

COLETIVA DE IMPRENSA

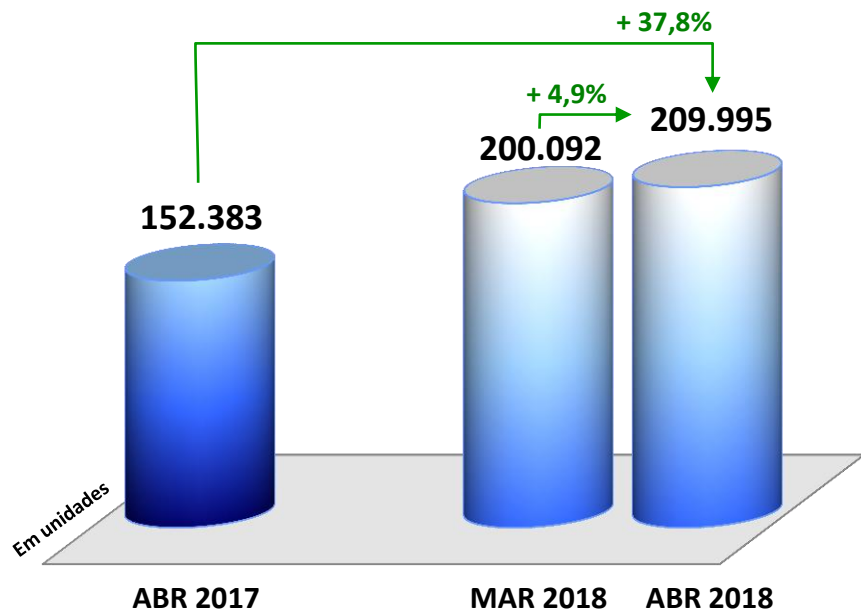
Resultados: Janeiro-Abril 2018



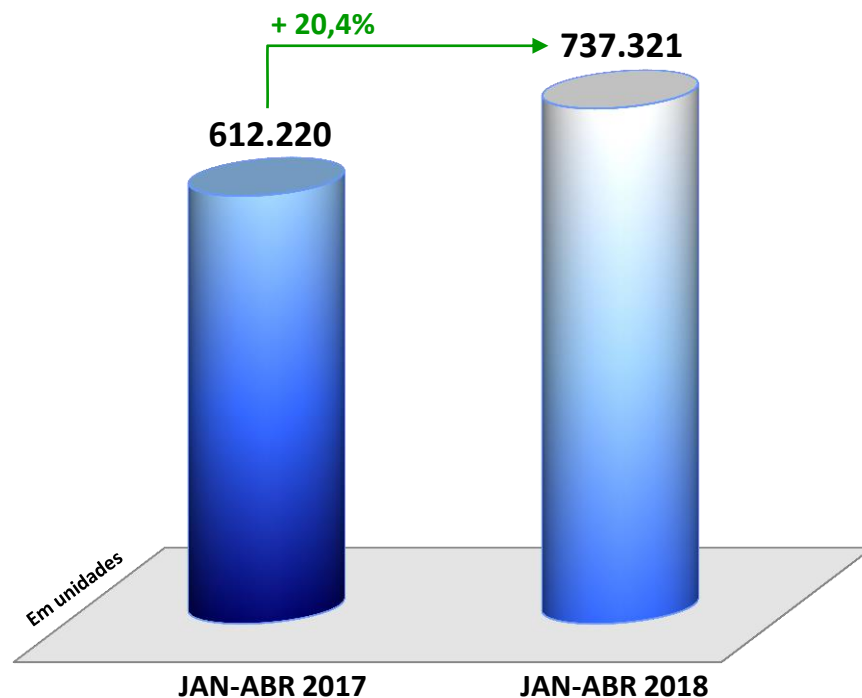
LICENCIAMENTO TOTAL DE AUTOMÓVEIS E COMERCIAIS LEVES

*VEÍCULOS PRODUZIDOS NO PAÍS + IMPORTADOS
(POR TODAS AS MARCAS)*

RESULTADOS MENSAIS



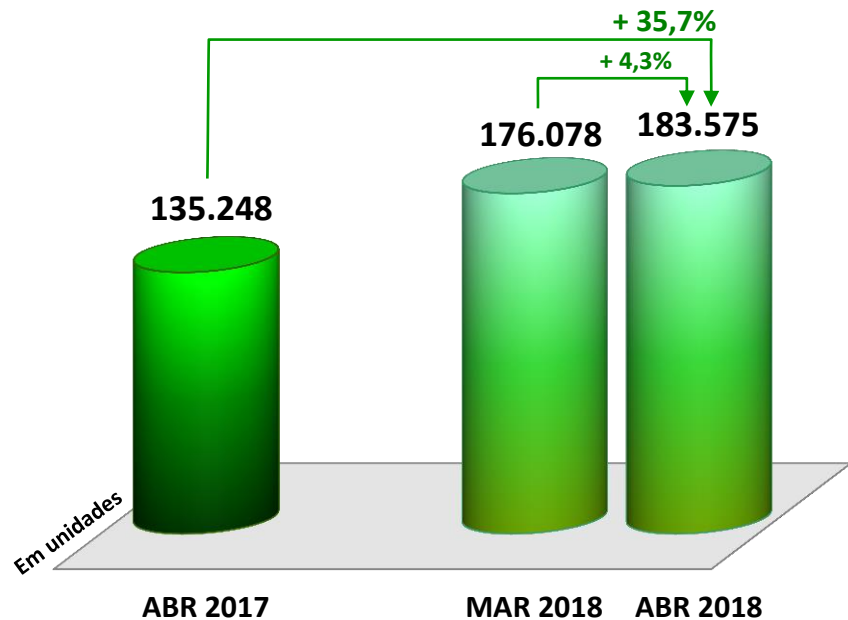
ACUMULADO JAN-ABR



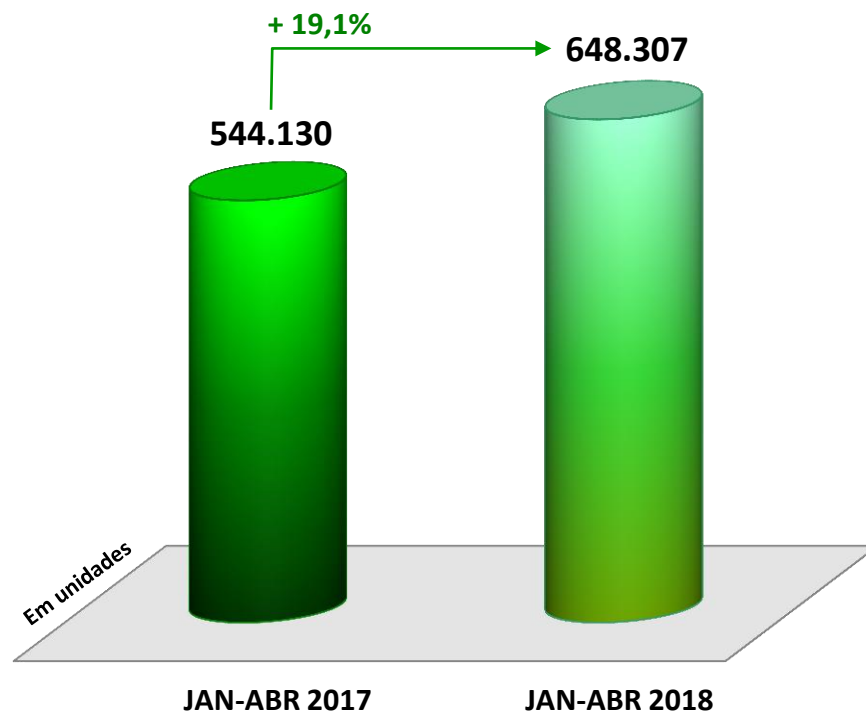
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS – TODAS AS MARCAS

RESULTADOS MENSAIS



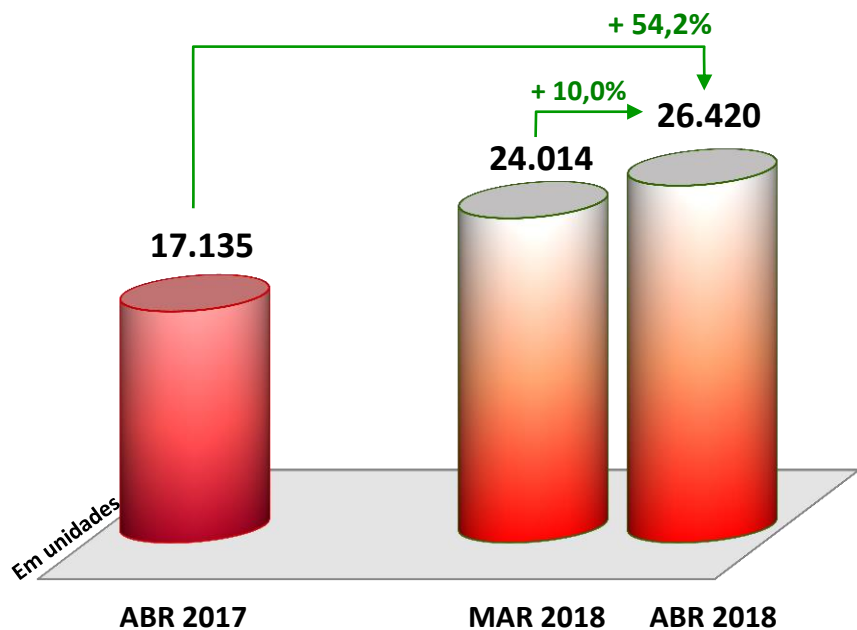
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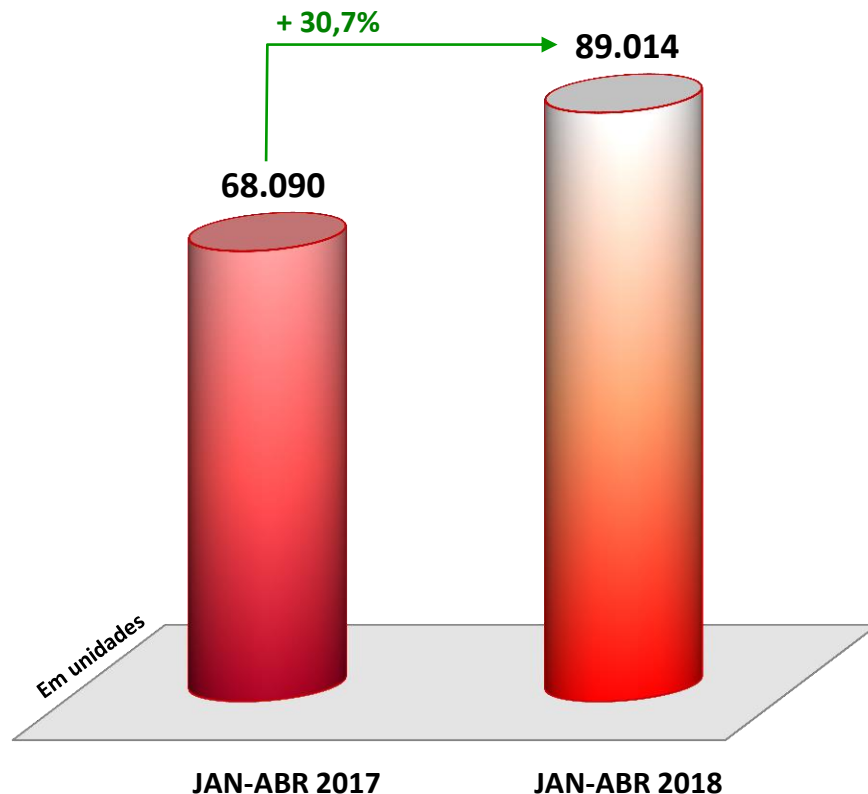
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS IMPORTADOS – TODAS AS MARCAS

RESULTADOS MENSAIS



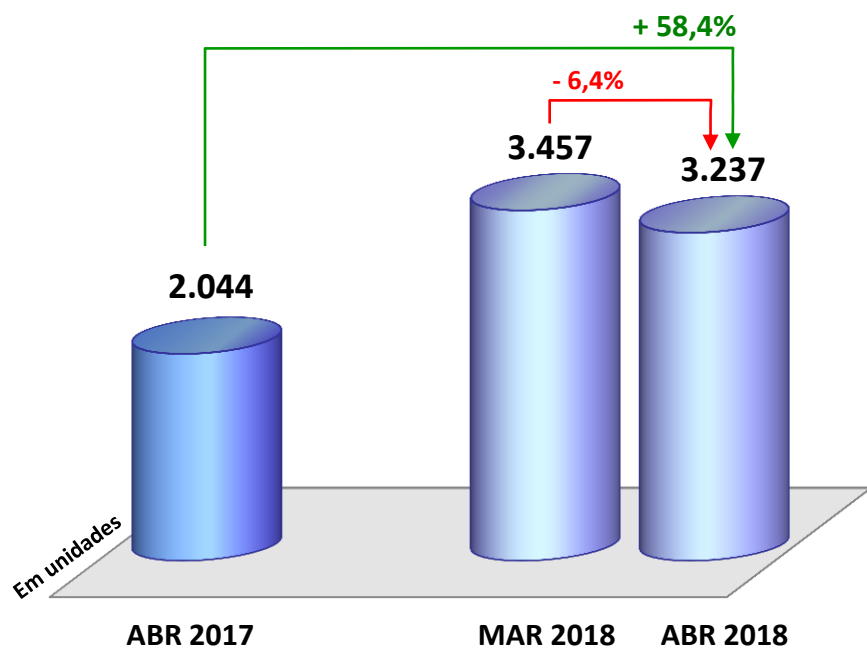
ACUMULADO JAN-ABR



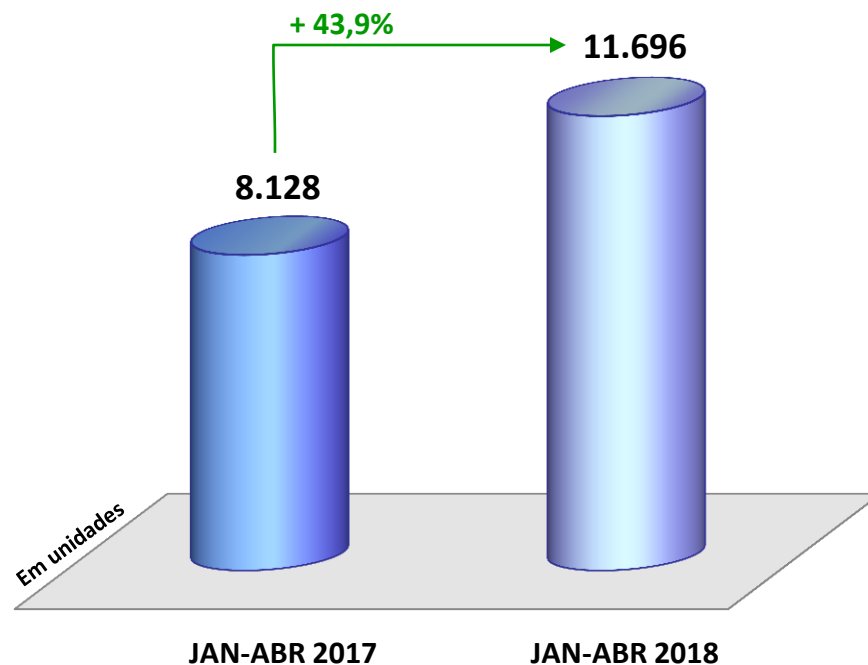
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS IMPORTADOS PELAS ASSOCIADAS ABEIFA

RESULTADOS MENSAIS



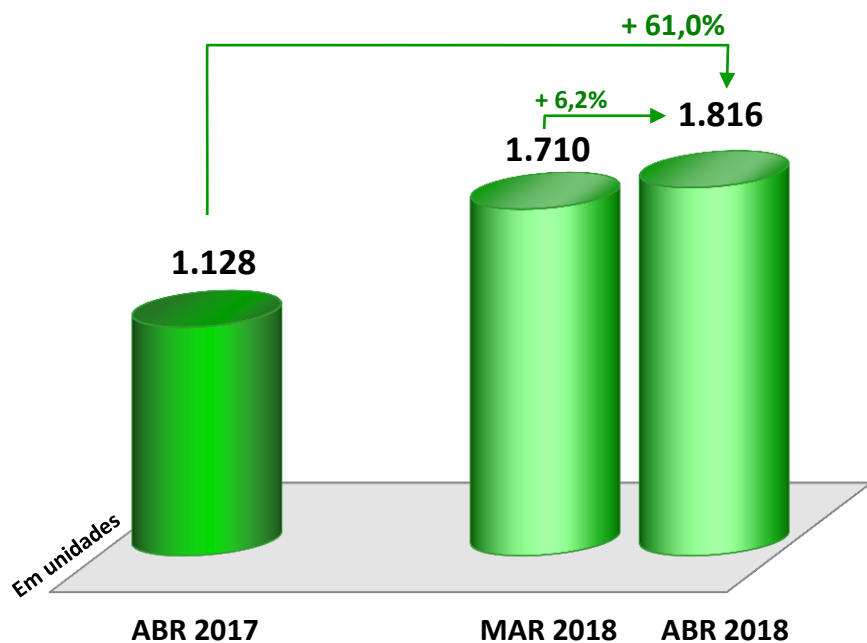
ACUMULADO JAN-ABR



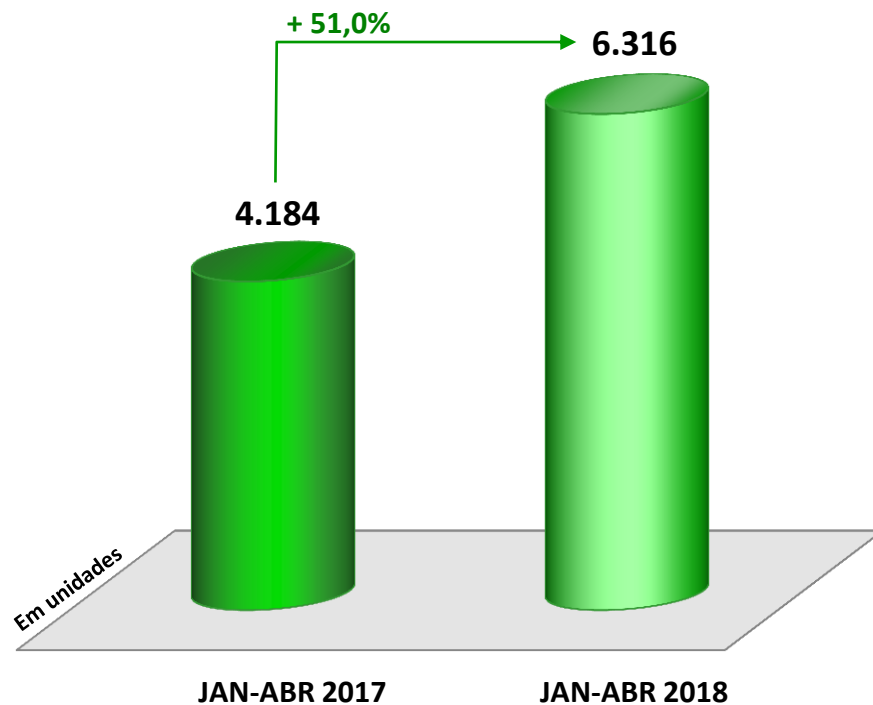
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA

RESULTADOS MENSAIS



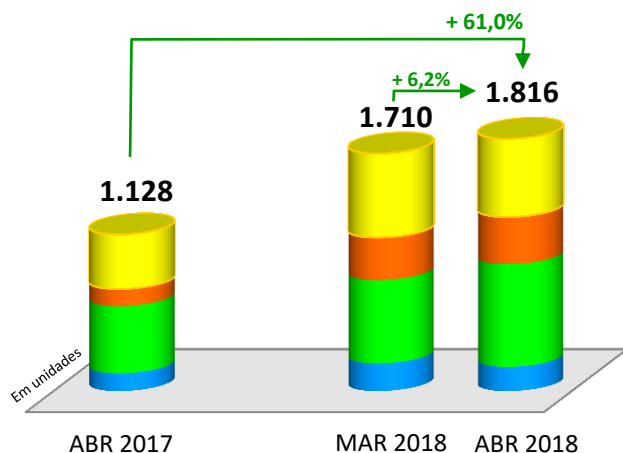
ACUMULADO JAN-ABR



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

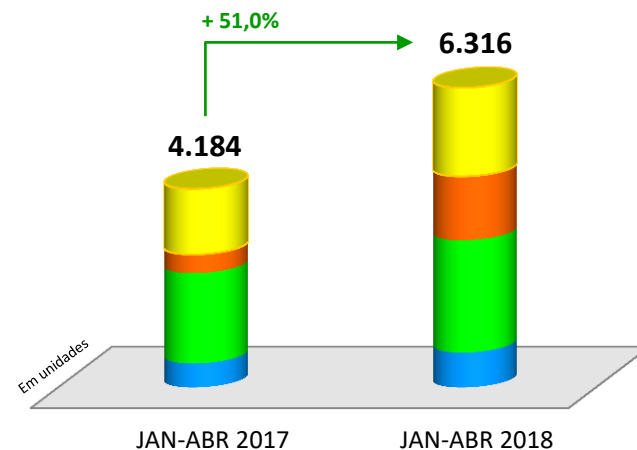
VEÍCULOS PRODUZIDOS NO PAÍS PELAS ASSOCIADAS ABEIFA – POR MARCA

RESULTADOS MENSAIS



	SUZUKI	128	199	175	- 12,1%
	BMW	483	599	737	+ 23,0%
	CHERY	124	307	341	+ 11,1%
	LAND ROVER	393	605	563	- 6,9%
	TOTAL ...	1.128	1.710	1.816	+ 6,2%

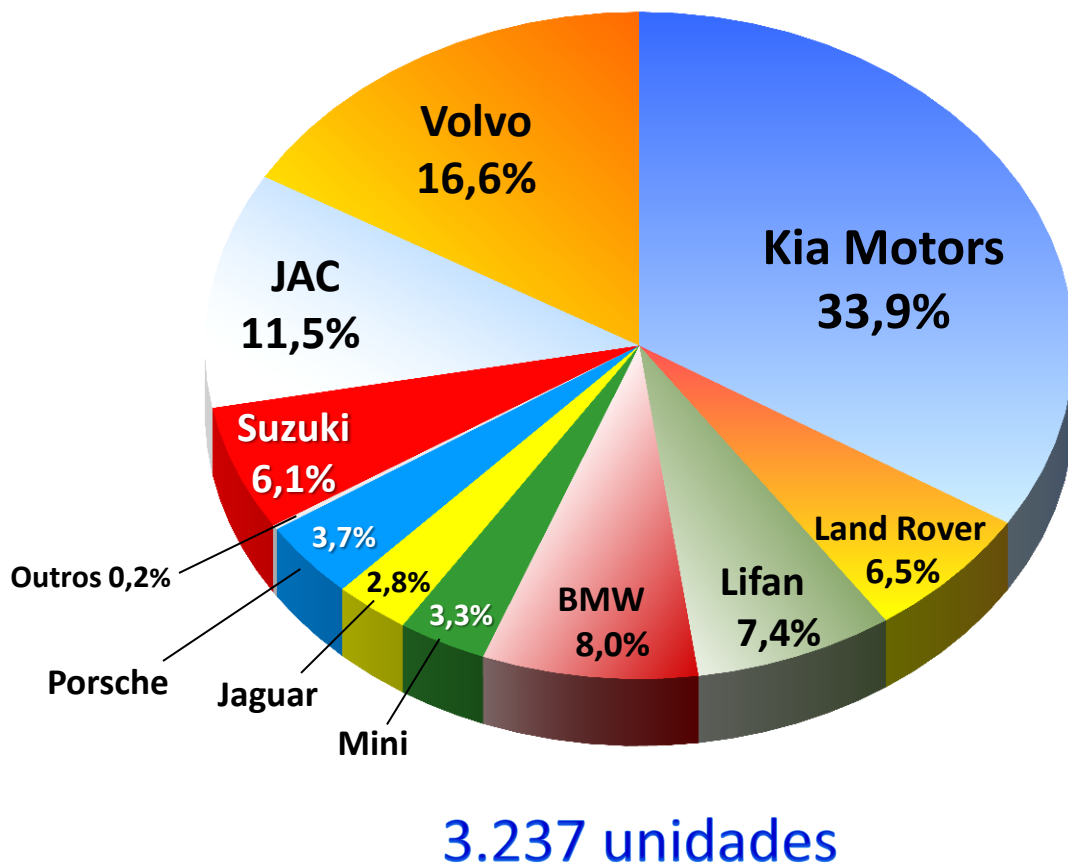
ACUMULADO JAN-ABR



	SUZUKI	507	736		+ 45,2%
	BMW	1.902	2.366		+ 24,4%
	CHERY	394	1.347		+ 241,9%
	LAND ROVER	1.381	1.867		+ 35,2%
	TOTAL ...	4.184	6.316		+ 51,0%

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

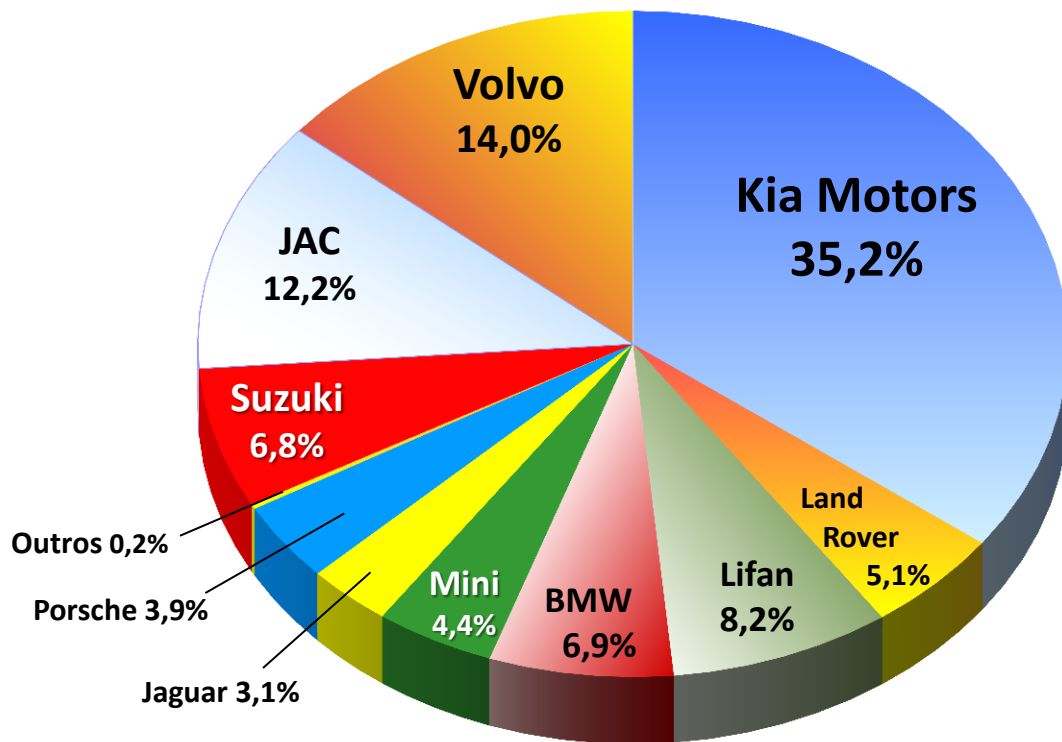
ABRIL 2018



MARCAS	ABR 2018
KIA MOTORS	1.098
VOLVO	536
JAC	370
BMW	260
LIFAN	240
LAND ROVER	210
SUZUKI	197
PORSCHE	121
MINI	107
JAGUAR	91
MASERATI	3
FERRARI	2
CHERY	1
LAMBORGHINI	1
TOTAL ...	3.237

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

JANEIRO-ABRIL 2018

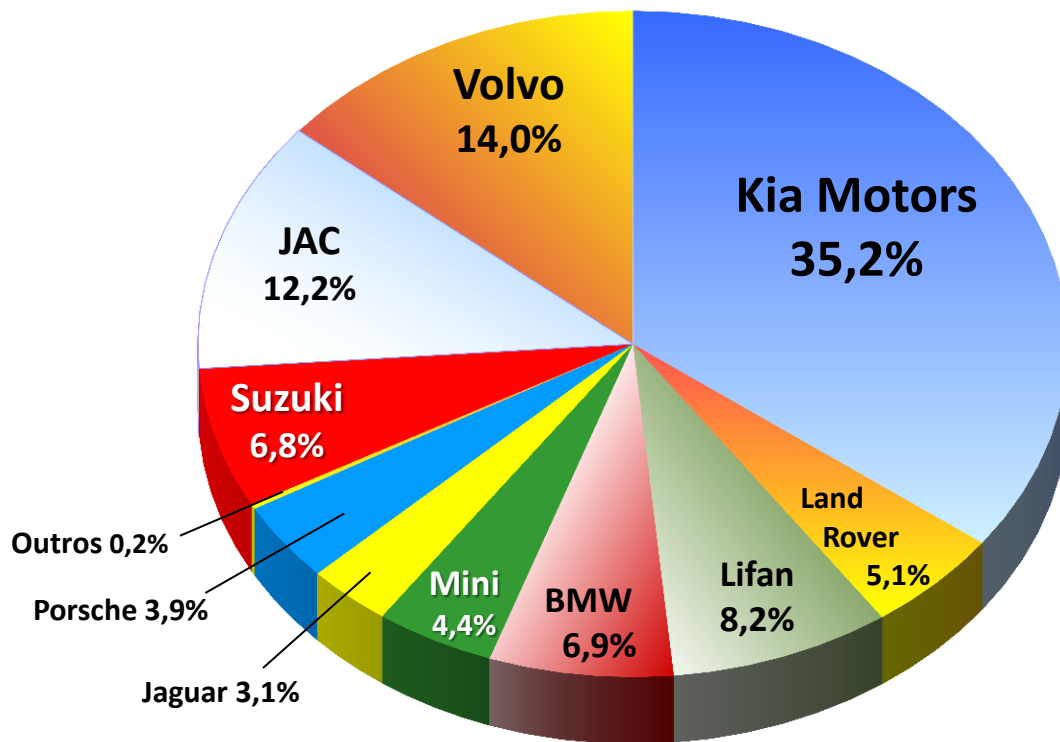


11.696 unidades

MARCAS	JAN-ABR 2018
KIA MOTORS	4.115
VOLVO	1.631
JAC	1.430
LIFAN	959
BMW	800
SUZUKI	799
LAND ROVER	599
MINI	518
PORSCHE	452
JAGUAR	366
MASERATI	12
FERRARI	6
BYD	5
LAMBORGHINI	3
CHERY	1
TOTAL ...	11.696

IMPORTAÇÕES ABEIFA – PARTICIPAÇÃO POR MARCA

JANEIRO-ABRIL 2018



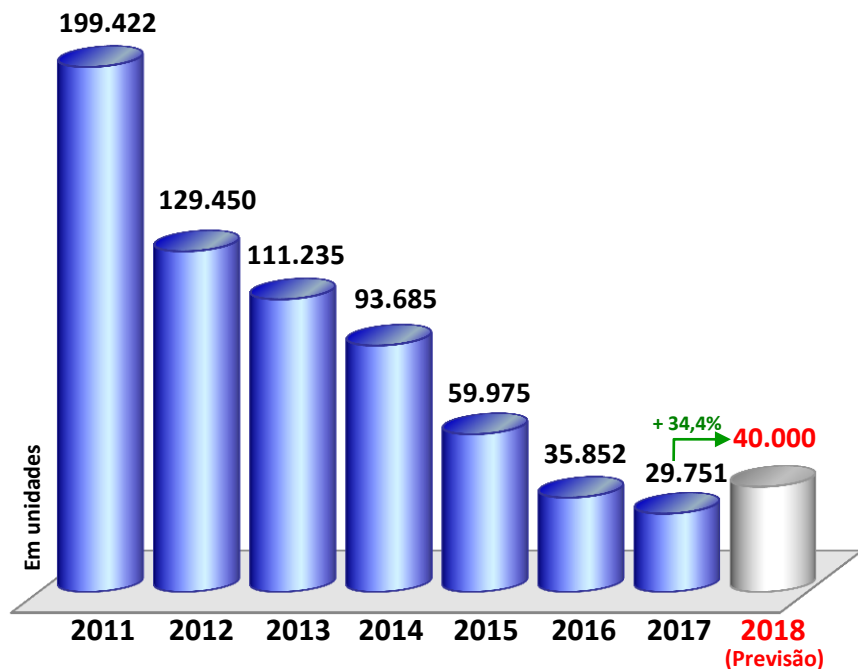
11.696 unidades

MARCAS	JAN-ABR 2018	JAN-ABR 2017	Variações/2017
KIA MOTORS	4.115	2.471	66,5%
VOLVO	1.631	958	70,3%
JAC	1.430	1.109	28,9%
LIFAN	959	715	34,1%
BMW	800	553	44,7%
SUZUKI	799	685	16,6%
LAND ROVER	599	416	44,0%
MINI	518	396	30,8%
PORSCHE	452	310	45,8%
JAGUAR	366	396	-7,6%
MASERATI	12	22	-45,5%
FERRARI	6	4	50,0%
BYD	5	14	-64,3%
LAMBORGHINI	3	4	-25,0%
CHERY	1	24	-95,8%
TOTAL ...	11.696	8.128	43,9%

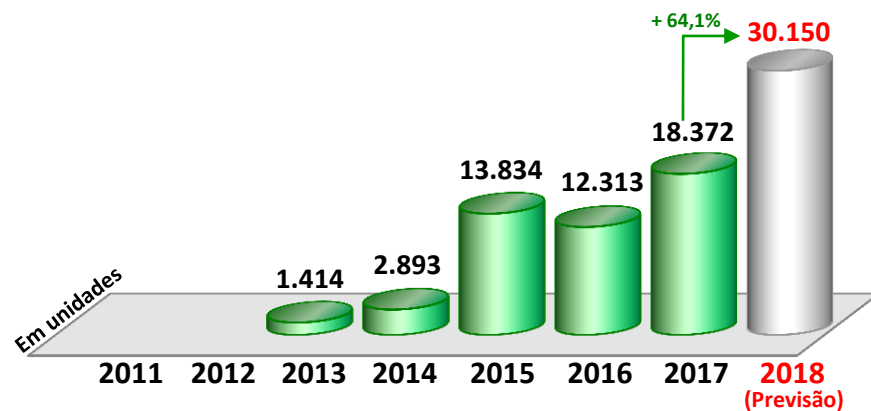
LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

ASSOCIADAS ABEIFA – 2011 A 2017

VEÍCULOS IMPORTADOS

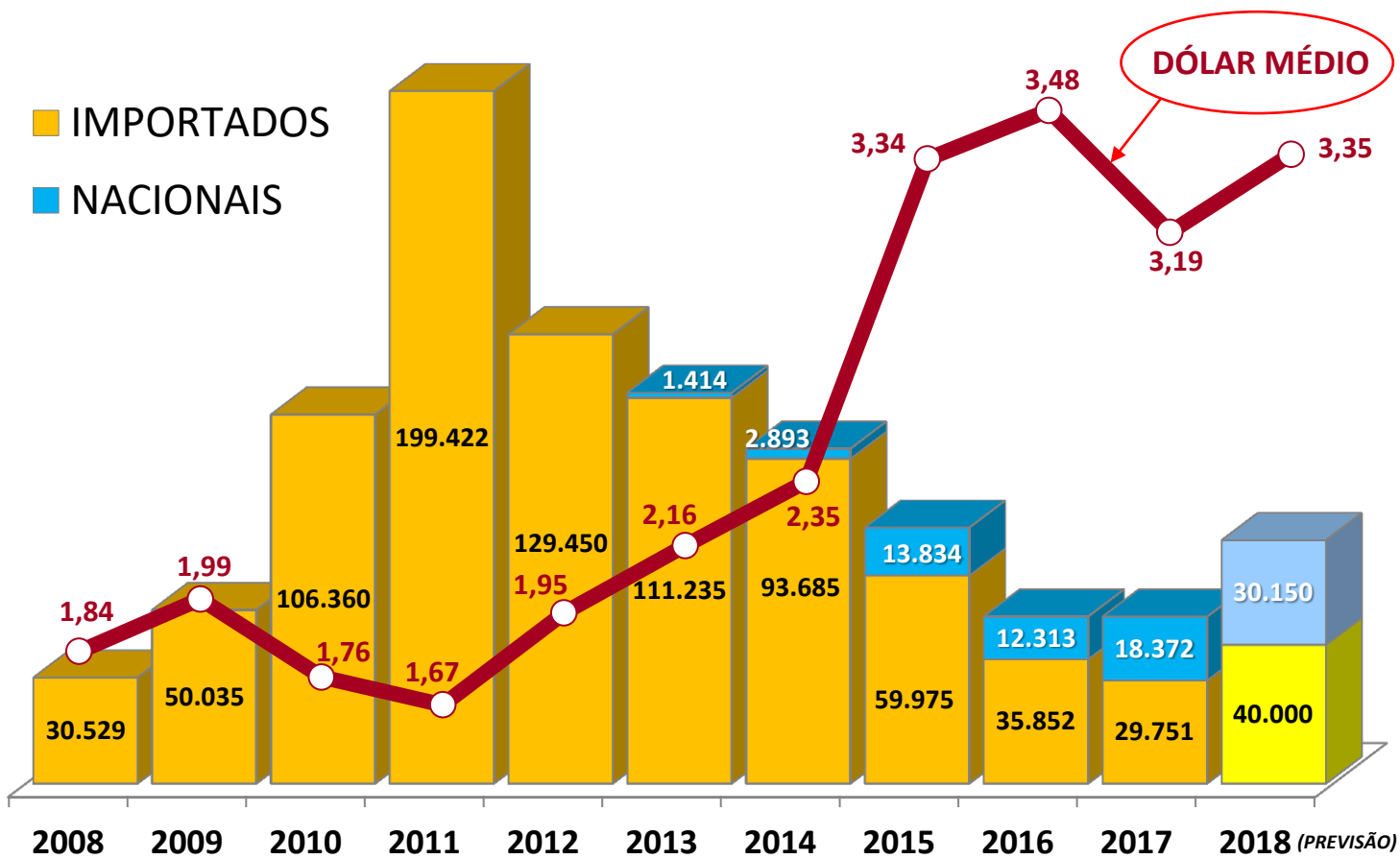


PRODUZIDOS NO PAÍS



LICENCIAMENTO DE AUTOMÓVEIS E COMERCIAIS LEVES

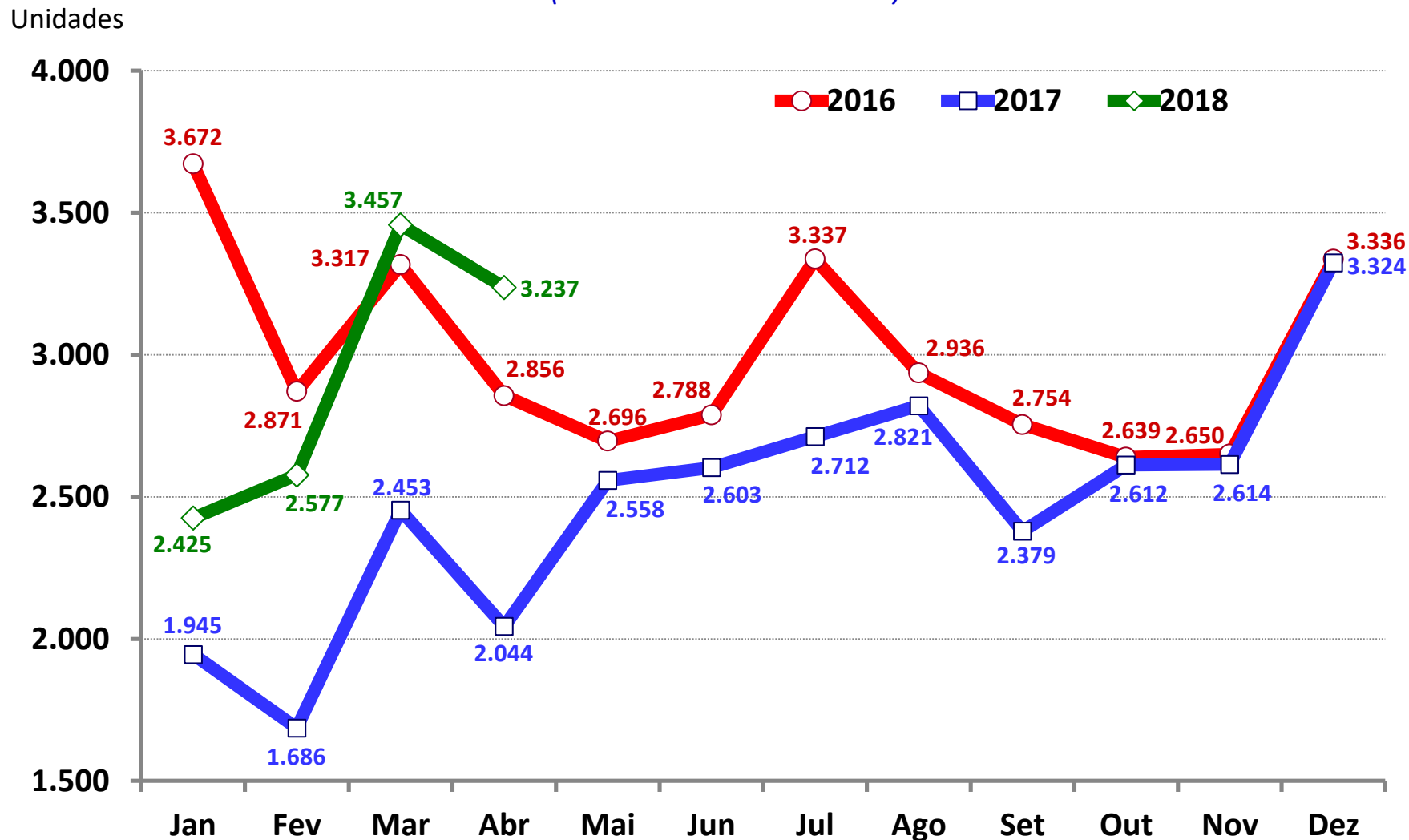
HISTÓRICO DE LICENCIAMENTO DAS ASSOCIADAS ABEIFA



	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018 (PREVISÃO)
TOTAL MERCADO	2.671.189	3.008.867	3.329.237	3.425.738	3.634.995	3.576.181	3.329.058	2.477.095	1.986.535	2.172.612	2.420.000
(%) ABEIFA	1,14%	1,66%	3,19%	5,82%	3,56%	3,11%	2,81%	2,42%	1,80%	1,37%	1,65%
(%) MONTADORAS	13,78%	14,84%	16,46%	19,00%	17,01%	16,31%	15,37%	13,03%	11,64%	9,55%	10,33%

VOLUMES MENSAIS DE EMPLACAMENTO – ASSOCIADAS ABEIFA

(VEÍCULOS IMPORTADOS)



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www.abeifa.com/imprensa

