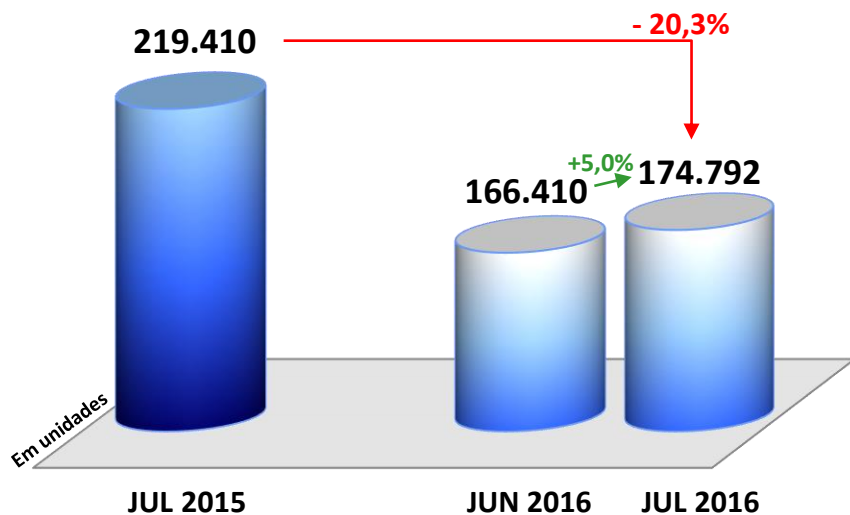
Resultados: Janeiro-Julho 2016



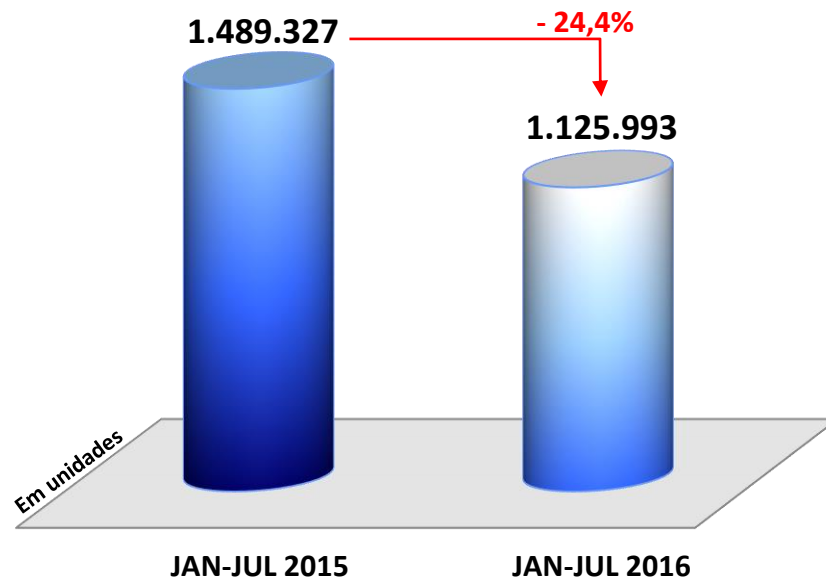
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

MERCADO TOTAL

COMPARATIVO MENSAL



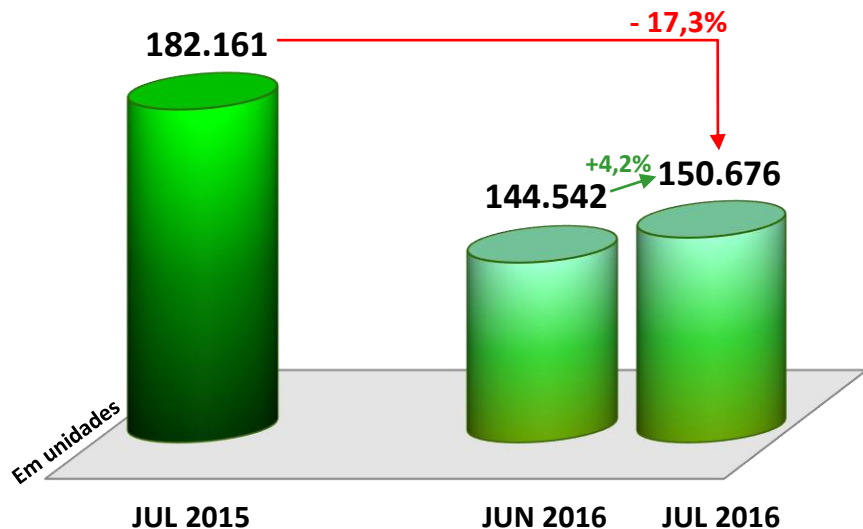
COMPARATIVO JAN-JUL



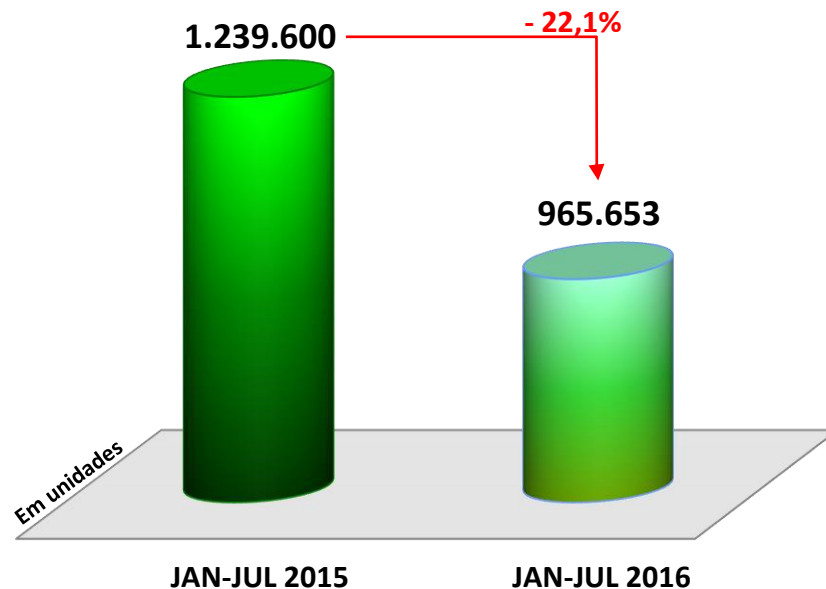
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

PRODUÇÃO NACIONAL

COMPARATIVO MENSAL



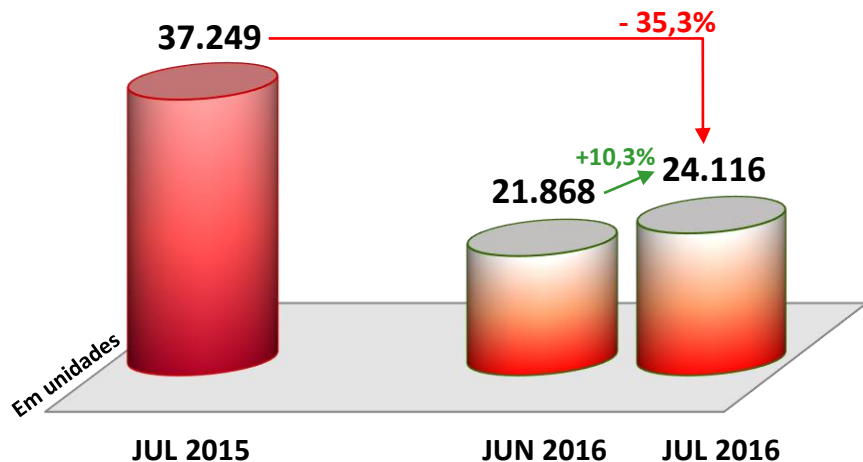
COMPARATIVO JAN-JUL



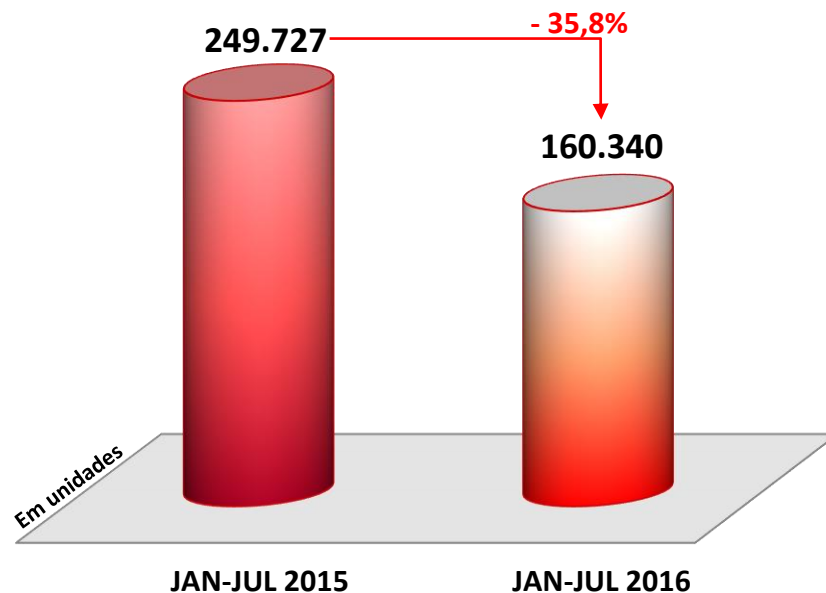
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

MERCADO DE VEÍCULOS IMPORTADOS

COMPARATIVO MENSAL



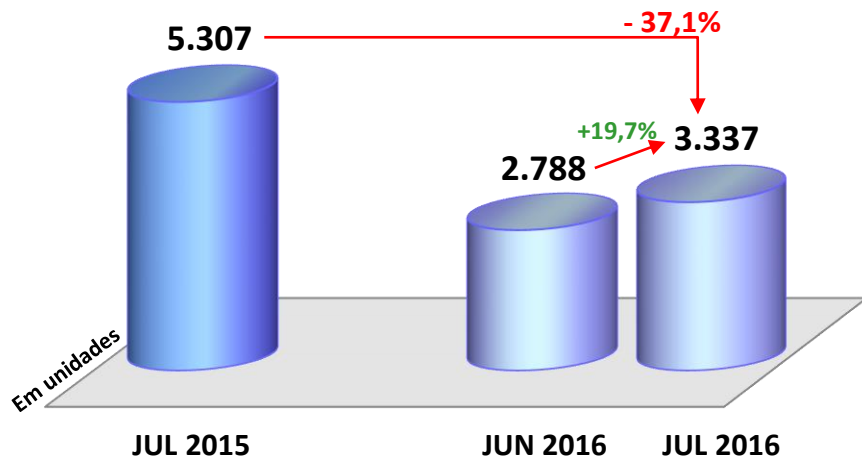
COMPARATIVO JAN-JUL



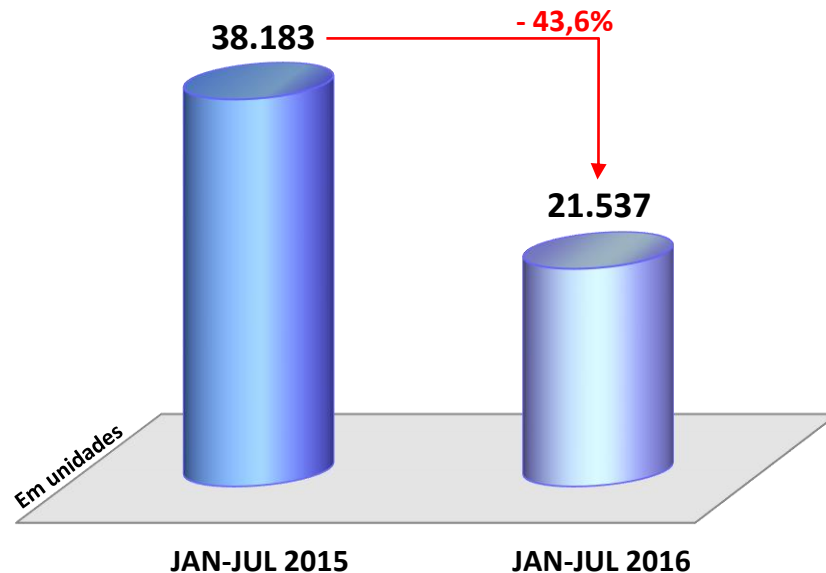
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS IMPORTADOS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



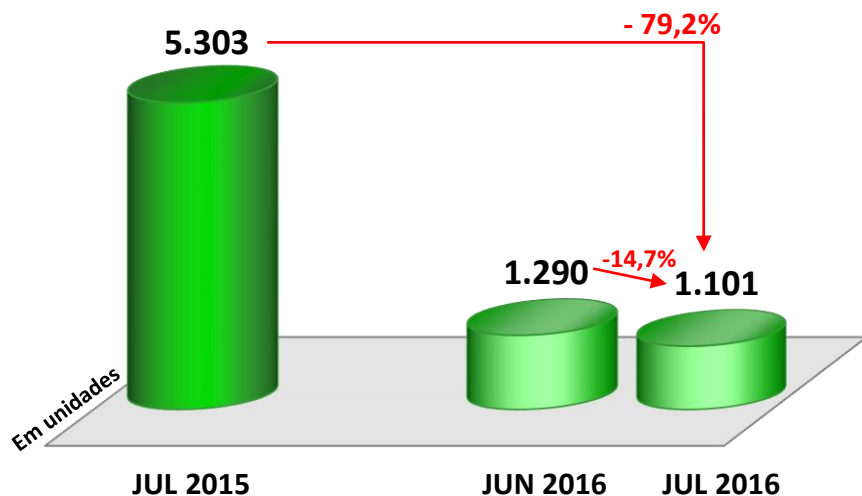
COMPARATIVO JAN-JUL



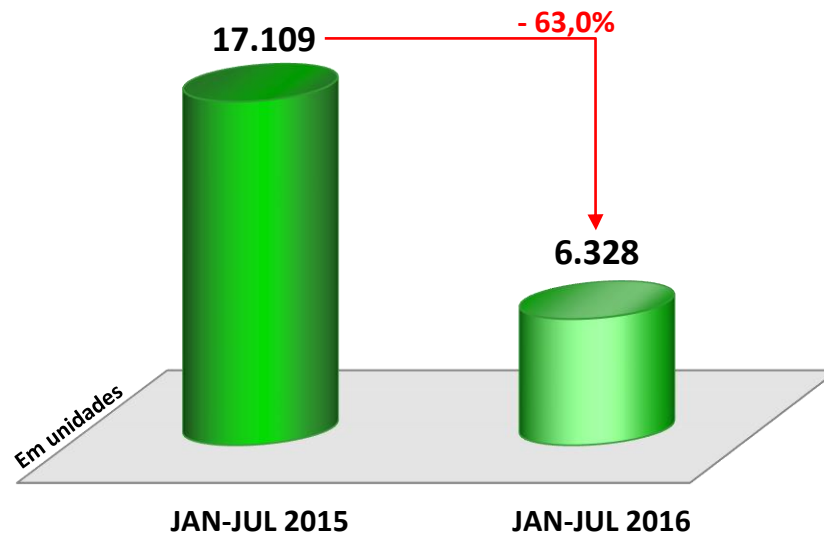
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



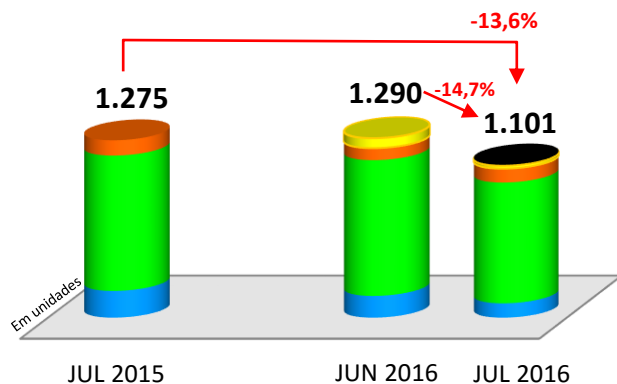
COMPARATIVO JAN-JUL



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

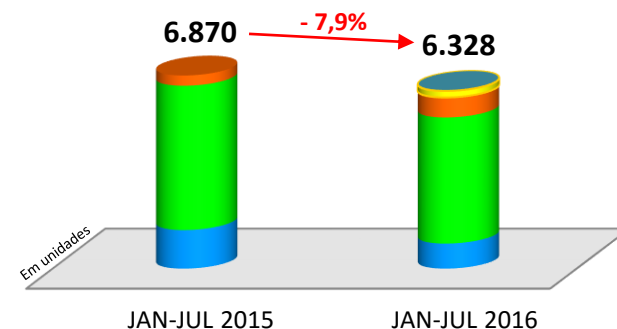
VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

COMPARATIVO MENSAL



| | | | | | |
|------------------|------------------|--------------|--------------|--------------|---------------|
| | SUZUKI | 192 | 156 | 103 | -34,0% |
| | BMW | 973 | 976 | 868 | -11,1% |
| | CHERY | 110 | 87 | 100 | 14,9% |
| | MINI | | 71 | 21 | -70,4% |
| | LAND ROVER | | | 9 | - |
| TOTAL ... | TOTAL ... | 1.275 | 1.290 | 1.101 | -14,7% |
| JEEP | JEEP | 4.028 | | | |

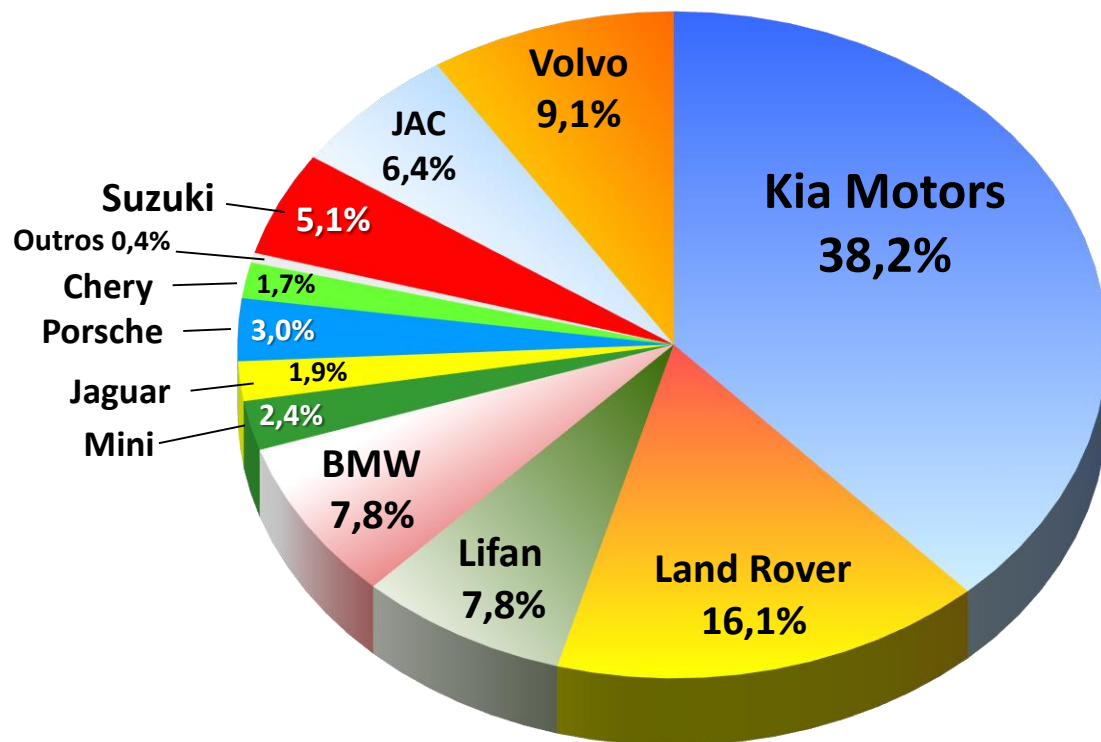
COMPARATIVO JAN-JUL



| | | | | |
|------------------|------------------|--------------|--------------|--------------|
| | SUZUKI | 1.371 | 890 | -35,1% |
| | BMW | 5.134 | 4.485 | -12,6% |
| | CHERY | 365 | 714 | 95,6% |
| | MINI | | 230 | - |
| | LAND ROVER | | 9 | - |
| TOTAL ... | TOTAL ... | 6.870 | 6.328 | -7,9% |
| JEEP | JEEP | 10.239 | | |

ASSOCIADAS ABEIFA – PARTICIPAÇÃO POR MARCA

JULHO 2016

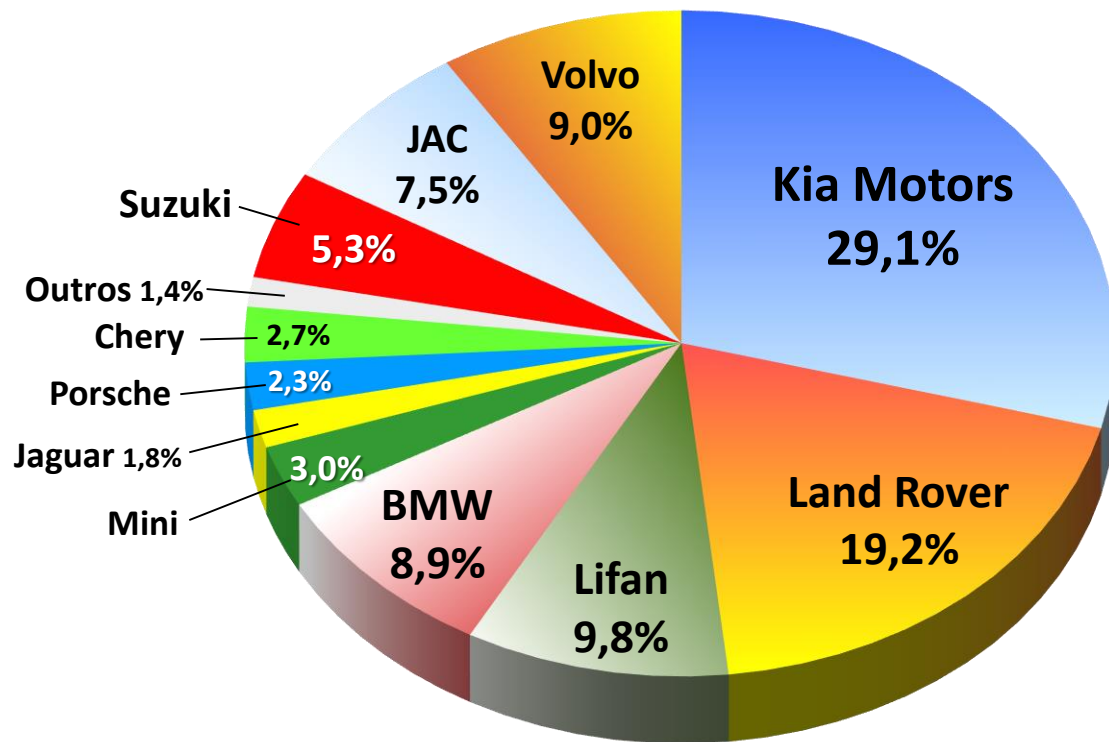


3.337 unidades

| MARCAS | JULHO 2016 |
|------------------|--------------|
| KIA MOTORS | 1.276 |
| LAND ROVER | 536 |
| VOLVO | 305 |
| LIFAN | 260 |
| BMW | 260 |
| JAC | 212 |
| SUZUKI | 169 |
| PORSCHE | 101 |
| MINI | 80 |
| JAGUAR | 64 |
| CHERY | 58 |
| GEELY | 15 |
| BYD | 1 |
| TOTAL ... | 3.337 |

ASSOCIADAS ABEIFA – PARTICIPAÇÃO POR MARCA

JANEIRO-JULHO 2016



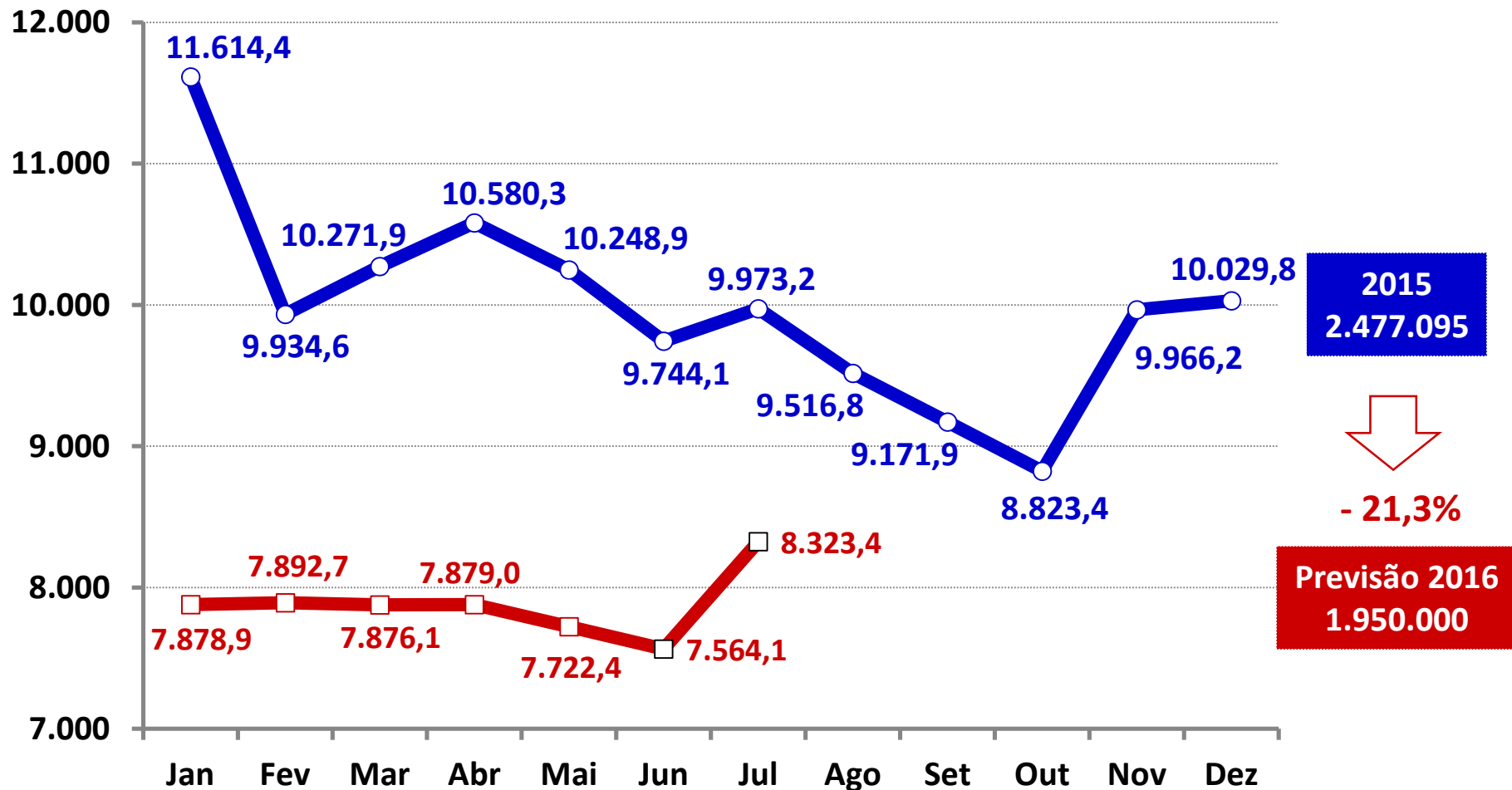
21.537 unidades

| MARCAS | JAN-JUL 2016 |
|------------------|---------------|
| KIA MOTORS | 6.271 |
| LAND ROVER | 4.126 |
| LIFAN | 2.102 |
| VOLVO | 1.948 |
| BMW | 1.918 |
| JAC | 1.615 |
| SUZUKI | 1.135 |
| MINI | 643 |
| CHERY | 577 |
| PORSCHE | 497 |
| JAGUAR | 396 |
| GEELY | 251 |
| FERRARI | 7 |
| MASERATI | 7 |
| BYD | 5 |
| LAMBORGHINI | 2 |
| ASTON | 1 |
| OUTROS | 36 |
| TOTAL ... | 21.537 |

MÉDIAS DIÁRIAS DE EMPLACAMENTO

Unidades

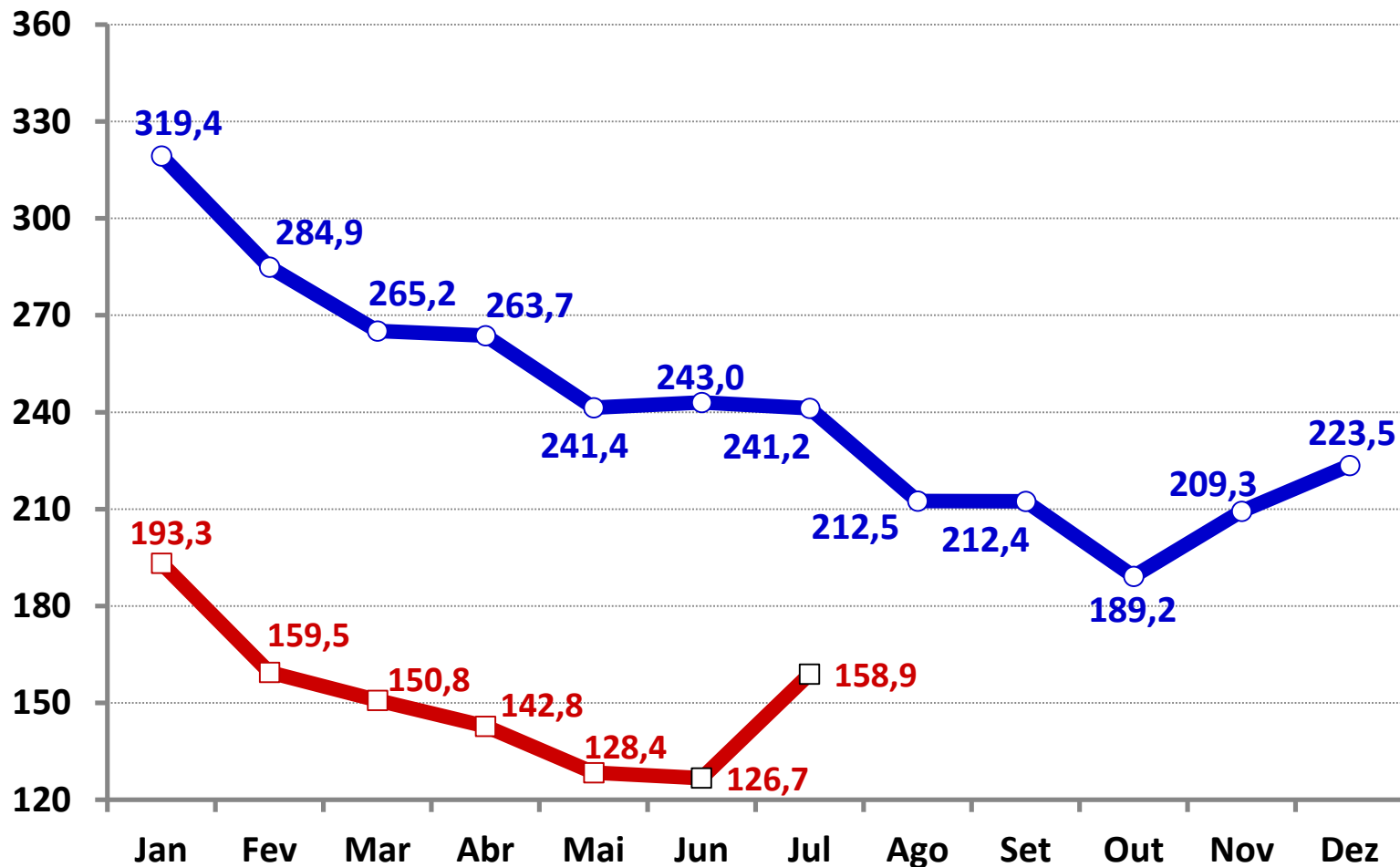
MERCADO TOTAL



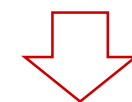
MÉDIAS DIÁRIAS DE EMPLACAMENTO

VEÍCULOS IMPORTADOS PELA ABEIFA

Unidades



2015
59.975 unid.

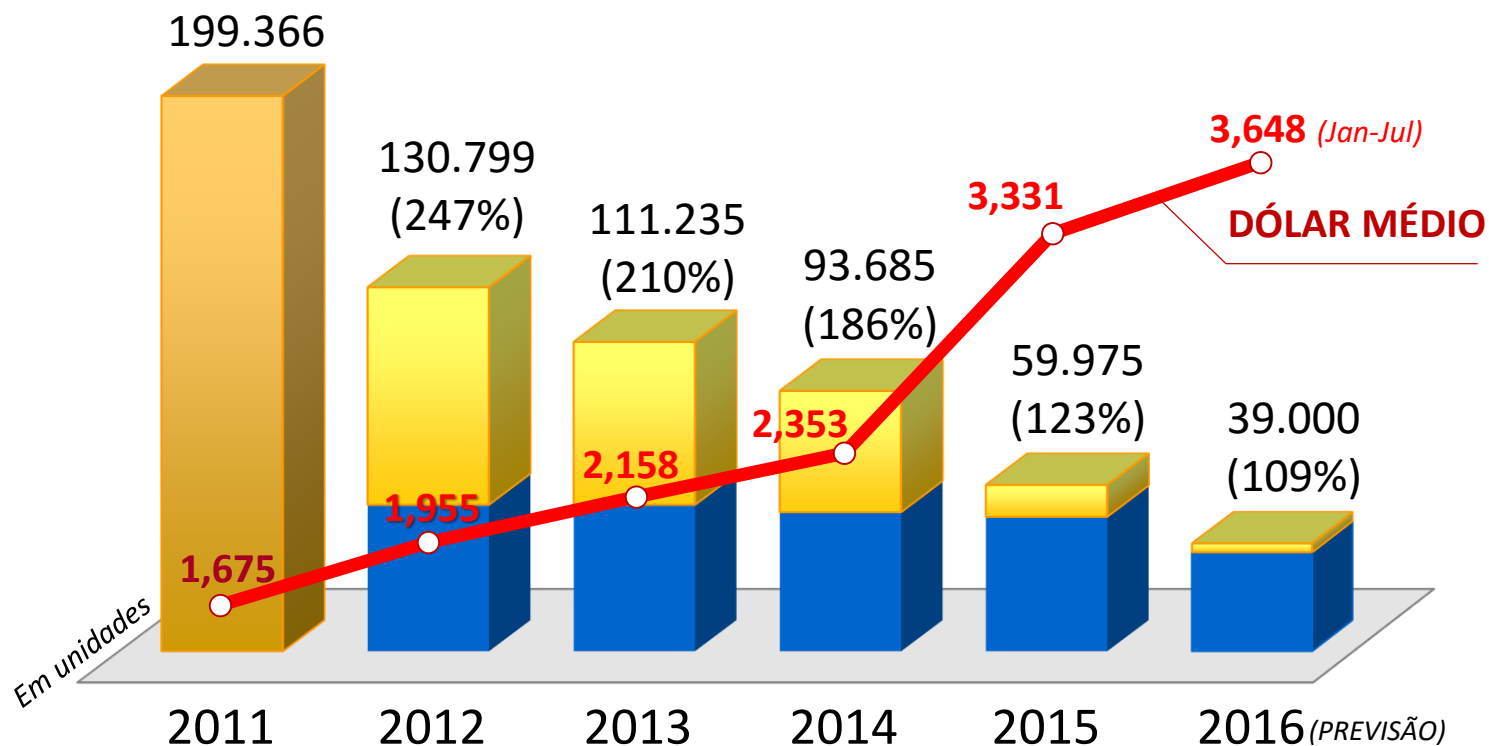


- 35,0%

Previsão 2016
39.000 unid.

LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

IMPORTADOS PELAS ASSOCIADAS ABEIFA



| | | | | | | |
|--|---------------------|---------------|---------------|---------------|---------------|---------------|
| | COTAS ANUAIS | 52.856 | 52.856 | 50.223 | 48.565 | 35.757 |
| | EXCEDENTE | 77.943 | 58.379 | 43.462 | 11.410 | 3.243 |

