






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2016

VEÍCULOS DE PRODUÇÃO NACIONAL

| MARCA/MODELO | | jan | fev | mar | abr | mai | jun | jul | ago | set | out | nov | dez | Total |
|---|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------|----------|---------------|
|  BMW | Total | 390 | 321 | 430 | 604 | 896 | 976 | 868 | 929 | 778 | 745 | 0 | 0 | 6.937 |
| | Share | 61,51% | 61,61% | 60,56% | 71,82% | 72,79% | 75,66% | 78,84% | 73,91% | 71,77% | 72,12% | | | 71,50% |
| SÉRIE 1 | | 52 | 61 | 99 | 133 | 170 | 146 | 165 | 152 | 24 | 15 | | | 1.017 |
| SÉRIE 3 | | 247 | 221 | 296 | 280 | 271 | 355 | 328 | 366 | 335 | 275 | | | 2.974 |
| X1 | | 42 | 20 | 10 | 163 | 417 | 421 | 349 | 356 | 342 | 370 | | | 2.490 |
| X3 | | 49 | 19 | 25 | 28 | 38 | 54 | 26 | 55 | 75 | 55 | | | 424 |
| X4 | | | | | | | | | | 2 | 30 | | | 32 |
|  CHERY | Total | 89 | 97 | 94 | 101 | 146 | 87 | 100 | 179 | 185 | 82 | 0 | 0 | 1.160 |
| | Share | 14,04% | 18,62% | 13,24% | 12,01% | 11,86% | 6,74% | 9,08% | 14,24% | 17,07% | 7,94% | | | 11,96% |
| CELER | | 71 | 76 | 67 | 74 | 114 | 73 | 70 | 74 | 57 | 27 | | | 703 |
| CELER SEDAN | | 18 | 21 | 27 | 27 | 32 | 14 | 30 | 105 | 128 | 45 | | | 447 |
| QQ | | | | | | | | | | | 10 | | | 10 |
|  LAND ROVER | Total | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 11 | 11 | 97 | 0 | 0 | 128 |
| | Share | | | | | | | 0,8% | 0,9% | 1,0% | 9,4% | | | 1,32% |
| EVOQUE | | | | | | | | 9 | 8 | 9 | 82 | | | 108 |
| DISCOVERY | | | | | | | | 0 | 3 | 2 | 15 | | | 20 |
|  MINI | Total | 0 | 0 | 40 | 39 | 59 | 71 | 21 | 8 | 1 | 0 | | | 239 |
| | Share | | | 5,6% | 4,6% | 4,8% | 5,5% | 1,9% | 0,6% | 0,1% | | | | 2,46% |
| COOPER S COUNTRYMAN | | | | 40 | 39 | 59 | 71 | 21 | 8 | 1 | | | | 239 |
|  SUZUKI | Total | 155 | 103 | 146 | 97 | 130 | 156 | 103 | 130 | 109 | 109 | 0 | 0 | 1.238 |
| | Share | 24,45% | 19,8% | 20,6% | 11,5% | 10,6% | 12,1% | 9,4% | 10,3% | 10,1% | 10,6% | | | 12,76% |
| JIMNY | | 155 | 103 | 146 | 97 | 130 | 156 | 103 | 130 | 109 | 109 | | | 1.238 |
| TOTAL PROD. NACIONAL ... | | 634 | 521 | 710 | 841 | 1.231 | 1.290 | 1.101 | 1.257 | 1.084 | 1.033 | 0 | 0 | 9.702 |

| | | | | | | | | | | | | | |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------|----------|---------------|
| TOTAL ABEIFA (IMPORTADOS + NACIONAIS) | 4.306 | 3.392 | 4.027 | 3.697 | 3.927 | 4.078 | 4.438 | 4.193 | 3.838 | 3.672 | 0 | 0 | 39.568 |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------|----------|---------------|